



Sustainable Development Goal 1

No Poverty

SUSTAINABLE DEVELOPMENT GOAL



1

No Poverty

1. Introduction

Sustainable Development Goal 1 (SDG 1), “No Poverty,” aims to eradicate poverty in all its forms and dimensions by 2030. As one of the world's most pressing challenges, poverty alleviation focuses on improving economic well-being, access to education, healthcare, and essential services for vulnerable populations. Sharda University has made significant strides in aligning its institutional efforts with SDG 1, fostering social and economic inclusion through various initiatives, programs, and partnerships.

2. Institutional Commitment to SDG 1

Sharda University is deeply committed to reducing poverty by creating opportunities for education and skill development for underprivileged communities. This mission aligns with the vision of promoting equitable growth and access to quality education as a powerful tool to break the poverty cycle.

The University’s leadership, under the guidance of the Hon'ble Vice Chancellor, has achieved several milestones in this regard, reflected in multiple programs, community engagement efforts, and collaboration with local and international partners. These initiatives contribute to poverty reduction both directly and indirectly.

3. Key Initiatives Contributing to SDG 1

3.1 Sharda Skill Development Centre in collaboration with Export Promotion and Industrial Park Welfare Association (EPIPWA) & Shibani Foundation

Sharda University, in collaboration with EPIPWA and Shibani Foundation, operates the **Sharda Skill Development Centre**. The Centre focuses on enhancing the capacity of society members, especially the marginalized and economically disadvantaged groups. Some of the notable programs include:

- **Computer Literacy Classes for Beginners:** This initiative targets individuals from underprivileged backgrounds, providing them with essential digital literacy skills, improving their employability, and fostering economic inclusion.
- **Vocational Training Programs:** The University offers several vocational courses aimed at empowering participants with skills such as tailoring, carpentry, and electrical work, helping them to gain self-employment or better job prospects.

3.2 Sharda Social Business Centre

The **Sharda Social Business Centre** is an impactful initiative contributing to poverty reduction through social entrepreneurship. The Centre provides platforms for individuals from low-income groups to develop business models that address social issues while generating economic value. Training sessions and mentoring programs support the development of viable social enterprises, enhancing income-generating opportunities for marginalized communities.

Events Organized:

School of Business Studies plans to organize an exhibition of the Artisan’s work on August 10, 2022 under the Seed Fund Project Titled Building Social Business- Need of the Hour.

This exhibition is being organised as part of the initiatives undertaken to enhance the livelihood of these women artisans.

The objective of this project is to upskill the artisans to enhance their productivity and sustain their livelihood.

- The Project will fulfil the following objectives:
- To improve competencies of artisans.
- To enhance their livelihood.
- To augment marketing skills & selling techniques.
- To add value to their handicraft products.
- To motivate and encourage them for their traditional skills.

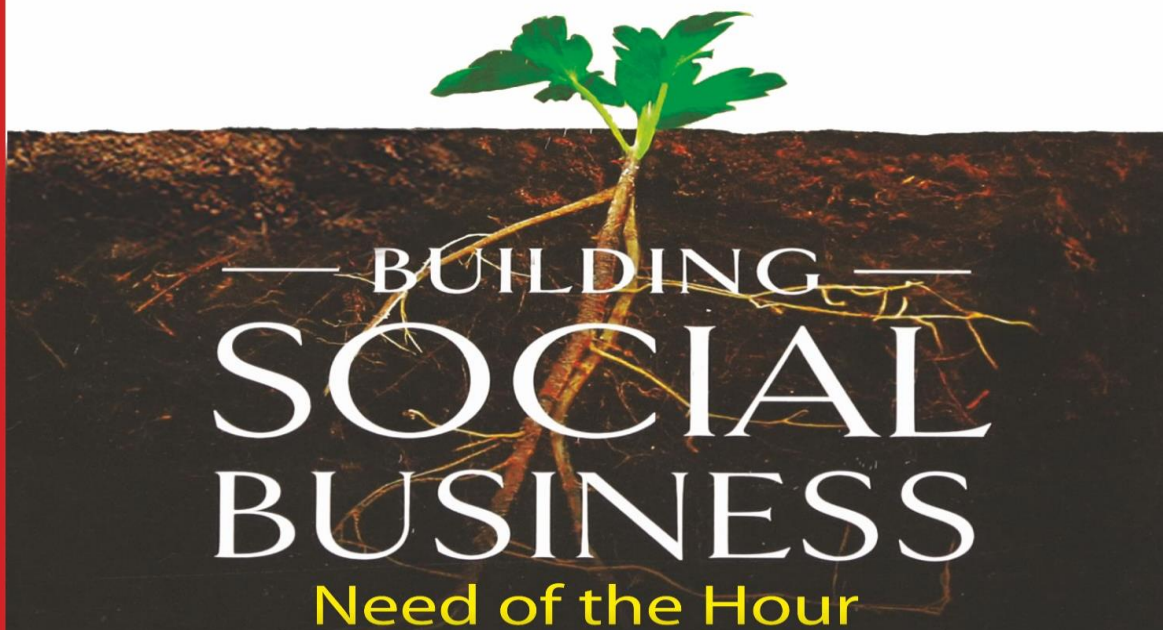


**SHARDA SCHOOL OF
BUSINESS STUDIES**

**mon ami
foundation**

**Sharda University Yunus Social Business Centre,
SSBS, Department of Management and MON AMI Foundation**

*is organising an exhibition of the
Artisan's work Seed Fund Project titled*



Wednesday, 10 Aug. 2022 | 10:30 AM- 2:00 PM | Reception area, Block 7

ADVISOR

Dr. Jayanthi Ranjan
Dean,
Sharda School of Business Studies

PROJECT INCHARGE(s)

Dr. Mridul Dharwal
Director,
Sharda University Yunus Social Business Centre (PI)

Dr. Mohd. Junaid Alam
(Co-PI)

PROJECT COORDINATOR(s)

Dr. Parul Saxena
Associate Professor

Dr. Aarti Sharma
Assistant Professor

Sharda University Yunus Social Business Centre and School of Business Studies plans to organize a Skill development program for women artisans as a part of the seed fund project “Skill development for women artisans”.

The objective of this event is to enhance the skills of women artisans for their livelihood.

This event will fulfil the following objectives:

1. To enhance their livelihood.
2. To understand the factors involved in costing and pricing of the product.
3. To be able to understand where production costs can be cut down.
4. To be able to calculate cost and price of a product.
5. To enhance business communication & etiquette
6. To strengthen artisans by giving them real time exposure through exhibition.



The poster features logos for the Institution's Innovation Council, Mon Ami Foundation, and Sharda University. It announces a skill development program for women artisans, part of a seed fund project, held on November 14-15, 2022. A group photo of participants and organizers is included, along with a list of advisors, project mentors, and team members.

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

mon ami foundation

SHARDA UNIVERSITY
Beyond Boundaries

National Entrepreneurship Month

Sharda University Yunus Social Business Centre & Sharda School of Business Studies

SKILL DEVELOPMENT FOR WOMEN ARTISANS
PART OF SEED FUND PROJECT
14-15th November 2022

Advisor: Dr. Jayanthi Ranjan, Dean SSBS, Sharda University
Project Mentor: Dr. Mridul Dharwal, Professor of Economics, Sharda University
PI: Dr. Aarti Sharma, Assistant Professor, SSBS, Sharda University
Co PI: Prof. Jitender Kumar, Assistant Professor, SSBS, Sharda University
Team Members for the Event: Dr. Md. Junaid Alam, Dr. Pooja Singh, Dr. Deepa Chauhan

Tejaswani-Empowerment of Women Artisans through Capacity Building and Skills Trainings

Sharda University Yunus Social Business Centre in collaboration with MonAmi Foundation organizes the culmination ceremony of the Project- “Tejaswani-Empowerment of Women Artisans through Capacity Building and Skills Trainings”. The event is being organised to give due recognition to the artisans for their effort, time and dedication to imbibe the learnings rendered as part of the project.

The overall objective of the ceremony is:

To felicitate the Women Artisans mentored under the consultancy Project

- To felicitate and recognize the efforts of the Project Mentor and Project Coordinators
- To foster team spirit and camaraderie among Women artisans

The culmination ceremony of the project took place on December 26, 2022 at the Noida Centre of Mon Ami Foundation. The ceremony was spread throughout the day, and was divided into

two phases: as session on Personal hygiene for the women artisans followed by valedictory ceremony. The organizing team consisted of the Director, IQAC, project coordinator, an Ob & Gyane from Sharda Hospital, team from sharda school of Film & Entertainment (SMFE) Sharda University, members of MONAMI foundation. The ceremony started off with a session on Personal Hygiene delivered by Prof (Dr) Samta Gupta form Sharda Hospital. The participants showed great enthusiasm and asked lots of questions pertaining to their personal health. The latter part of the day was spent on felicitating the participants for their efforts in a valedictory ceremony. The chief guest of the ceremony was Prof Dr Anubha Vashisht, Director IQAC, Sharda University, in her address to the participants, congratulated the participants for their dedication and enthusiasm and encouraged them to continue with their journey of learning. Towards the end, the participants shared their feedback for the entire 3-month program and the ceremony concluded with a vote of thanks proposed by Mr. Amit Malhotra from Mon Ami Foundation.



Sharda University Yunus Social Business Centre
in collaboration with **MonAmi Foundation** announces the culmination of

Project “Tejaswani-Empowerment of Women Artisans through Capacity Building and Skills Trainings”
26th Dec, 2022 | 11:00 am MonAmi Foundation Centre, Sector 51, Noida

Chief Guest: **Prof (Dr) Anubha Vashisht, Director IQAC, Sharda University**
Guest of Honour: **Dr. Samta Gupta, Professor (OBG) Sharda Hospital**

Advisor: **Prof (Dr) Jayanthi Ranjan** PI: **Dr. Parul Saxena, parul.saxena@sharda.ac.in,**
Project Mentor: **Prof. Dr. Mridul Dharwal** Co- PI: **Dr. Aarti Sharma aarti.sharma2@sharda.ac.in**



Some glimpses of the culmination ceremony are shown below:



General and Dental Health Camp and Counselling Session for the women artisans

IQAC along with Sharda University Yunus Social Business Centre and School of Dental Sciences in collaboration with MonAmi and HCL Foundation organized a general and dental health camp and counselling session for the women artisans on Tuesday March 14, 2023 at My E-Haat Display Noida. The objective of the event was to raise awareness about the significance of maintaining good personal and oral hygiene and to assess the occurrence of common dental problems and the oral health seeking behaviour of women artisans. The event was attended by a team of HCL & Mon Ami foundation. Dr Sanjeevni Kaul from Sharda Hospital took a counselling session of these women and answered their queries, while Dr Pallavi Sharma from Sharda School of Dental Studies briefed the participants about the importance and the nuisances of the oral hygiene. A team of junior resident doctors performed the basic health check – up and distributed an oral hygiene kit. The event was convened by Dr. Parul Saxena, Member IQAC and Dr. Radhika Gupta, Senior resident SDS under the mentorship of Dr. Mridul Dharwal and Prof (Dr.) Anubha Vashisht, Director IQAC.



3.3 Scholarship Programs

Sharda University offers extensive scholarships to economically disadvantaged students. These scholarships provide access to higher education for students who would otherwise be unable to afford it, thus empowering them to break the cycle of poverty. Scholarships are awarded based on merit as well as need, ensuring that deserving students from underprivileged backgrounds are supported.

3.4 Community Outreach and Rural Development Programs

The University regularly conducts outreach programs in nearby rural areas, focusing on education, healthcare, and economic empowerment. These programs include:

- **Health Camps:** Free health check-ups, awareness drives, and medical consultations are offered to the poor in rural regions.
- **Educational Workshops:** Workshops aimed at teaching children and adults from underprivileged backgrounds about hygiene, sanitation, and basic education.

4. Research Contributions

Sharda University has an active research agenda that aligns with SDG 1 by focusing on topics related to poverty alleviation, social inclusion, and economic empowerment. Faculty members and research scholars contribute by publishing papers and participating in conferences on poverty-related issues, such as:

- The impact of vocational training on income generation for marginalized communities.
- The role of social entrepreneurship in addressing poverty.
- Gender-focused studies on poverty alleviation and women empowerment, particularly through skills development and financial inclusion initiatives.

The details of the research conducted in Sharda University in reference to SDG 1 – No Poverty is listed as follows: Refer Table 1

S. No.	Title	Author	Link
1	Engineering applications of blockchain in this smart era	Tyagi, A.K., Kumari, S.K., Chidambaram, N., Sharma, A.K.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85193042395&origin=resultslist
2	The bibliometric analysis of previous twenty- five years' literature: A	Beg, K., Padmapriya, B., Shajar, S.N., Ahmad, M.M., Faiyyaz, A.G.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85183296244&origin=resultslist

	microfinance review		
3	The Impact of Fintech and Digital Financial Services on Financial Inclusion in India	Asif, M., Khan, M.N., Tiwari, S., Wani, S.K., Alam, F.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85148750128&origin=resultslist
4	Telecom Sector Churn Prediction Using Decision Tree and Random Forest Models	Arya, S., Harshvardhan, Y., Tyagi, P.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85185368899&origin=resultslist
5	A Systematic Review on Indian Food Security Systems and Food Assistance Programmes (FAPs) in the Context of the COVID-19 Pandemic	Arora, S., Nabi, T., Sarin, V.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85168495242&origin=resultslist
6	Tech-Enabled Sustainable HR Strategies: Fostering Green Practices	Jora, R.B., Mittal, P., Kaushal, S., Raghuvaran, S.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85159760503&origin=resultslist
7	Inequality consequences of natural resources, environmental vulnerability, and monetary-fiscal stability: a global evidence	Shah, M.I., Shuaibu, M.S., AbdulKareem, H.K., Khan, Z., Abbas, S.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85138300891&origin=resultslist
8	Socioeconomic Determinants of Household Investment	Rampal, P., Biswas, S.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85127793506&origin=resultslist

	Portfolio in India		
9	Assessing the status of changing regimes of water bodies in Gorakhpur District, Uttar Pradesh, India	Tyagi, N., Sahoo, S.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85122369979&origin=resultslist
10	An Efficient Approach for Predicting the state of Financial Inclusion by Addressing Class Imbalance using the Oversampling Technique	Balde, A., Adhikari, S., Singh, A., Mabuela, N.P., Choudhary, A.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85142349669&origin=resultslist
11	Utilization of health care services by elderly for respiratory diseases including TB - Challenges	Gupta, S., Arora, V.K., Gupta, A.K., Bandhu Gupta, M.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85141534654&origin=resultslist
12	Financial literacy and digital product use for financial inclusion: A GETU model to develop financial literacy	Mandal, A., Saxena, A., Mittal, P.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85133200631&origin=resultslist
13	The puzzle of garbage disposal in India	Jain, V., Dharwal, M.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85132369715&origin=resultslist
14	Women Entrepreneurs in India: Where Do They Stand?	Chakraborty, S., Chatterjee, P.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85117709937&origin=resultslist

15	Financial inclusion of rural sector: Imperative for sustainable economic growth of India	Mittal, S., Chaudhry, S.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85113815643&origin=resultslist
16	An Estimation of Price Effects of Making Food Fortification Mandatory in India	Tripathi, A., Mishra, S.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85088978561&origin=resultslist
17	Disability, Social Welfare Policy and Elderly in India and China	Agnihotri, S.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85159419403&origin=resultslist
18	Strategies to improve agriculture sustainability, soil fertility and enhancement of farmers income for the economic development	Verma, P., Singh, D.B., Pathania, I.P., Aggarwal, K.	https://www.scopus.com/record/display.uri?eid=2-s2.0-85078642645&origin=resultslist
19	Summer workshop for children of slum dwellers: A self reliance initiative	Chaturvedi, M., Agrawal, D., Kaur, R., ...Sinha, S., Azad, S.	https://www.scopus.com/record/display.uri?eid=2-s2.0-84973637751&origin=resultslist

5. Collaborations and Partnerships

Sharda University collaborates with various governmental and non-governmental organizations, industry partners, and international institutions to address poverty at a systemic level. These collaborations enable the University to expand its impact beyond the campus and contribute to large-scale poverty reduction initiatives. Key partnerships include:

- **EIPWA and Shibani Foundation:** Joint efforts in operating the Sharda Skill Development Centre, providing training and employment opportunities to vulnerable groups.

- **Government Skill Development Programs:** The University works closely with government agencies to offer skill-building courses under the larger umbrella of national poverty alleviation initiatives.

IQAC, Sharda University in collaboration with Export Promotion Industrial Park Welfare Association organizes i- Connect – An Industry connect Initiative

Objective:

- To strengthen Industry Academia integration
- To foster research collaborations between academia and industry
- To establish a purpose-oriented engagement with the industry for the benefit of the community


 INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)


 National Entrepreneurship Month


 SHARDA UNIVERSITY
Beyond Boundaries


 IQAC

Industry Integration & Knowledge Exchange Cell (IIKEC)

IQAC
in collaboration with

Training & Placement

Export Promotion Industrial Park Welfare Association
organises


STARTUP

ENTREPRENEUR MEET
 An Entrepreneurship Promotion Initiative
 A step towards empowering communities

Advisor (s): Prof. (Dr.) Anubha Vashisht
 Prof. (Dr.) Mridul Dharwal
Convener: Dr. Parul Saxena
Coordinator: Dr. Suman Lata Dhar
Team Member: Mr. Sisir Kumar Bara

 Wednesday, **December 7th 2022**

 **12:00 noon onwards**

 **VC Board Room, Block 2**

One – Day Training Program on “HR Effectiveness- IQAC, Sharda University & EPIPWA Skill Development Centre

IQAC and EPIPWA Skill Development Centre organises a One – Day Training Program on “HR Effectiveness-Building Brand Image: A leap into new HR”

Objectives of the Events:

- To upskill HR Professionals with the latest HR tools & techniques
- To groom HR professionals as brand ambassadors of the organisations
- To inculcate quality organisational culture through HR effectiveness

The poster features a dark blue background with a subtle pattern of white dots and lines. At the top, there are logos for Sharda University (with the tagline 'Beyond Boundaries'), NAAC A+ accreditation, Sharda University Yunus Social Business Centre, EPIP Welfare Association, and a circular logo with Hindi text. The main text is centered and reads: 'IQAC Organises Training Programme on HR EFFECTIVENESS "A LEAP INTO NEW HR" 22nd February 2023 | 10:30 PM Onwards'. Below this, a yellow box contains the registration link: www.tinyurl.com/34ee8d2x. At the bottom, there are two white boxes: one for 'Sharda University' and another for 'EPIP Welfare Association'. The names and titles of the advisors, mentors, and facilitators are listed below these boxes.

SHARDA UNIVERSITY
Beyond Boundaries

NAAC A+

SHARDA UNIVERSITY
YUNUS SOCIAL
BUSINESS CENTRE

EPIP WELFARE
ASSOCIATION

IQAC
Organises
Training Programme
on

HR EFFECTIVENESS
"A LEAP INTO NEW HR"
22nd February 2023 | 10:30 PM Onwards

Registration Link:
www.tinyurl.com/34ee8d2x

Sharda University

Advisor: **Prof. (Dr.) Anubha Vashisht** Mentor: **Prof. (Dr.) Mridul Dharwal**
Facilitator(s): **Dr Parul Saxena & Dr Aarti Sharma**

EPIP Welfare Association

Mr . Talwinder Singh Happy
President EPIP Welfare Association

Mr Vinay Juneja,
General Secretary, EPIPWA

One – Day Training Program on “HR Effectiveness- IQAC, Sharda University & EPIPWA Skill Development Centre

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SHARDA UNIVERSITY Beyond Boundaries

SHARDA UNIVERSITY YUNUS SOCIAL BUSINESS CENTRE

EPIP WELFARE ASSOCIATION

IQAC
Organises
Training Programme
on

HR EFFECTIVENESS
"A LEAP INTO NEW HR"
15th March 2023 | 10:30 AM Onwards

Registration Link:
www.tinyurl.com/34ee8d2x

Sharda University

Advisor: **Prof. (Dr.) Anubha Vashisht** Mentor: **Prof. (Dr.) Mridul Dharwal**
Facilitator(s): **Dr Parul Saxena & Dr Aarti Sharma**

EPIP Welfare Association

Mr . Talwinder Singh Happy | **Mr Vinay Juneja,**
President EPIP Welfare Association | **General Secretary, EPIPWA**

6. Impact Metrics

Sharda University tracks the outcomes of its SDG 1 initiatives through various impact assessment tools. These metrics include:

- **Number of beneficiaries** from scholarships, vocational training, and community outreach programs.
- **Employment outcomes** for individuals who completed training at the Sharda Skill Development Centre.
- **Increased income generation** for families involved in social enterprises incubated at the Sharda Social Business Centre.
- **Community feedback** on health and education outreach programs in rural areas.

7. Conclusion

Sharda University remains dedicated to playing an active role in addressing poverty, both locally and globally. Through its holistic approach encompassing education, skill development, social entrepreneurship, and community engagement, the University is making tangible contributions to the achievement of SDG 1. By empowering the underprivileged with knowledge, skills, and resources, Sharda University is driving social and economic upliftment, bringing the global goal of eradicating poverty closer to reality.