SHARDA UNIVERSITY, GREATER NOIDA

SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2026-27 (TERM - 2601)

Sharda School of Business Studies

Bachelor of Business Administration (Semester III)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12-10-2026	Monday	09:30 AM - 10:45 AM	BCT2203	FINANCIAL MANAGEMENT
12-10-2026	Monday	09:30 AM - 10:45 AM	BST2304	BUSINESS LAW
13-10-2026	Tuesday	09:30 AM - 10:45 AM	BST2301	BUSINESS ECONOMICS
14-10-2026	Wednesday	09:30 AM - 10:45 AM	BCT2202	COMPANY LAW
14-10-2026	Wednesday	09:30 AM - 10:45 AM	BST2303	COST AND MANAGEMENT ACCOUNTING
15-10-2026	Thursday	09:30 AM - 10:45 AM	BCT2204	MARKETING MANAGEMENT
15-10-2026	Thursday	09:30 AM - 10:45 AM	BST2302	BUSINESS RESEARCH METHODS
16-10-2026	Friday	09:30 AM - 10:45 AM	BCT2201	COST ACCOUNTING
17-10-2026	Saturday	09:30 AM - 10:45 AM	IKT2202	GENERAL HINDI
17-10-2026	Saturday	09:30 AM - 10:45 AM	IKT2205	ELEMENTARY HINDI COURSE



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SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2026-27 (TERM - 2601)

Sharda School of Business Studies

Bachelor of Business Administration (Semester V)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
13-10-2026	Tuesday	12:00 PM - 01:15 PM	DSE303	SERVICE MARKETING
13-10-2026	Tuesday	12:00 PM - 01:15 PM	DSE304	CROSS- BORDER BUSINESS NEGOTIATIONS
14-10-2026	Wednesday	12:00 PM - 01:15 PM	BBN307	HUMAN RESOURCE MANAGEMENT
14-10-2026	Wednesday	02:30 PM - 03:45 PM	BBN322	STRATEGIC FINANCIAL REPORTING
15-10-2026	Thursday	12:00 PM - 01:15 PM	BBN313	PRODUCTIONS AND OPERATIONS MANAGEMENT
15-10-2026	Thursday	02:30 PM - 03:45 PM	OPE256	HYDROLOGY AND WATER RESOURCES
16-10-2026	Friday	12:00 PM - 01:15 PM	DSE301	CROSS CULTURAL MANAGEMENT
16-10-2026	Friday	12:00 PM - 01:15 PM	DSE305	NEW VENTURE FINANCING
16-10-2026	Friday	12:00 PM - 01:15 PM	DSE306	PROJECT MANAGEMENT
16-10-2026	Friday	12:00 PM - 01:15 PM	DSE407	QUALITY MANAGEMENT IN HOSPITAL
16-10-2026	Friday	02:30 PM - 03:45 PM	BBN323	ADVANCE FINANCIAL MANAGEMENT
17-10-2026	Saturday	12:00 PM - 01:15 PM	BBN111	FINANCIAL MANAGEMENT
17-10-2026	Saturday	02:30 PM - 03:45 PM	BBN321	INCOME TAX

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SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2026-27 (TERM - 2601)

Sharda School of Business Studies

Bachelor of Business Administration (Semester VII)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12-10-2026	Monday	02:30 PM - 03:45 PM	DSE402	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
12-10-2026	Monday	02:30 PM - 03:45 PM	DSE408	COMPENSATION MANAGEMENT
12-10-2026	Monday	02:30 PM - 03:45 PM	DSE410	STRATEGIC BRAND MANAGEMENT
12-10-2026	Monday	02:30 PM - 03:45 PM	DSE412	MARKETING FOR NEW VENTURES
13-10-2026	Tuesday	02:30 PM - 03:45 PM	BBN417	INTERNATIONAL BUSINESS
14-10-2026	Wednesday	02:30 PM - 03:45 PM	DSE401	INTERNATIONAL HUMAN RESOURCE MANAGEMENT
14-10-2026	Wednesday	02:30 PM - 03:45 PM	DSE405	MANAGING SMALL ENTERPRISES AND FAMILY BUSINESSES
14-10-2026	Wednesday	02:30 PM - 03:45 PM	DSE409	INTERNATIONAL FINANCE AND FOREIGN EXCHANGE MANAGEMENT
14-10-2026	Wednesday	02:30 PM - 03:45 PM	OEC402	INVESTMENT MANAGEMENT
15-10-2026	Thursday	02:30 PM - 03:45 PM	BBN418	CORPORATE GOVERNANCE AND ETHICS
16-10-2026	Friday	02:30 PM - 03:45 PM	OEC404	FOREIGN TRADE POLICIES AND PROCEDURES
16-10-2026	Friday	02:30 PM - 03:45 PM	OEC405	SMALL ENTERPRISES AND FAMILY BUSINESSES MANAGEMENT
17-10-2026	Saturday	02:30 PM - 03:45 PM	DSE403	MARKETING ANALYTICS

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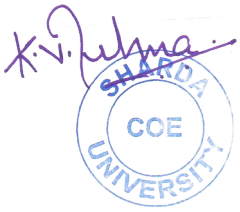
SHARDA UNIVERSITY, GREATER NOIDA

SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2026-27 (TERM - 2601)

Sharda School of Business Studies

Bachelor of Business Administration (Back-log)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12-10-2026	Monday	12:00 PM - 01:15 PM	BBN108	MANAGEMENT PROCESSES
12-10-2026	Monday	12:00 PM - 01:15 PM	BBN219	BUSINESS STATISTICS WITH EXCEL
12-10-2026	Monday	12:00 PM - 01:15 PM	DSE041	INDIAN BANKING SYSTEM
12-10-2026	Monday	12:00 PM - 01:15 PM	DSE201	EMPLOYEE TRAINING AND DEVELOPMENT
12-10-2026	Monday	12:00 PM - 01:15 PM	DSE204	MONETARY ECONOMICS
12-10-2026	Monday	12:00 PM - 01:15 PM	OEC104	ECONOMIC ENVIRONMENT OF BUSINESS
12-10-2026	Monday	12:00 PM - 01:15 PM	OEC201	LEARNING AND DEVELOPMENT
12-10-2026	Monday	02:30 PM - 03:45 PM	BST1101	PRINCIPLES AND PRACTICES OF MANAGEMENT
13-10-2026	Tuesday	09:30 AM - 10:45 AM	IKT1101	FUNDAMENTALS OF INDIAN PHILOSOPHY
13-10-2026	Tuesday	12:00 PM - 01:15 PM	BBN220	BUSINESS RESEARCH METHODS
13-10-2026	Tuesday	12:00 PM - 01:15 PM	DSE202	COST AND MANAGEMENT ACCOUNTING
13-10-2026	Tuesday	12:00 PM - 01:15 PM	DSE303	SERVICE MARKETING
13-10-2026	Tuesday	12:00 PM - 01:15 PM	OEC203	INTERNATIONAL MARKETING
14-10-2026	Wednesday	12:00 PM - 01:15 PM	BBN307	HUMAN RESOURCE MANAGEMENT
15-10-2026	Thursday	12:00 PM - 01:15 PM	BBN313	PRODUCTIONS AND OPERATIONS MANAGEMENT
16-10-2026	Friday	09:30 AM - 10:45 AM	BST1103	BUSINESS MATHEMATICS
16-10-2026	Friday	09:30 AM - 10:45 AM	BST1104	BUSINESS STATISTICS
16-10-2026	Friday	12:00 PM - 01:15 PM	DSE301	CROSS CULTURAL MANAGEMENT
16-10-2026	Friday	12:00 PM - 01:15 PM	OEC202	RETAIL BANKING
16-10-2026	Friday	12:00 PM - 01:15 PM	OEC204	MONEY AND BANKING
17-10-2026	Saturday	12:00 PM - 01:15 PM	BBN111	FINANCIAL MANAGEMENT



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SHARDA UNIVERSITY, GREATER NOIDA

SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2026-27 (TERM - 2601)

Sharda School of Business Studies

Bachelor of Commerce (Semester III)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12-10-2026	Monday	09:30 AM - 10:45 AM	BCT2203	FINANCIAL MANAGEMENT
12-10-2026	Monday	02:30 PM - 03:45 PM	DSE211	STRATEGIC CORPORATE ACCOUNTING
13-10-2026	Tuesday	09:30 AM - 10:45 AM	BCT2206	RESEARCH METHODOLOGY
14-10-2026	Wednesday	09:30 AM - 10:45 AM	BCT2202	COMPANY LAW
14-10-2026	Wednesday	02:30 PM - 03:45 PM	BCM243	FOREIGN LANGUAGE
15-10-2026	Thursday	09:30 AM - 10:45 AM	BCT2204	MARKETING MANAGEMENT
15-10-2026	Thursday	02:30 PM - 03:45 PM	BCM242	COST AND MANAGEMENT ACCOUNTING
16-10-2026	Friday	09:30 AM - 10:45 AM	BCT2201	COST ACCOUNTING
17-10-2026	Saturday	09:30 AM - 10:45 AM	IKT2202	GENERAL HINDI
17-10-2026	Saturday	09:30 AM - 10:45 AM	IKT2205	ELEMENTARY HINDI COURSE
17-10-2026	Saturday	02:30 PM - 03:45 PM	BCI211	DIRECT TAX MANAGEMENT

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SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2026-27 (TERM - 2601)

Sharda School of Business Studies

Bachelor of Commerce (Semester V)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
14-10-2026	Wednesday	02:30 PM - 03:45 PM	BCC312	ADVANCED PERFORMANCE MANAGEMENT
15-10-2026	Thursday	02:30 PM - 03:45 PM	BCN302	GOODS AND SERVICES TAX
16-10-2026	Friday	09:30 AM - 10:45 AM	BCI316	BUSINESS ETHICS & CORPORATE SOCIAL RESPONSIBILITY
16-10-2026	Friday	02:30 PM - 03:45 PM	BCC311	ADVANCED FINANCIAL MANAGEMENT
16-10-2026	Friday	02:30 PM - 03:45 PM	BCN303	BUSINESS FINANCE
17-10-2026	Saturday	02:30 PM - 03:45 PM	BCI315	BUSINESS LAW
17-10-2026	Saturday	02:30 PM - 03:45 PM	BCN301	CORPORATE ACCOUNTING
17-10-2026	Saturday	02:30 PM - 03:45 PM	BCN312	MONETARY THEORY AND BANKING IN INDIA

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SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2026-27 (TERM - 2601)

Sharda School of Business Studies

Bachelor of Commerce (Semester VII)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12-10-2026	Monday	02:30 PM - 03:45 PM	BCM404	ADVANCED MANAGERIAL ACCOUNTING
13-10-2026	Tuesday	02:30 PM - 03:45 PM	BCM403	MANAGERIAL ECONOMICS
14-10-2026	Wednesday	02:30 PM - 03:45 PM	BCM401	ADVANCED STATISTICAL TECHNIQUES
16-10-2026	Friday	02:30 PM - 03:45 PM	BCM405	MANAGEMENT PROCESS AND ORGANIZATIONAL BEHAVIOUR
17-10-2026	Saturday	02:30 PM - 03:45 PM	BCM402	LEGAL ENVIRONMENT FRAMEWORK

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SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2026-27 (TERM - 2601)

Sharda School of Business Studies

Bachelor of Commerce (Back-log)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12-10-2026	Monday	02:30 PM - 03:45 PM	BCC203	BUSINESS REGULATORY FRAMEWORK
12-10-2026	Monday	02:30 PM - 03:45 PM	IKT1108	INTRODUCTION TO INDIAN KNOWLEDGE SYSTEM
13-10-2026	Tuesday	02:30 PM - 03:45 PM	BCC101	FINANCIAL ACCOUNTING WITH COMPUTERIZED ACCOUNTING



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SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2026-27 (TERM - 2601)

Sharda School of Business Studies

Master of Business Administration (Integrated) (Semester VII)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12-10-2026	Monday	09:30 AM - 10:45 AM	BST4440	PROCUREMENT AND INVENTORY MANAGEMENT
12-10-2026	Monday	12:00 PM - 01:15 PM	BST4424	EMPLOYEES LEARNING & DEVELOPMENT
12-10-2026	Monday	12:00 PM - 01:15 PM	BST4426	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
12-10-2026	Monday	02:30 PM - 03:45 PM	BST4417	SALES AND DISTRIBUTION MANAGEMENT
13-10-2026	Tuesday	09:30 AM - 10:45 AM	BST4438	TRANSPORTATION AND LOGISTICS MANAGEMENT
13-10-2026	Tuesday	12:00 PM - 01:15 PM	BST4422	TALENT MANAGEMENT
13-10-2026	Tuesday	12:00 PM - 01:15 PM	BST4427	CORPORATE TAX PLANNING AND MANAGEMENT
13-10-2026	Tuesday	02:30 PM - 03:45 PM	BST4420	CONSUMER BEHAVIOR
14-10-2026	Wednesday	12:00 PM - 01:15 PM	BST4430	INTERNATIONAL FINANCIAL MANAGEMENT & BANKING
14-10-2026	Wednesday	02:30 PM - 03:45 PM	BST4419	DIGITAL MARKETING AND ANALYTICS
15-10-2026	Thursday	09:30 AM - 10:45 AM	BST4437	INFRASTRUCTURE MANAGEMENT
15-10-2026	Thursday	12:00 PM - 01:15 PM	BST4423	PERFORMANCE AND COMPENSATION MANAGEMENT
15-10-2026	Thursday	12:00 PM - 01:15 PM	BST4429	FINANCIAL DERIVATIVES AND RISK MANAGEMENT
16-10-2026	Friday	09:30 AM - 10:45 AM	BST4436	SUPPLY CHAIN MANAGEMENT
17-10-2026	Saturday	12:00 PM - 01:15 PM	BST4449	BUSINESS FORECASTING WITH TIME SERIES
17-10-2026	Saturday	02:30 PM - 03:45 PM	BST4421	ARTIFICIAL INTELLIGENCE IN MARKETING



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SHARDA UNIVERSITY, GREATER NOIDA

SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2026-27 (TERM - 2601)

Sharda School of Business Studies

Master of Business Administration (Semester III)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12-10-2026	Monday	09:30 AM - 10:45 AM	BST4440	PROCUREMENT AND INVENTORY MANAGEMENT
12-10-2026	Monday	12:00 PM - 01:15 PM	BST4424	EMPLOYEES LEARNING & DEVELOPMENT
12-10-2026	Monday	12:00 PM - 01:15 PM	BST4426	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
12-10-2026	Monday	12:00 PM - 01:15 PM	BST4433	EXPORT-IMPORT MANAGEMENT
12-10-2026	Monday	12:00 PM - 01:15 PM	BST4444	HOSPITAL SUPPORTIVE SERVICES
12-10-2026	Monday	12:00 PM - 01:15 PM	BST4453	LEAD GENERATION & MARKETING AUTOMATION
12-10-2026	Monday	02:30 PM - 03:45 PM	BST4417	SALES AND DISTRIBUTION MANAGEMENT
13-10-2026	Tuesday	09:30 AM - 10:45 AM	BST4438	TRANSPORTATION AND LOGISTICS MANAGEMENT
13-10-2026	Tuesday	12:00 PM - 01:15 PM	BST4422	TALENT MANAGEMENT
13-10-2026	Tuesday	12:00 PM - 01:15 PM	BST4427	CORPORATE TAX PLANNING AND MANAGEMENT
13-10-2026	Tuesday	12:00 PM - 01:15 PM	BST4432	GLOBAL TRADE POLICIES
13-10-2026	Tuesday	12:00 PM - 01:15 PM	BST4443	QUALITY MANAGEMENT IN HEALTHCARE
13-10-2026	Tuesday	12:00 PM - 01:15 PM	BST4451	SEARCH ENGINE MARKETING & SEO
13-10-2026	Tuesday	02:30 PM - 03:45 PM	BST4420	CONSUMER BEHAVIOR
14-10-2026	Wednesday	09:30 AM - 10:45 AM	BST4439	SUPPLY CHAIN ANALYTICS AND E-SCM
14-10-2026	Wednesday	12:00 PM - 01:15 PM	BST4425	INDUSTRIAL RELATION AND LABOUR LAWS
14-10-2026	Wednesday	12:00 PM - 01:15 PM	BST4430	INTERNATIONAL FINANCIAL MANAGEMENT & BANKING
14-10-2026	Wednesday	12:00 PM - 01:15 PM	BST4431	INTERNATIONAL ECONOMICS

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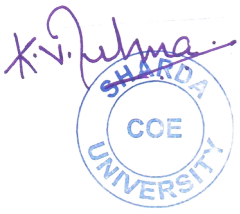
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SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2026-27 (TERM - 2601)

Sharda School of Business Studies

Master of Business Administration (Semester III)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
14-10-2026	Wednesday	12:00 PM - 01:15 PM	BST4442	HEALTH POLICY AND HEALTHCARE DELIVERY SYSTEMS
14-10-2026	Wednesday	12:00 PM - 01:15 PM	BST4452	CONTENT & SOCIAL MEDIA MARKETING
14-10-2026	Wednesday	02:30 PM - 03:45 PM	BST4419	DIGITAL MARKETING AND ANALYTICS
15-10-2026	Thursday	09:30 AM - 10:45 AM	BST4437	INFRASTRUCTURE MANAGEMENT
15-10-2026	Thursday	12:00 PM - 01:15 PM	BST4423	PERFORMANCE AND COMPENSATION MANAGEMENT
15-10-2026	Thursday	12:00 PM - 01:15 PM	BST4429	FINANCIAL DERIVATIVES AND RISK MANAGEMENT
15-10-2026	Thursday	12:00 PM - 01:15 PM	BST4435	INTERNATIONAL BUSINESS NEGOTIATION
15-10-2026	Thursday	12:00 PM - 01:15 PM	BST4441	INTRODUCTION TO EPIDEMIOLOGY
15-10-2026	Thursday	12:00 PM - 01:15 PM	BST4454	DIGITAL STRATEGY, AI & PRODUCT MANAGEMENT
15-10-2026	Thursday	02:30 PM - 03:45 PM	BST4418	INTEGRATED MARKETING COMMUNICATION
16-10-2026	Friday	09:30 AM - 10:45 AM	BST4436	SUPPLY CHAIN MANAGEMENT
16-10-2026	Friday	12:00 PM - 01:15 PM	BST4416	STRATEGIC MANAGEMENT
17-10-2026	Saturday	12:00 PM - 01:15 PM	BST4434	GLOBAL COMPETITIVENESS ANALYSIS
17-10-2026	Saturday	12:00 PM - 01:15 PM	BST4445	MANAGEMENT OF HOSPITAL CLINICAL SERVICES
17-10-2026	Saturday	12:00 PM - 01:15 PM	BST4449	BUSINESS FORECASTING WITH TIME SERIES
17-10-2026	Saturday	12:00 PM - 01:15 PM	BST4450	DIGITAL MARKETING FUNDAMENTALS
17-10-2026	Saturday	02:30 PM - 03:45 PM	BST4421	ARTIFICIAL INTELLIGENCE IN MARKETING



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SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2026-27 (TERM - 2601)

Sharda School of Business Studies

Master of Business Administration (Back-log)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12-10-2026	Monday	02:30 PM - 03:45 PM	BST4403	MARKETING MANAGEMENT
12-10-2026	Monday	02:30 PM - 03:45 PM	BST4406	LEGAL ASPECTS OF BUSINESS
12-10-2026	Monday	02:30 PM - 03:45 PM	BST4407	PRODUCTION AND OPERATIONS MANAGEMENT
13-10-2026	Tuesday	02:30 PM - 03:45 PM	BST4401	ORGANIZATIONAL BEHAVIOR
14-10-2026	Wednesday	02:30 PM - 03:45 PM	BST4402	MANAGERIAL ACCOUNTING
15-10-2026	Thursday	02:30 PM - 03:45 PM	BST4404	MANAGERIAL ECONOMICS
15-10-2026	Thursday	02:30 PM - 03:45 PM	BST4408	FUNDAMENTALS OF ENTREPRENEURSHIP
16-10-2026	Friday	09:30 AM - 10:45 AM	MBA436	MANAGERIAL COMMUNICATION- I

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SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2026-27 (TERM - 2601)

Sharda School of Business Studies

Master of Commerce (Semester III)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
13-10-2026	Tuesday	09:30 AM - 10:45 AM	BCT5518	INTELLECTUAL PROPERTY RIGHTS
14-10-2026	Wednesday	09:30 AM - 10:45 AM	BCT5502	ADVANCED TAX LAWS
15-10-2026	Thursday	09:30 AM - 10:45 AM	BCT5501	ESSENTIALS OF STRATEGIC MANAGEMENT
16-10-2026	Friday	09:30 AM - 10:45 AM	BCT5516	SECURITIES ANALYSTS AND PORTFOLIO MANAGEMENT

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DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12-10-2026	Monday	09:30 AM - 10:45 AM	BCT4414	ADVANCED STATISTICAL TECHNIQUES
17-10-2026	Saturday	09:30 AM - 10:45 AM	BCT4415	MANAGERIAL ECONOMICS



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