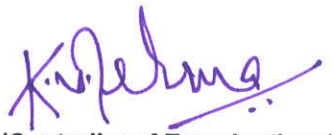


SHARDA UNIVERSITY, GREATER NOIDA
SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2023-24 (TERM - 2302)
Sharda School of Media, Film & Entertainment
B.A. (Journalism and Mass Comm.) (Semester - IV)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
13/03/2024	WEDNESDAY	09:30 AM - 11: 00 AM	BCJ231	ADVERTISING: CONCEPTS, PRINCIPLES & PRACTICES
14/03/2024	THURSDAY	09:30 AM - 11: 00 AM	BCJ232	PUBLIC RELATION & CORPORATE COMMUNICATION
16/03/2024	SATURDAY	12:00 NOON- 01: 00 PM	COC401	PHYSICAL EDUCATION AND YOGA


(Controller of Examinations)



SHARDA UNIVERSITY, GREATER NOIDA
SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2023-24 (TERM - 2302)
Sharda School of Media, Film & Entertainment
B.A. (FILM AND TELEVISION PRODUCTION) (Semester - IV)

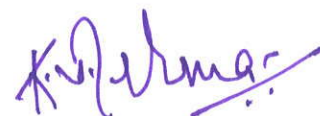
DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12/03/2024	TUESDAY	12:00 NOON- 01: 30 PM	BTP206	HISTORY OF CINEMA AND FILM APPRECIATION
13/03/2024	WEDNESDAY	12:00 NOON- 01: 30 PM	BTP207	DIRECTION AND PRODUCTION METHODOLOGY
16/03/2024	SATURDAY	12:00 NOON- 01: 00 PM	COC401	PHYSICAL EDUCATION AND YOGA


(Controller of Examinations)



SHARDA UNIVERSITY, GREATER NOIDA
SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2023-24 (TERM - 2302)
Sharda School of Media, Film & Entertainment
B.Sc. (ANIMATION, VFX AND GAMING DESIGN) (Semester - IV)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12/03/2024	TUESDAY	12:00 NOON- 01: 30 PM	AVG210	FILM APPRECIATION AND ANALYSIS
16/03/2024	SATURDAY	12:00 NOON- 01: 00 PM	COC401	PHYSICAL EDUCATION AND YOGA



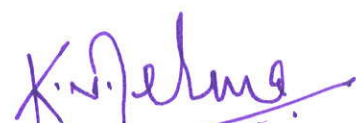
(Controller of Examinations)



SHARDA UNIVERSITY, GREATER NOIDA
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Sharda School of Media, Film & Entertainment

MA(ADVERTISING,PUBLIC RELATION AND CORPORATE COMMUNICATION) (Semester - IV)

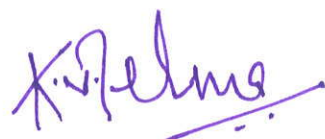
DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12/03/2024	TUESDAY	12:00 NOON- 01: 30 PM	MMP209	UNDERSTANDING CONSUMER BEHAVIOR
13/03/2024	WEDNESDAY	12:00 NOON- 01: 30 PM	MMP210	MEDIA PLANNING & BUYING (1)
14/03/2024	THURSDAY	12:00 NOON- 01: 30 PM	MMP211	BUDGETING PROCESS & PITCHING


(Controller of Examinations)



SHARDA UNIVERSITY, GREATER NOIDA
SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2023-24 (TERM - 2302)
Sharda School of Media, Film & Entertainment
M.A. (JOURNALISM AND MASS COMMUNICATION) (Semester - IV)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12/03/2024	TUESDAY	12:00 NOON- 01: 30 PM	MMJ207	FILM ANALYSIS AND APPRECIATION
13/03/2024	WEDNESDAY	12:00 NOON- 01: 30 PM	MMJ206	MEDIA LAW AND ETHICS
15/03/2024	FRIDAY	12:00 NOON- 01: 30 PM	MCJ209	MEDIA AND COMMUNICATION RESEARCH



(Controller of Examinations)

