SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2023-24 (TERM - 2302) Sharda School of Media, Film & Entertainment

B.A. (Journalism and Mass Comm.) (Semester - II)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12/03/2024	TUESDAY	09:30 AM - 11: 00 AM	BCJ107	BASIC OF RESEARCH METHODOLOGY
13/03/2024	WEDNESDAY	09:30 AM - 11: 00 AM	BCJ114	UNDERSTANDING MEDIA LAWS & ETHICS
15/03/2024	FRIDAY	09:30 AM - 11: 00 AM	BTY371	ECOLOGY AND ENVIRONMENT
16/03/2024	SATURDAY	09:30 AM - 11: 00 AM	OEC112	ENTREPRENEURSHIP, INNOVATION AND DESIGN THINKING
16/03/2024	SATURDAY	09:30 AM - 11: 00 AM	OEC115	FUNDAMENTAL OF E-COMMERCE
18/03/2024	MONDAY	09:30 AM - 11: 00 AM	VAC103	ENVIRONMENTAL MANAGEMENT
18/03/2024	MONDAY	12:00 NOON- 01: 00 PM	SHS142	NCC A2- CERTIFICATE BASIC OF MILITARY SCIENCES-II

SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2023-24 (TERM - 2302) Sharda School of Media, Film & Entertainment

B.A. (FILM, TELEVISION AND OTT PRODUCTION) (Semester - II)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12/03/2024	TUESDAY	09:30 AM - 11: 00 AM	BCJ107	BASIC OF RESEARCH METHODOLOGY
13/03/2024	WEDNESDAY	09:30 AM - 11: 00 AM	BCJ114	UNDERSTANDING MEDIA LAWS & ETHICS
15/03/2024	FRIDAY	09:30 AM - 11: 00 AM	BTY371	ECOLOGY AND ENVIRONMENT
16/03/2024	SATURDAY	09:30 AM - 11: 00 AM	OEC112	ENTREPRENEURSHIP, INNOVATION AND DESIGN THINKING
16/03/2024	SATURDAY	09:30 AM - 11: 00 AM	OEC115	FUNDAMENTAL OF E-COMMERCE
18/03/2024	MONDAY	09:30 AM - 11: 00 AM	VAC103	ENVIRONMENTAL MANAGEMENT
18/03/2024	MONDAY	12:00 NOON- 01: 00 PM	SHS142	NCC A2- CERTIFICATE BASIC OF MILITARY SCIENCES-II

SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2023-24 (TERM - 2302) Sharda School of Media, Film & Entertainment

B.Sc. (ANIMATION, VFX AND GAMING DESIGN) (Semester - II)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
15/03/2024	FRIDAY	09:30 AM - 11: 00 AM	BTY371	ECOLOGY AND ENVIRONMENT
16/03/2024	SATURDAY	09:30 AM - 11: 00 AM	OEC112	ENTREPRENEURSHIP, INNOVATION AND DESIGN THINKING
16/03/2024	SATURDAY	. 09:30 AM - 11: 00 AM	OEC115	FUNDAMENTAL OF E-COMMERCE
18/03/2024	MONDAY	12:00 NOON- 01: 00 PM	SHS142	NCC A2- CERTIFICATE BASIC OF MILITARY SCIENCES-II

SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2023-24 (TERM - 2302) Sharda School of Media, Film & Entertainment

MA(ADVERTISING, PUBLIC RELATION AND CORPORATE COMMUNICATION) (Semester - II)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
12/03/2024	TUESDAY	09:30 AM - 11: 00 AM	MMP101	ADVERTISING: CONCEPT AND PRINCIPLES
13/03/2024	WEDNESDAY	09:30 AM - 11: 00 AM	MMP103	PRINCIPLES OF PUBLIC RELATION
14/03/2024	THURSDAY	09:30 AM - 11: 00 AM	MMP102	AGENCY STRUCTURE & EVOLUTION

SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2023-24 (TERM - 2302) Sharda School of Media, Film & Entertainment

M.A. (JOURNLISM AND MASS COMMUNICATION) (Semester - II)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
13/03/2024	WEDNESDAY	09:30 AM - 11: 00 AM	MMJ111	DEVELOPMENT COMMUNICATION
14/03/2024	THURSDAY	09:30 AM - 11: 00 AM	MMC192	SOCIAL MEDIA AND MOBILE JOURNALISM
16/03/2024	SATURDAY	09:30 AM - 11: 00 AM	MMC194	ADVERTISING: CONCEPTS, PRINCIPLES & PRACTICES