SHARDA UNIVERSITY, GREATER NOIDA

SCHEDULE FOR MID - SEMESTER THEORY EXAMINATION 2025-26 (TERM - 2502)

Sharda School of Media, Film and Entertainment

B.A. (Semester - IV)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
10/03/2026	TUESDAY	2:30 PM - 03:45 PM	BCJ251	ADVERTISING: CONCEPTS, PRINCIPLES & PRACTICES
13/03/2026	FRIDAY	09:30 AM - 10:45 AM	BTP228	DIRECTION & PRODUCTION METHODOLOGY
14/03/2026	SATURDAY	2:30 PM - 03:45 PM	BCJ232	PUBLIC RELATION & CORPORATE COMMUNICATION

(Controller of Examinations)

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