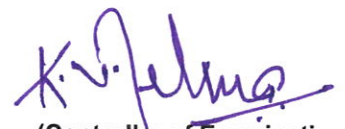


SHARDA UNIVERSITY, GREATER NOIDA
SCHEDULE FOR END - SEMESTER THEORY EXAMINATION 2024-25 (TERM - 2401)
Sharda School of Business Studies
BBA+MBA (Integrated) (Semester - VII)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
05/12/2024	THURSDAY	01:30 PM - 04:30 PM	DSC078	ADVERTISING AND BRAND MANAGEMENT
06/12/2024	FRIDAY	01:30 PM - 04:30 PM	DSC047	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
07/12/2024	SATURDAY	01:30 PM - 04:30 PM	DSC003	CONSUMER BEHAVIOR
09/12/2024	MONDAY	01:30 PM - 04:30 PM	DSC079	SALES AND DISTRIBUTION MANAGEMENT
11/12/2024	WEDNESDAY	01:30 PM - 04:30 PM	DSC025	ORGANIZATIONAL CHANGE AND DEVELOPMENT
11/12/2024	WEDNESDAY	01:30 PM - 04:30 PM	DSC090	GLOBAL MARKETING STRATEGIES
11/12/2024	WEDNESDAY	01:30 PM - 04:30 PM	DSC148	DATA MANAGEMENT USING R AND EXCEL
13/12/2024	FRIDAY	01:30 PM - 04:30 PM	DSC015	EXPORT IMPORT DOCUMENTATION
13/12/2024	FRIDAY	01:30 PM - 04:30 PM	DSC027	TALENT ACQUISITION AND RETENTION
16/12/2024	MONDAY	01:30 PM - 04:30 PM	DSC028	EMPLOYEES TRAINING AND DEVELOPMENT
16/12/2024	MONDAY	01:30 PM - 04:30 PM	DSC052	INTERNATIONAL FINANCIAL MANAGEMENT
18/12/2024	WEDNESDAY	01:30 PM - 04:30 PM	DSC002	REGULATORY FRAMEWORK FOR FINANCIAL SECTOR
19/12/2024	THURSDAY	01:30 PM - 04:30 PM	DSC048	TAX PLANNING AND MANAGEMENT


(Controller of Examinations)

