


SHARDA UNIVERSITY, GREATER NOIDA
SCHEDULE FOR END - SEMESTER THEORY EXAMINATION 2023-24 (TERM - 2302)
Sharda School of Media, Film & Entertainment
B.A. (Journalism and Mass Comm.) (Semester - IV)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
10/05/2024	FRIDAY	09:30 AM - 12: 30 PM	BCJ232	PUBLIC RELATION & CORPORATE COMMUNICATION
14/05/2024	TUESDAY	09:30 AM - 12: 30 PM	BCJ231	ADVERTISING: CONCEPTS, PRINCIPLES & PRACTICES
16/05/2024	THURSDAY	09:30 AM - 11: 30 AM	COC401	PHYSICAL EDUCATION AND YOGA


(Controller of Examinations)



SHARDA UNIVERSITY, GREATER NOIDA
SCHEDULE FOR END - SEMESTER THEORY EXAMINATION 2023-24 (TERM - 2302)
Sharda School of Media, Film & Entertainment
B.A. (FILM AND TELEVISION PRODUCTION) (Semester - IV)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
10/05/2024	FRIDAY	09:30 AM - 12: 30 PM	BTP207	DIRECTION AND PRODUCTION METHODOLOGY
14/05/2024	TUESDAY	09:30 AM - 12: 30 PM	BTP206	HISTORY OF CINEMA AND FILM APPRECIATION
16/05/2024	THURSDAY	09:30 AM - 11: 30 AM	COC401	PHYSICAL EDUCATION AND YOGA




(Controller of Examinations)



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Sharda School of Media, Film & Entertainment
B.Sc. (ANIMATION, VFX AND GAMING DESIGN) (Semester - IV)

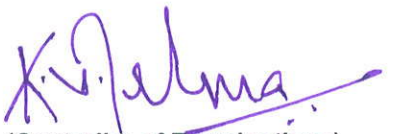
DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
14/05/2024	TUESDAY	09:30 AM - 12: 30 PM	AVG210	FILM APPRECIATION AND ANALYSIS
16/05/2024	THURSDAY	09:30 AM - 11: 30 AM	COC401	PHYSICAL EDUCATION AND YOGA


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Sharda School of Media, Film & Entertainment
MA(ADVERTISING,PUBLIC RELATION AND CORPORATE COMMUNICATION) (Semester - IV)


DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
14/05/2024	TUESDAY	09:30 AM - 12: 30 PM	MMP209	UNDERSTANDING CONSUMER BEHAVIOR
16/05/2024	THURSDAY	09:30 AM - 12: 30 PM	MMP210	MEDIA PLANNING & BUYING (1)
18/05/2024	SATURDAY	09:30 AM - 12: 30 PM	MMP211	BUDGETING PROCESS & PITCHING


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Sharda School of Media, Film & Entertainment
M.A. (JOURNALISM AND MASS COMMUNICATION) (Semester - IV)

DATE	DAY	TIME	SUBJECT CODE	SUBJECT NAME
14/05/2024	TUESDAY	09:30 AM - 12: 30 PM	MMJ206	MEDIA LAW AND ETHICS
16/05/2024	THURSDAY	09:30 AM - 12: 30 PM	MCJ209	MEDIA AND COMMUNICATION RESEARCH
18/05/2024	SATURDAY	09:30 AM - 12: 30 PM	MMJ207	FILM ANALYSIS AND APPRECIATION


(Controller of Examinations)

