

# 17<sup>TH</sup> ANNUAL NATIONAL CONFERENCE OF UTTAR PRADESH - UTTARAKHAND ECONOMIC ASSOCIATION (UPUEA)

April 22 - 23, 2022

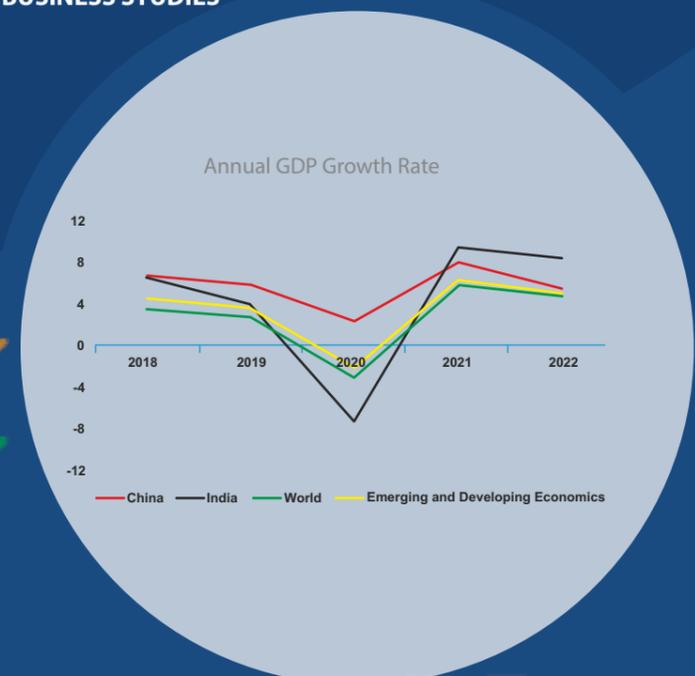


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**SHARDA**  
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SHARDA SCHOOL OF BUSINESS STUDIES



Themes

India @75: An assessment of Development Challenges in the light of Covid-19.

- Theme 1: Covid-19 and the Economy.
- Theme 2: Assessment of Pandemic and Post-pandemic Policies for Vulnerable Sectors and Groups.
- Theme 3: Education, Employment and Skill Development.
- Theme 4 (Special Theme): Development Experience & Challenges, and Strategies for India@75.

**SHARDA UNIVERSITY**  
Plot No. 32, 34, Knowledge Park-III, Greater Noida (Delhi-NCR)



## SHARDA SCHOOL OF BUSINESS STUDIES



### About UPUEA

The Uttar Pradesh Uttarakhand Economic Association is a premier association of economists and was established in 2005. Professionals of Economics from academic and non-academic institutions are its active members. The UPUEA organizes annual conferences of members that discuss contemporary economic problems of India, especially the problems of UP and Uttarakhand. Besides, to promote original research in the area of regional economic issues, or area specific problems, it publishes biannual bilingual Economic Journal. The UPEA sponsors or arranges sponsorship to research projects undertaken by members on disciplinary or transdisciplinary economic issues to add to the knowledge and to facilitate development of the region. It also supports and encourages the members to organize seminars, symposia, workshops and training courses for the professionals of economics.

### About SSBS, Sharda University

Sharda University is a leading educational institution based in Greater Noida, Delhi, NCR. The University has established itself as a high-quality education provider with a prime focus on holistic learning and imbuing competitive abilities in students. The University is approved by UGC and prides itself in being the only multi-discipline campus in the NCR, spread over 63 acres and equipped with world-class facilities. Sharda University promises to become one of India's leading universities with an acknowledged reputation for excellence in research and teaching. The Sharda School of Business Studies (SSBS) believes in preparing the students to approach business obstacles and to solve them, the way established corporations do. Learning happens both inside and outside the classroom; hence, technology plays a big part in the core culture, global exposure, project management, critical reasoning, and business communications skills.

The school emphasizes experiential learning opportunities throughout the curriculum, including a required internship, course assignments, and other industry-driven projects. Smart Classrooms, Sports Amenities, Research Facilities, Secured Hostels, Cafeterias, Library, Recreational Facilities, etc., are all an integral part of standard infrastructure landscape at SSBS.

### About the conference

The 17th Annual Conference of the Uttar Pradesh - Uttarakhand Economics Association (UPUEA), with Prof. P.K. Sinha as the Conference President, is scheduled to be held in the Last week of April 2022 at SSBS, Sharda University, Greater Noida, G. B. Nagar.

The 17th Annual Conference of the UPUEA is being held at a time when India is celebrating its 75th year of independence and the country is poised for major transformations. India has established an enviable record in many areas, but at the same time its growth and development performance has lagged behind several countries in east and south-east Asia. Further, income and employment growth had slowed down in the years leading up to the Covid-19 Crisis.

Since 2020, the country and the world are being ravaged by the Covid-19 pandemic, which has not only affected the health and well-being of the population, but has also given a major shock to economic growth and employment. This has affected the poor and vulnerable sections most of all. While there was a major set-back to the economy in 2020-21, the economy began to recoup in 2021-22, despite the second Covid-19 wave and aggregate economic activity reached the pre-Covid level in the second quarter of the year. However, the third wave is again threatening the pace and pattern of recovery.

This is, therefore, an opportune moment not only to reflect on India's long-term trajectory of growth and development since independence, but also the immediate challenges posed by the pandemic, which also could have longer-term consequences. As pointed out above, these challenges are not the same for all sections of society. Current evidence shows that inequality has increased even as the poorer sections, the young, women workers, and the informal sector have been hugely impacted.

Therefore, this Conference will be organized under an overarching theme viz **India @75: An assessment of Development Challenges in the light of Covid-19**. The papers at the Conference are further invited to use the lens of Uttar Pradesh and Uttarakhand to dwell on development challenges, responses, and alternative strategies and paradigms. In the light of the above, the following are the themes for the forthcoming conference.

#### Theme 1: Covid-19 and the Economy

This theme would explore the overall growth performance of the country, currently impacted by Covid-19, with special focus on Uttar Pradesh and Uttarakhand. As pointed out above, the impact of the crisis is highly differentiated across groups of the population and sectors. Moreover, it is deeply interwoven with the impact of the crisis globally through disruption of global supply chains and impact on imports and exports of commodities and services. Hence, papers in these themes, would, inter alia, cover the following sub-themes:



- i. Prospects of Employment and Economic Growth
- ii. Distributional Aspects of Growth and the Pandemic on Incomes, Gender and Human Development.
- iii. Growth of the Informal Sector, MSME and the Large Corporate Sector
- iv. Aspects of Sectoral Growth and Trade

## Theme 2: Assessment of Pandemic and Post-pandemic Policies for Vulnerable Sectors and Groups

The current pandemic has brought the focus on migrant and informal workers who form the backbone of the workforce, as well as other vulnerable groups that have been deeply impacted. Both UP and Uttarakhand are important source states of migrants and have a higher than national share of the informal workforce. The vulnerability of the migrants and informal workers led to policy responses which have drawn attention to the significance of rural regeneration and regionally balanced development; strengthening of the health sector and the issue of health for all, and dimensions of macro policy which can strengthen policy responses aimed at vulnerable groups. In the light of the above, this theme will focus on the following broad sub-themes:

- Migrant and Informal Workforce: its status, impact of the pandemic and policy responses.
- Rural Regeneration and Balanced Regional Development.
- Strengthening the Health System – during and Beyond the Pandemic.
- Monetary and Fiscal Dimensions of Policy Management for Vulnerable Sectors and Groups.

## Theme 3: Education, Employment and Skill Development

Education has both implicit and functional value in society. It has a close link to employment at the individual level and growth and technological progress at the macro level. The recognition of the right of every child to education has led to a significant expansion in enrolments which has spilled over both to the secondary and higher education levels. The New Education Policy has attempted to set a new course of action for the growth of education in future years which needs to be thoroughly debated. At the same time, the Covid-19 crisis has further sharpened duality and the digital divide and is threatening the gains made, especially for the poorer sections of society. This theme will therefore a discursive view of the education and skills in India in the light of changes in the labour market and the future of work. It will focus on the following sub-themes:

- Education Commissions, Committees and Policies through the Decades: Their Impact on Quality, Equity, Access and Relevance.
- Trends in Enrolment and Expenditure on Public and Private Education
- Patterns, Schemes and Programmes of Vocationalisation and Skill Development: An examination of Outcomes and Equity
- Links between Education, Skills and Employment

## Theme 4 (Special Theme): Development Experience and Challenges, and Strategies for India@75

With India entering the 75th year of its independence, this Conference will give scholars an opportunity to review the changes that have occurred, goalposts and milestones, and strategies adopted or likely to be adopted. Papers under this theme will focus on the following broad sub-themes:

- The economy @75 – growth, development and structural change
- Economic and Social Justice
- Long term growth and challenges in Uttar Pradesh and Uttarakhand
- Past and current paradigms of growth and development

## Instruction to Paper Writers

Scholars are invited to write papers on the themes mentioned above and to submit the same to Prof. Vinod Kumar Srivastava, General Secretary, UPUEA & Head, Department of Economics and Rural Development, Dr. Ram Manohar Lohia Avadh University, Ayodhya, through Email: [conferenceupuea@gmail.com](mailto:conferenceupuea@gmail.com) and mark CC to [upueaconference@gmail.com](mailto:upueaconference@gmail.com) latest by March 12, 2022. **All papers submitted in response to the preliminary Call for Papers are required to be resent to the above address in order to be considered for the Conference.** Empirical and theoretical papers related to the theme of the conference as well as papers dealing with economic and policy issues are welcome. Participants are invited to submit their individual / joint papers/ research work for presentation on the main theme & sub- themes. The authors in these broader areas can also think of submitting papers on similar related topics.

The authors should adhere to the following for both abstract and the full-length paper.

Length	Abstract 250-500 words Full Paper 3000-8000 words
Margin	2.5 cm / 1 inch
Font	Times New Roman, 12 point
Pacing	1.5
Title Page	Title, Author(s), Affiliation(s), Contact Details
Key Words	4-5 words

Papers submitted should not be more than 8000 words in length and should be accompanied by a clear abstract of not more than 500 words in length. Sources should be clearly cited and papers should not be plagiarized. Plagiarized papers will attract a disqualification and will not be considered for publication in the Conference Proceedings. Papers which are considered suitable after peer review may also be published in the UPUEA Journal.

**All accepted papers after peer review will be published in an edited book by Bloomsbury Publication.**

## Communication Details:

All correspondences regarding papers submission may be made only to General Secretary UPUEA at the address given below-

### Prof. Vinod Kumar Srivastava

General Secretary, UPUEA & Head, Department of Economics & Rural Development

### Dr. Rammanohar Lohia

Avadh University, Ayodhya -22400, Contact No. 09415382891, 8840416781

Email: [vksb621@yahoo.com](mailto:vksb621@yahoo.com)

[conferenceupuea@gmail.com](mailto:conferenceupuea@gmail.com)

[upueaconference@gmail.com](mailto:upueaconference@gmail.com)

## Student Poster Presentation

Students (UG and PG level) are invited to participate in a poster presentation on the conference themes/subthemes. The students will be required to register themselves by paying the registration fee of Rs 500/- (plus 18% GST) and filling up the registration form via link: <https://forms.gle/WsY9zr9wHyeWm2yD9>.

Communication Details for Poster Presentation:

Mr. Ashok Singh (7011115411)

Ms. Shagun (9999078939)

Ms. Madhu Rani (7011495058)

Mr. Ankit Raj (8076361938)

*There will be a display area where all such posters will be exhibited. The two best poster presentations will be awarded.*

*Guidelines for Poster Presentation will be shared with registered participants*

## About Pre-Conference Workshop

As per precedence, pre-Conference event is also being planned in form of one day workshop on "RESEARCH METHODOLOGY" on 21<sup>st</sup> April 2022. The facility will be available to members as well as non members, mostly to young teachers and research scholars, selected on first come first served basis. Those who wish to attend the workshop must submit their registration form and registration fee by 30<sup>th</sup> March 2022 to the Organising committee of the conference.

## Registration and Accommodation Details

The participant has to register themselves for the conference and preconference event by filling the form and paying the conference registration fee.

Registration link: <https://forms.gle/QD7ZdSWvigkkBcSj6>

## Registration Fee Details

Sl. No.	Category of Participants	Fee Details
1.	Academicians (Requiring Accommodation)	Rs. 2000/-**
2.	Accompanying Members	Rs. 1500/- each**
3.	Academicians (Not Requiring accommodation)	Rs. 1200/-**
4.	Delegates Industry	Rs. 2500/-**
5.	Research Scholars/Students	Rs. 1000/-**
6.	Students (UG/PG courses)	Rs. 500/-**

(Fee for Pre- Conference Workshop Rs.500/-\*\*)

Bank Name:	<b>ICICI Bank Ltd.</b>
Branch Address:	<b>Krishna Apra Royal Plaza, D-2, E(acb), Alpha-1, Greater Noida, Gautam Budh Nagar, UP- 201306</b>
Account Holder Name:	<b>Sharda University-Seminar</b>
Account No.:	<b>025405005815</b>
IFSC Code:	<b>ICIC0000254</b>
SWIFT Code:	<b>ICICINBBCTS</b>
MICR Code:	<b>110229037</b>

\*\*18% of GST has to be added with the registration fee.

## Accommodation Details

Accommodation can be arranged in the Sharda university Guest House/nearby Hostels for those who register for the conference basis for which the organizers shall provide necessary assistance, if informed well in advance on first-come-first serve basis.

Accommodation in Hotel will be reserved on request, only on advance payment.

## How to reach Sharda University

**Nearest Airport-** Indira Gandhi International Airport ,New Delhi, India. International flights and domestic flight arrive at terminal 3 and 1. Prepaid taxis,cabs are available at the airport to commute across the city.

**Railway Stations-** Nizamuddin railway station and Anand Vihar railway station is closest to the venue of the conference. Other railway station are old Railway station, New Delhi railway station. From all stations prepaid taxis are available

By Road Google map:

<https://bit.ly/3HnrJV2>



## OFFICE BEARERS, UPUEA



**Prof. Ravi Srivastava**  
President



**Prof. Ashok Mittal**  
Executive President



**Prof. Vinod Kumar Srivastava**  
General Secretary

## CONFERENCE PRESIDENT



**Prof. P K Sinha**

## PATRON OF THE EVENT



**Shri P. K. Gupta**  
Hon'ble Chancellor,  
Sharda University



**Shri Y. K. Gupta**  
Hon'ble Pro- Chancellor,  
Sharda University



**Dr. Sibaram Khara**  
Vice - Chancellor,  
Sharda University

## ORGANIZING COMMITTEE, SSBS, SHARDA UNIVERSITY



**Dr. Jayanthi Ranjan**  
Dean,SSBS  
Sharda University



**Dr. Prem S. Vashishtha**  
Professor Emeritus, SSBS  
Sharda University



**Dr. Manisha Gupta**  
Associate Professor,SSBS  
Sharda University