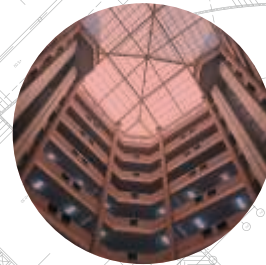




SHARDA
UNIVERSITY
Beyond Boundaries



SHARDA SCHOOL OF **DESIGN, ARCHITECTURE & PLANNING**



THE
#WORLD
IS HERE. WHERE ARE YOU?

CREATING
ACHIEVERS
IN ARCHITECTURE & DESIGN

www.sharda.ac.in

28 YEARS OF AN UNPRECEDENTED JOURNEY OF EXCELLENCE.

Sharda Group is a multi-million dollar conglomerate with operations in India & Uzbekistan and plans to expand further to the other CIS countries and Africa. The Group is on a vertical tangent of growth spearheaded by **Mr. PK Gupta** who lives by the treatise - It takes a vision to change the game.



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Greater Noida. Hub of Education in Delhi-NCR.	
Regional reach-Sharda Counselling Centre	



SHARDA UNIVERSITY

Beyond Boundaries



***Experience the joy of being a part of
India's truly global University***

Sharda University over the years has become one of the leading centres of education, research and innovation in Delhi NCR region. Established through an act of the State Legislature of Uttar Pradesh (14 of 2009), Sharda University offers over 130+ UGC recognised programmes in various disciplines. Sharda University has recently been accredited A+ by NAAC which puts it among 5% of select higher education institutions in India.

Being the only global University in India that has seen students from 95+ countries experience world-class facilities, and having 259+ global academic partnerships. Sharda University offers a truly international learning environment & produces achievers across the globe. That's why it is said,

"The World is Here, Where are You?"

PRESTIGIOUS RECOGNITIONS & ACCREDITATIONS



Rated in the GOLD BAND with A Grade
(Higher Educational Institution of Excellence)



Accredited B.Tech - CSE, EEE, ECE,
Mechanical, Biotech & Civil



Continuing its legacy as a world-class institution,
Sharda University has earned Membership status with ASIC, UK
for its commendable areas of operation.



SHARDA-IIC
is listed among top 10 Universities
FOR THE NORTH REGION (NRO)
WITH 4-STAR RATING FOR THE YEAR 2020-21





SHARDA SCHOOL OF DESIGN, ARCHITECTURE & PLANNING

Established with the aim of developing top designers and architects, School of Design, Architecture & Planning has evolved as one of the leading Architecture Schools in Delhi NCR. The School believes that the built environment is more than just an arrangement of forms and spaces; it defines our context and what we are. It believes in producing professionals who would assume significant roles in defining built spaces and environments that are ecologically suitable, economically viable, socially adaptive as well as culturally, & contextually sustainable.

The School is committed to providing a transformative learning experience in a collaborative and diverse environment. The School's advanced laboratories & focus on competitions, workshops and visits abroad gives students a feel of practical and immersive education.

KEY FACTS & FIGURES

- » One of the leading Schools for Designers & Architects in Delhi NCR.
- » Faculties from reputed institutions like School of Planning & Architecture, IIT Kharagpur, IIT Roorkee, NIFT, University of Delhi, Politecnico di Milano, Italy, among others
- » Fully equipped Fabrication Lab with Digital Laser Cutter & 3D Printers
- » Fully equipped Digital Centre (Computer Labs) with upgraded Xeon workstations
- » Professional BIM, CAD and other design & rendering software
- » Other software include Autodesk (Autocad, Revit, 3D Max), Adobe Creative Suite, Clo 3D Fashion Design software and Google Sketchup Pro
- » Carpentry Workshop, Surveying Lab & Environmental Lab
- » Material & Model Making Museum
- » Specialization in Digital Design Fabrication & Sustainability
- » International exposure through study tour to Spain, Dubai, Abu Dhabi, Vietnam, St. Petersburg & Moscow, Tashkent & Samarkand



PLACEMENT PARTNERS

fabindia
CELEBRATE INDIA

ZARA

DOMS
EVERY AMBITION NEEDS PREPARATION

IDM
INDIA INSTITUTE OF DESIGN

ARCOP

AXIOM INDIA

MoU

DASNAC

Odyssey of the Mind



UNIQUE FEATURES OF SHARDA SCHOOL OF DESIGN, ARCHITECTURE & PLANNING

Under the guidance of our talented and diverse faculties, students will acquire the technical and visual skills necessary to work creatively, develop their intellectual abilities to think critically, and cultivate the personal discipline and maturity to reflect thoughtfully on the world and our place in it.



BEST OF EDUCATION WITH CUTTING EDGE TECHNOLOGY

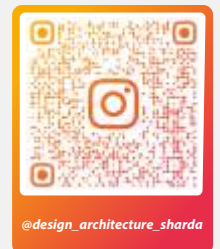
- Fully equipped Fabrication Lab with Digital Laser Cutter & 3D Printers
- Specialization in Digital Design Fabrication & Sustainability
- Smart Boards
- Audio-visual rooms
- Fully equipped Digital Centre (Computer Labs) with upgraded Xeon workstations
- Professional BIM, CAD and other design & rendering software
- Carpentry Workshop, Surveying Lab & Environmental Lab
- Material & Model Making Museum
- Separate Student Activity Area
- Sewing Construction Lab/Textile Lab

HANDS-ON EXPERIENCE (BUILDING MATERIALS & CONSTRUCTION)

- Learning by doing
 - Observation
 - Experience
 - Exploration
- Material & Model Making Museum
- Separate Student Activity Area



Follow us on our **Instagram page** and stay updated



INTERNATIONAL EXPOSURE THROUGH STUDY TOUR

- Spain • Dubai • Abu Dhabi • Vietnam
- St. Petersburg & Moscow, Russia
- Tashkent & Samarkand, Uzbekistan

STUDIO CENTRIC APPROACH

- Collaborative Learning
- Team Work
- Dynamic Work Culture
- Individual Approach to Design
- Use of state-of-the-art equipment



REGULAR CONFERENCES & HANDS-ON WORKSHOPS

- International Conference
- Paper Presentation
- Discussion on Design for a Sustainable Future
- Intensive Related Study Programmes



STUDIO LEARNING

A studio is a unique classroom space where students can work with materials, tools, and supplies to create art and design projects in a workshop environment. There is often a critique area for reviews of work in process and a large table for group discussions.

DRAWING WORKSHOPS

Design & Architecture
Drawing workshops are held throughout the semester, giving students access to experimental environment.



EXPLORING ALL MEDIUMS

- First impressions
- Artist camps
- Installations



COLLABORATIVE SPACES

Experience a real design department with industry-standard tools and classrooms with full production environments.

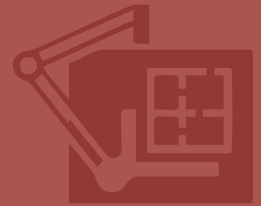


DIGITAL CENTRE

Our Labs offers the latest digital workstations, software, and new media technology.

Faculty *That's Truly Inspiring*

The School envisions becoming a leader in nurturing brilliant and capable Art, Design & Architecture professionals who are knowledgeable and equipped with new-age skills to excel in the highly competitive world.



“*To all the aspirants of Design, Art, and Architecture, I welcome you to embark on a transformative journey of innovation and creative expression.*”

Prof. (Dr.) Dipti Parashar

Associate Dean

Graduate of Goa College of Architecture (2001) with Masters of Planning (Housing) from SPA. Completed Ph.D from Gautam Buddha University (2015). 20 years experience in practice, research and teaching. Worked on National Government programmes with MOHUPA, multi-national aid organizations, Corporate, Development Authorities and the Private sector. Conducted various state level training and workshops.





**Mr. Abhay Kaushik, Associate Professor, Hod
Department of Architecture
B.Arch., M.Arch.**

Abhay Kaushik an Architect by degree and product designer by choice completed his Bachelors of Architecture with honours in 2009 and pursued his Master's degree from Politecnico di Milano, Italy in 2015. He worked on a range of National & International design and competition projects during his Industrial experience in India and abroad.



**Ms. Anjali Verma, Professor, Department of Architecture
B.Arch., M.Arch.**

An Architect and a Town Planner by profession and an Academician by choice. Completed her Bachelor's in Architecture from VNIT, Nagpur and Masters in Town and Country Planning from College of Engineering, Pune. In the span of her career she has worked in corporate sectors like Ansal Housing and Construction Ltd., Sterling Resorts and other small organizations.



**Ms. Richa Srivastava, Associate Professor (Interior Design),
Department of Art & Design
B. Arch., B.I.T. Mesra**

An architect by profession from BIT Mesra, with 18 years of experience in industry and academics. Experience of working for brands like DLF, Cinepolis, Adidas, Levis and Spencer. Areas of interest are Fitout Management, Retail Store Design, and Cinema Design.



**Ar. Charu Jain, Associate Professor
Department of Architecture Planning, B.Arch, M.Arch**

Professional and academic career spanning over a period of 22+ years across functional sectors of architectural & Interior designing design and teaching. Done Bachelor of Architecture from Government College of Architecture, Lucknow in the year 1999 and Master of Architecture from I.I.T (Roorkee) in the year 2001. Core skills include compact Space planning, Innovative Teaching Methodology, Research and Construction Detailing.



**Mr. Sandeep Singh, Assistant Professor
Department of Architecture
B.Arch., M.Arch.**

An Architect- Urban Planner who completed his Bachelors in Architecture from Jamia Millia Islamia, New Delhi and Masters in City Planning from IIT Kharagpur. Has four and half years of experience as an Academician with keen interests in Urban Design and Conservation, Planning for waterfront areas and Institutional Buildings.



**Dr. Kanchan Gupta, Assistant Professor
Department of Art & Design, Ph.D. in Fine Arts, MFA**

She has completed her Ph.D. in Fine Arts & earned her Master's degree in Communication designing for visuals with specialization in Applied Art MFA. She has been engaged with academics from the last 13 years & in curriculum development- IQAC & NAAC team member at university level, promotion and branding, consultancy, Research and publications at National & International levels.



**Dr. Nikhat Parvez, Assistant Professor
Department of Architecture
B.Arch., Ph.D.**

Nikhat Parvez is an architect and educator by profession. She graduated from Jamia Millia Islamia, New Delhi and holds a doctorate in architecture from IIT Roorkee. She is specialised in Sustainability in Built Environment, Campus Sustainability, Sustainability Audits, Passive Design, Traditional Architecture and Thermal comfort through passive features.



**Ms. Ankita Saxena, Assistant Professor
Department of Architecture
B.Arch., M.Arch., Ph.D. (Pursuing)**

An Architect and an Urban designer by profession. She is specialized in Urban design and climate change. She has recently published patent on Artificial Intelligence based techniques to monitor and Maintain Quality Of Water Supply to households. She has also written a book on Construction and Project management.



**Dr. Poonam Bhagchandani, Associate Professor (Fashion Design), HoD, Department of Art & Design
B.Sc, M.Sc, Ph.D**

Ph.D. from ICAR in Clothing and Textiles from Punjab Agricultural University, Ludhiana. Teaching experience of more than 10 years. Her areas of interest are Fashion designing, Garment construction and Textiles, pattern making & Draping, Traditional craft, surface ornamentation and design research.



**Dr. Neelam Agrawal Srivastava, Professor,
Department of Art & Design
MBA (Apparel Retail Management), Ph.D**

She is a professor, an academician, blogger and author with a passion for Design, Apparel, Brand, Retail and Communication. She has been actively engaged in teaching Retailing, Branding, Apparel & Visual Merchandising and Garment manufacturing. Her books are available at Amazon, Flipkart and Snapdeal.



**Mr. Jitendra Lal, Associate Professor, (Interior Design & Accessory Design), Department of Art & Design
Diploma in Accessory Design (NIFT)**

Over 16 years of experience in Design & Development with international retailers like PBI, IKEA & Walmart, through their Indian office. Core design areas are Furniture, Lighting, and Exhibition Booths & Home Interior accessories. Twice awarded for Exhibition Booths in EPCH, Expo Mart, Noida.



**Mr. Satvinder Singh Walia, Assistant Professor, Dept. of Architecture
B.A., ADIM**

Multimedia professional with specialization in Creative Design, Motion Media & Interactive Media. Autodesk Certified Professional with over 20 years of Industry as well as Academic experience. Worked for various clients including RedHat, CII, Cisco, Intel, MTNL, etc. as Head-Creative & Digital Design with Arena Animation.



**Mr. Sabahat Ali Khan, Assistant Professor
Department of Art & Design, B.Arch., M.Arch.**

He is a graduate architect from Jamia millia Islamia university having PG in building services. He has a total of 3 years of experience in healthcare & residential design and construction projects. He has cleared GATE- Architecture exam twice and worked on various government projects for the Ministry of External Affairs and NHDC etc. He has a keen interest in green buildings & sustain ability, also written multiple conference & research paper in the same domain.



**Mr. Girish Kumar Bharati, Assistant Professor
Department of Art & Design, M.Design**

Over 10 years of experience in the design sector, holds degrees from NIFT in Textile and completed a Master's degree in Social Design from AUD. His diverse roles include UI/UX design, textile and graphic design for renowned companies. Certified in 15 job roles from AMHSSC and excels in creating innovative designs & breadth of experience showcases a well-rounded skill set & a deep involvement in different aspects of design and creative industries.



**Mr. Krishan Kumar, Assistant Professor
Department of Architecture
B.Arch., M.Arch.**

8 years experience in teaching as well involves practicing in architectural projects. Creation is a powerful skill, an intriguing ability evolving from our originalities and perspectives. By formulating our own unique creations, we may endeavor to create a parallel between our imagination and the world in which we live.



**Mr. Bhupesh Garg, Assistant Professor
Department of Architecture
B.Arch., PGD in Urban Planning & Development, M.Arch.**

Bhupesh Garg is an energetic Architect who utilizes a very interactive approach to teach the art of Sustainable Architecture and Green Buildings. He holds peculiar proficiency in Architectural, Green Buildings and Interior departments. He has recently worked upon a project i.e Thermal comfort for Informal Housing sector in Shindevasti, Pune.



**Mr. Shahzeb Rahaman, Assistant Professor
Department of Architecture**

B.Arch., M.Sc. (Architecture and Urban Design)
Master's degree in architecture and urban design from Politecnico di Milano in 2020. As an architect, he has worked on healthcare facilities and mixed-use commercial buildings and designed several events, business interiors, and exhibits.



**Ms. Sonam Batra, Assistant Professor
Department of Architecture, B.Arch., M.Sc (Sustainable
Architecture and Landscape Design)**

An Architect who completed her Bachelors in Architecture from Integral University, Lucknow and Masters in Sustainable Architecture and Landscape Design from Politecnico Di Milano, Italy. She worked in Civil Consultants, Lucknow as an Junior Architect form two years and also worked as an Assistant Professor in Integral University, Lucknow.



**Ms. Aakanksha Singh, Assistant Professor
(Fashion Design), Department of Art & Design
B.Sc, M.Sc (Clothing & Textiles), Ph.D (Pursuing)**

A fashion designer by profession, Ms. Aakanksha Singh has earned Masters in Clothing & Textiles from GB Pant University and Diploma in Fashion Marketing & Merchandising from NITRA, Ministry of Textiles. She has worked in Jyoti Vidyapeeth University, Jaipur & JD Fashion Institute Delhi.



**Mr. Balpreet Singh Madan, Assistant Professor, (Interior
Design) Department of Art & Design, B.Arch, M.Arch,
M.Sc. Project Management, Ph.D. (Pursuing)**

He is an Architect, Interior designer & Exhibition designer with overall experience of over 15 years of professional & 13 years in academic discipline field, having delivered several prestigious projects of Architecture, Interior Design & Landscape Design in national/ organizations. His professional assignments include designing of buildings, supervising & managing constructions, exhibitions for Gov. of India, International Companies.



**Mr. Manish Ranjan, Assistant Professor
(Visual Art), Department of Art & Design, BFA, MFA**

A Visual Artist Painter and Printmaker, Mr. Ranjan did his Post-Graduation from Delhi College of Art, University of Delhi. He has over 09 years of rich academic experience along with 11 years experience in the field of Art. He has participated in many national & international level exhibitions including 13th Biennial International, France-2007.



**Ms. Shivani Chandra, Assistant Professor, (Fashion Design),
Department of Art & Design, M. Design, B. Design**

She is a Fashion Design and is currently working as an Assistant Professor at Sharda School of Design, Architecture and Planning, with more than 3 years of experience in design education and practice. She has worked across sectors in textiles, fashion, crafts, and education contributing to innovation, strategy, training and institution building.



**Ar. Khushboo Zehra Naqvi, Assistant Professor
Department of Art & Design, B.Arch, M.Arch**

An Architect from Jamia millia Islamia batch 2012 university having PG in building Architecture Pedagogy batch 2014. She has 4 years of experience in Academics and 4 years in construction projects. She has worked in Kuwait in a Design Firm for 3 years & She is a member of Council of Architecture & has a keen interest in Building Information Modelling & also written multiple conference & research papers.



**Dr. Pratik Sagar, Assistant Professor
Department of Art & Design, Ph.D, MFA, BFA**

More than 13 years of experience, my creative expression and its real time application requires a didactic approach to reflect on my daily transactions with people & surroundings. I find that my artistic expression is often symbolic suggestive rather than too narrative or explicit in its conveyance. I perceive both my passion for teaching and fervour for art-writing as an addition to my personal creative freedom.



**Ms. Satakshi Choudhary, Assistant Professor
(Interior Design), Department of Art & Design
M. Design**

An Interior designer with 4+ years of experience creating crisp interiors for residential projects, furniture design projects, product design and commercial projects. Creating functional, safe, and aesthetically pleasing spaces by assessing space requirements. Have created 20+ compelling interiors projects.



**Mr. Ranjit, Assistant Professor, Department of Art & Design
M.Design**

An UI/UX practitioner with a rich tapestry of experiences spanning over 14 years in the design realm, with a fervent dedication to employing design thinking tools to tackle existing challenges, Ranjit's passion lies in crafting innovative solutions that resonate with users. Having ventured to Africa and Dubai to serve in senior design capacities, Ranjit brings a global perspective to the table.



**Mr. Kandarp, Assistant Professor
Department of Art & Design, M. Fashion Technology**

With a Bachelor's degree from NIFT Gandhinagar and a Master's from NIFT New Delhi, coupled with over 6 years of hands-on experience, I bring a wealth of knowledge and expertise to the realm of textile and apparel manufacturing. My journey has been enriched by collaborations with international consulting agencies on diverse projects aimed at revolutionizing manufacturing practices.



**Mr. Baishali Pradhan, Assistant Professor
Department of Architecture Planning, B.Arch, M.Arch**

She is an architect with a diverse educational background and dedicated to sustainable design. She has graduated in B.Arch from Pilo Mody College of Architecture and Masters in Building Services from Jamia Millia Islamia, New Delhi. She is deeply passionate about design innovation and strategic planning to create spaces which prioritize towards sustainability and efficiency.

DEPARTMENT OF **ARCHITECTURE & PLANNING**

PROGRAMMES OFFERED

Bachelor of Architecture (B.Arch.)
(5 Years)



BACHELOR OF ARCHITECTURE (B.ARCH.)

The Bachelors of Architecture programme is known for its rigorous and interdisciplinary approach to professional education. The programme uniquely engages global practices through a foundation in conceptual thinking. The close community of talented dedicated students and faculty work together to push the boundaries of the discipline.

The fully accredited B.Arch. programme is a 5 year professional course dedicated to prepare students from diverse disciplines and background. They learn to communicate ideas through models, drawings; working fluidly and seamlessly between all models of both analog and digital representation. The studio aims at developing specific skill sets required for any child to make a progression towards further years in architecture. These include spatial understanding, understanding of scale, forms, surfaces, textures, volumes to further enhance their architectural visual representation.

The Related Study Programme (RSP) is a part of the curriculum which is designed to expose the students to various national

and international live projects of documentation, intensive hands-on-workshop under industrial expert guidance. Additional classes in history, visual representation, digital design fabrication, environmental sustainability and structures help lay the foundation for the rest of the programme.

ADMISSION ELIGIBILITY

- 10+2 scheme of examination with at least 50 percent, aggregate marks in Physics, Chemistry and Mathematics.
- 10+2 level examination.
- Or passed the 10+3 Diploma Examination with Mathematics as a compulsory subject with at least 50% marks in aggregate.
- Must be NATA qualified.
- Refer CoA for eligibility guidelines.
- SC/ST Get the leverage of 5%.



Sharda University is official NATA Centre of CoA



Council of Architecture

Puneet Monga Architecture Scholarship

for Second and Third Year students of B.Arch.

₹50,000
TOWARDS TUITION FEE
FOR THE ACADEMIC
YEAR OFFERED

**Offered by the Creative
Thinkers Foundation Trust**

Shortlisting will be done by the
"Puneet Monga Scholarship Committee"



Late Ar. Puneet Monga

*In B. Arch. 20% Scholarship to NATA qualified students (only 2023-24)
for entire programme duration.*

PROGRAMME STRUCTURE (B.ARCH)

FIRST YEAR		SECOND YEAR		THIRD YEAR		FOURTH YEAR		FIFTH YEAR	
TERM I	TERM II	TERM III	TERM IV	TERM V	TERM VI	TERM VII	TERM VIII	TERM IX	TERM X
COURSE	COURSE	COURSE	COURSE	COURSE	COURSE	COURSE	COURSE	COURSE	COURSE
1.1 Human Values, Ethics & Constitutional Values	2.1 History, Theory & Criticism-I	3.1 History, Theory & Criticism –II	4.1 History, Theory & Criticism –III	5.1 Environment Sustainability & Services -V	6.1 Environment Sustainability & Services-VI	7.1 Urban Design	8.1 Professional Practice	9.1 Practical Training	10.1 Construction Project Management
1.2 Environment Sustainability & Services-I	2.2 Environment Sustainability & Services-II	3.2 Environment Sustainability & Services-III	4.2 Environment Sustainability & Services-IV	5.2 Theory of Architecture	6.2 Building, Estimation & Costing	7.2 Landscape Architecture	8.2 City Planning	9.2 Value Added Course	10.2 Green Building Accredited Courses
1.3 Architecture Design-I	2.3 Architecture Design-II	3.3 Architectural Structures-I	4.3 Architectural Structures-II	5.3 Human Settlements	6.3 Housing	7.3 Architectural Design-VII	8.3 Architectural Design-VIII		10.3 Thesis
1.4 Architectural Visual Representation and Design-I	2.4 Architectural Visual Representation and Design-II	3.4 Architectural Design-III	4.4 Architectural Design-IV	5.4 Architectural Design-V	6.4 Architectural Design-VI	7.4 Research Methodology	8.4 Architectural Video Editing		10.4 Elective-I Entrepreneurship in Architecture/ Building Service Drawing
1.5 Digital Design Fabrication -I	2.5 Digital Design Fabrication -II	3.5 Construction Material & Methods-III	4.5 Construction Material & Methods-IV	5.5 Construction Material & Methods-V	6.5 Construction Material & Methods -VI	7.5 Working Drawing-II	8.5 Dissertation		10.5 Elective-II Design Technology Armature/ Narrative Architecture
1.6 Model Making & Carpentry Workshop	2.6 Construction Material & Methods-II	3.6 Digital Design Fabrication-III	4.6 Digital Design Fabrication-IV	5.6 Digital Design Fabrication-VI	6.6 Digital Design Fabrication-VI	7.6 Elective-I Disaster Management/ Tactical Urbanism	8.6 Elective-I Place Making/ Vastu Shastra		
1.7 Construction Material & Methods-I	2.7 Communicative English-II	3.7 Elective-I Design Trends/ Visual Representation & Composition	4.7 Site Planning	5.7 Elective-I Architectural Criticism & Journalism/ Product Design	6.7 Working Drawing-I	7.7 Elective-II Interior Design/ Parametric Design	8.7 Elective-II Conservation/ Animation & Web Design		
1.8 Communicative English-I	2.8 University Elective	3.8 Elective-II Universal Design/ Design Investigation	4.8 Elective-I Allied Study II: (Visual Commu.)/ Art Appreciation	5.8 Elective-II Allied Study I: UI, UX & Design Thinking/ Façade Articulation	6.8 Elective-I Vernacular: Architecture without Architect/ Urban Element Design	7.8 Value Added Course			
	2.9 Value Added Course	3.9 Value Added Course	4.9 Elective-II Photography/ Measured Drawing	5.9 Value Added Course	6.9 Elective-II Sustainable Design/ Ergonomics				
		3.10 Community Connect							

DEPARTMENT OF ARCHITECTURE & PLANNING

The Department of Architecture is a unique community celebrated for its diversity, collaboration, and scholarly excellence in design. Here, students engage with the latest and most innovative design methodologies, guided by a top-tier faculty renowned in the field. The architecture curriculum encompasses design studio, theory, visual studies, history, technology, and professional practice, with a strong emphasis on architecture.

Recognizing the need for architects to adapt to a dynamic world, the Department's programs embrace the evolving and diverse roles that future architects will encounter. Students are given the flexibility to engage with the discipline on multiple levels and through various channels, allowing them to carve their own unique paths and develop expertise in multiple areas.

The Department employs an interdisciplinary approach, drawing from fields such as Mass Communication, Design, and Management. Architecture students have the opportunity to customize their courses to suit their interests, potentially studying photography, choreography, visual communication, or other electives as part of the broader architecture curriculum.





FOCUS ON ORGANISING EVENTS & WORKSHOPS

The Sharda School of Design, Architecture and Planning invites distinguished architects and planners to the campus for a series of public symposia, seminars and exhibitions.

INTERNATIONAL SPEAKERS@SSDAP



Anumita Roychowdhury, Executive Director at Centre for Science and Environment, New Delhi



Prof. Martha Thorne, Dean IE, Sharda School of Architecture and Design, Madrid, Spain, and Executive Director, Pritzker Architecture Prize speaking on 'The power of design!'



Guest Lecture on Parametric Design by Mr. Subharthi Guha, founder of conceptsSG. He has worked as a Lead Designer at Zaha Hadid Architects.



Mr. Ali A. Alraouf delivering a Lecture on Qatar Urbanism.



Lecture by Ar. Matthew Herman (USA) on "Building Energy Analysis for Energy Efficient Buildings".



Paper Presentation during International Conference at SAP.

INTERNATIONAL DIALOGUE SERIES

The aim of this dialogue series was to bring design and Architecture students in conversation with young professionals from across the globe. All aspects, such as academic, research, professional, cultural, gender emerging fields, new skills and cross disciplinary possibilities were discussed.



Mariane el Ghrayche

Mariane el Ghrayche is a reflective practitioner in the Design and Architecture fields. Based in Lebanon and Germany, her research interests focus on the Human Body in Relation to Design.



Chihiro Sato

Designer through visual communication and service design, Chihiro gained the Master of Science degree in Design Research in Germany. Currently, she joins at a social start-up in Berlin called Dycle which aims to bring a circular economy and sustainable impact.



Lukas Bündenbender

As an architect, Lukas has worked in various fields, ranging from interior design to the development of projects for institutional buildings, with a special focus on the historical heritage field and on wooden projects and buildings.



Emir A Pekdemir & Apoorv Goyal

Emir leads the Computational Analysis team at BuroHappold Engineering in New York, providing integrated design solutions for healthier and better performing buildings using analytics. Apoorv is an associate at Elementa Engineering DPC and works with the Design Analytics group helping architects and project teams to integrate concepts of high-performance buildings and sustainability early in the design process.

INDUSTRY COLLABORATIONS



BLUM: The Sharda School of Design, Architecture and Planning (SSDAP), Department of Architecture, at Sharda University organized an Industry Collaboration focusing on for 3rd-year and 5th-year B. Arch students on October 20th, 2023. The talk will explore the innovative fittings for the different spaces of the residence. This encompasses the production of various furniture fittings such as lift systems, hinges, pull-out mechanisms, and pocket systems, as well as the provision of services related to these fittings, including installation and the supply of assembly devices. It will discuss the following topics:

- Company Introduction
- Motion technologies
- Overview on services
- Production facilities.
- Product overview- Discover innovative fittings for kitchens and living areas throughout the home.



DASNAC: A dynamic collaboration between Sharda School of Design, Architecture and Planning (SSDAP), with DASNAC took place after signing the MoU to provide leading opportunities to our students.

The Collaboration aim at:

- Establishing industry connections for the faculty & students.
- Providing access to live labs and ongoing projects for understanding the latest trends and technologies in Construction.
- To be abreast with the current building service technologies and their application in live projects.
- To be aware of project and site management importance.



TECHNORAIL: are leading manufacturer of Modular railing in India. They manufacturer railing with top grade of Stainless Steel and Aluminum.

PARAMETRIC DESIGN STUDIO

The parametric design stream focuses on exploring systems to develop spatial, structural and material organization, taking into account computational logic and materialization in the field of architecture and design. It helps students to investigate the design process through experimentation with systems and their behaviour. It explores material behaviour, material system and self- organization to create responsive and dynamic systems.

The students study theory of generative design processes and concepts such as patterns, fractal geometry, cellular automata and self-organization. The studio projects aim at designing such a system to achieve multiple scenarios as output which can be tested in varied conditions, like altering environments, context or even changing programme.

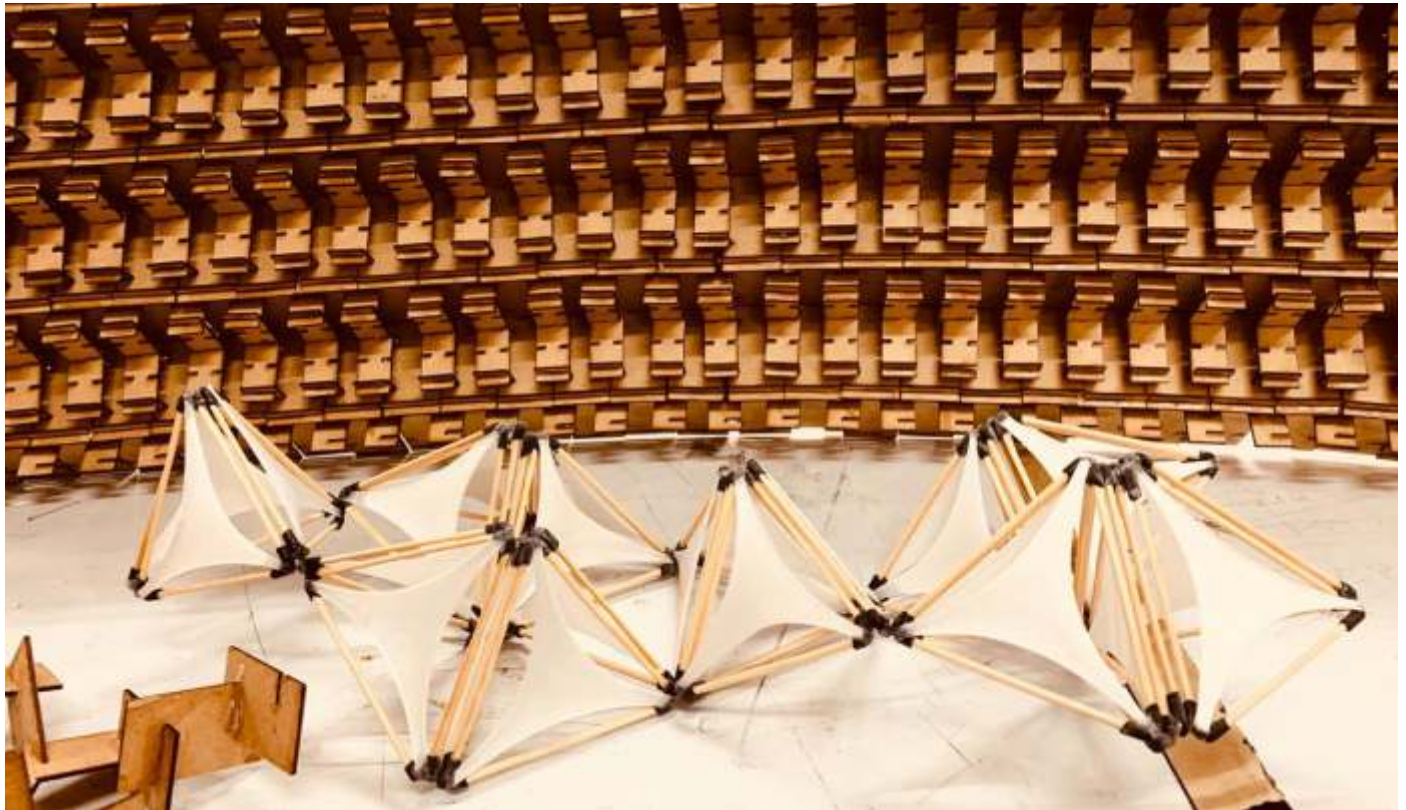
Students have opportunity to utilise the digital fabrication lab and computer lab for modelling, fabrication processes, and in addition get acquainted with various range of design software suite at the School of Architecture and Planning. These software applications support the geometrical requirements for direct translation to computer-controlled fabrication machines.

The well equipped Digital Fabrication Lab leverages the state-of-the-art industrial technology to perform diverse architectural fabrication and research. The School is equipped with large scale Delta 3D Printer, Laser cutting machine, and Hi-end Plotter.



WORKSHOPS

Workshops aim to provide participants with practical, hands-on experiences and the opportunity to explore various materials such as wood, concrete, fabric, etc. Students are immersed in the process and methodologies involved in working with these materials, in addition to learning software tools and honing their presentation skills.



Parametric Workshop



Concrete Furniture Workshop



Wooden Pavilion Workshop

ORIENTATION PROGRAMME

The Sharda School of Design, Architecture & Planning annually hosts an Orientation Programme for first-year students, aimed at integrating them into the academic community.

Through a diverse range of workshops spanning origami, clay sculpting, resin art, marbling, printing, laser-cut fabrication, and photography, students are introduced to various creative mediums and techniques. These interactive sessions not only enhance practical skills but also foster a sense of camaraderie and teamwork among students.

Additionally, the programme provides opportunities for networking with peers, faculty, and industry professionals, facilitating the establishment of vital connections. Ultimately, the Orientation Programme equips students with the confidence and enthusiasm needed to navigate their educational journey within the vibrant culture of the school.



INTERNATIONAL CONFERENCE

The International Conference on Media and Design for a Sustainable Future organised by Sharda School of Media, Film and Entertainment and Sharda School of Design, Architecture & Planning, aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on aspects related to the plethora of themes for a sustainable future.



The International Conference on Media and Design for a Sustainable Future, Book Launch



Anumita Roychowdhury, Executive Director at Centre for Science & Environment, New Delhi



Rakesh Khatri is an Indian environmentalist recognized for his contributions to bird conservation, particularly through the creation of bird nests.



Vandana Sehgal, Dean and Principal, Faculty of Architecture and Planning, AKTU



Ramveer Tanwar (PondMan), an Environmentalist and TEDx Speaker

INTERNATIONAL EXPOSURE



NIDA, LITHUANIA

I had the opportunity to represent my University & my Country in the '2016 European Architecture Students Assembly (EASA)' concluded in Nida, Lithuania. The two-week event focused around its title theme of "Not Yet Decided," which included 35 workshops with over half of the installations still available to view around Nida. It was an amazing experience to understand architecture from a varied perspective and even contribute to the society as architects. After this trip I am now appointed as the National Contact of India, in which I look forward to be an ambassador of the architecture fraternity of India with pride.

Shreyansh Seth



CAMBRIDGE, USA

Hearing the magical words "Welcome to Harvard" made me realize that dreams do come true! This marked the beginning of my six week long eventful and transformative journey at Harvard. The mornings would start with lectures by prominent architects, artists, urban designers, planners and landscape architects. We used to brainstorm with the fellow participants and come up with unorthodox and out of the box ideas for any given exercise. We were assigned three projects in groups through the course of the programme, ranging from mapping and drafting the movement of a moving object to planning and designing the circulation from a given point to another. The final leg was an enlightening site visit to the city of Boston.

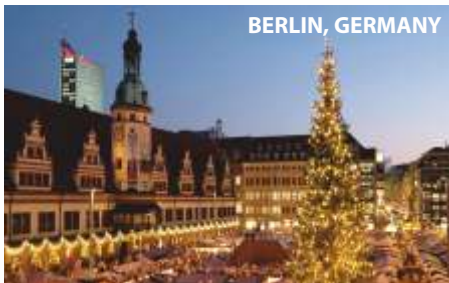
Kritika Srivastava



ISTANBUL, TURKEY

I participated in summer internship programme through IAESTE Sharda. IAESTE stands for International Association for the Exchange of Students for Technical Experience. I was placed in Kiklop Mühendislik Mimarlık, Istanbul for a term of 2 months. The firm deals in various kinds of buildings, providing additional services like project management, engineering and construction solutions. It expanded my horizon and made me see the practical aspects of work life. The firm involved me in their then ongoing group housing project where I had to give certain design inputs, landscaping and prepare 3D views of the project. This whole experience was an eye opener and instilled a certain confidence in me. I had the best and the most cherished 2 months of my life.

Maria Khan



BERLIN, GERMANY

In 2017, I was lucky to get an opportunity from IAESTE, SU for a two month internship in Germany. It was a life changing experience for me, which increased my academic knowledge and helped me in growing up. I had the opportunity to connect with people of different ethnicities and blend in their outdoor activities. I learnt how to tackle software in a different language and how to participate in an office environment. My co-curricular learning extended to hiking, bowling and canoeing. I overcame fears of surviving alone in an unfamiliar city where there are no familiar faces and everyone speaks in a strange tongue. I explored different countries as well like Poland and Czech Republic and I was fortunate to make some good friends in Germany and in my trip to Poland.

Zehra Ali

STUDY TOURS FOR REAL WORLD EXPERIENCE

The **Related Study Programme (RSP)** is a programme that provides a platform for extensive out of class documentation and learning. The objective of assigning the project related to community work is to expose our students to different social issues faced by the people in different sections of society. The curriculum for the RSP intend to showcase the works though drawings, models, and publications. RSP is a real concept. It is also an actual building programme which helps the students to learn practical work. The intent of the Related Study Programme (RSP) is to make the students aware of various contemporary architectural buildings and have an experience of socio-cultural aspects through surveys and hands on workshops. This type of live project work will help our students to connect their classroom learning with practical issues/problems of the community.



Vietnam Study Tour

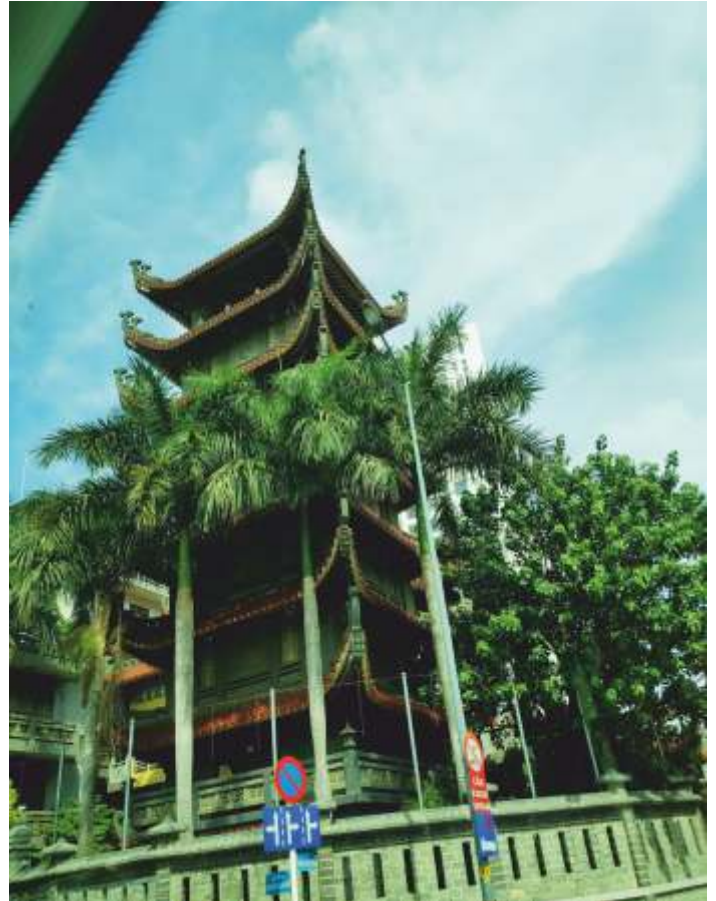
Sharda School of Design, Architecture and Planning, Sharda University organized a related study programme for 3rd year students of Bachelor of Architecture to Vietnam from 30th Dec 2019 to 12th Jan 2020.

The Study Tour focused on traditional and vernacular architecture and construction techniques. The Students visited three cities- Ho Chi Minh, Hanoi and Ha Long Bay. A special lecture was organized for the students for the better understanding of the architecture of Vietnam by Professor Nguyen Hoang Thao Phuong in Van Lang University, Ho Chi Minh.

Students visited Ceramic village Ban Trang in Hanoi to understand the rural culture of Vietnam. A special pottery workshop was also organized for the students to get hands-on experience.

Students visited places of architecture and heritage value like Than Pho village, Dong da, Dong Lam village and Hoan Kiem. Students learnt about special type of houses called Tube Houses in Vietnam.

Students were involved in measure drawing, activity mapping and identifying different style of architecture practices in Vietnam in Old quarter, French colony. Overall it was a great learning experience for the students to understand and experience the culture and architecture of another Asian country and appreciate the differences and similarities between India and Vietnam.



Spain Study Tour

Council of Architecture in India mandates that every student undergoing a professional architecture course, must spend a considerable time studying, documenting and researching off-campus and on-site for every year of the academic course- 5 year Bachelor of Architecture.

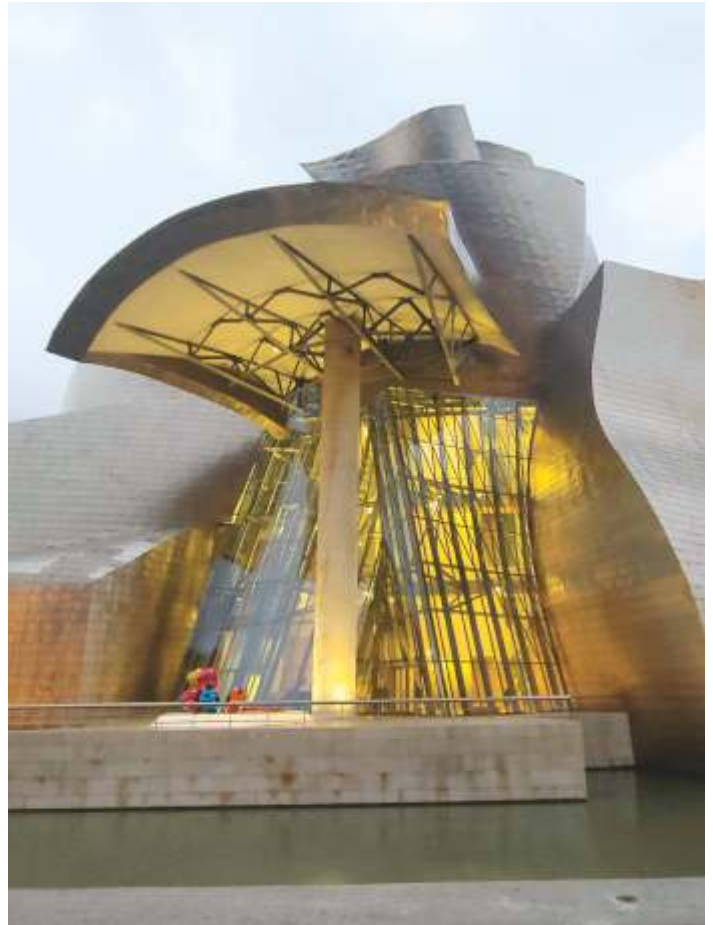
This work may be related to Art, historical, sociological, urban or contemporary study. Such off-site study work is to be organized by the attending University.

Following the industry practice, School of Architecture and Planning has termed this work Related Study Programme and planned visits to important architecture edifices in Spain from 9th January 2019 to 27th January 2019. The purpose of the visit was to experience, study and understand Urban environs and Architecture in various parts of Spain. A total of 28 students from B. Arch. (Second, third and fifth year) accompanied by two faculty members Prof. Shhilpi Sinha and Mr. Satvinder Singh Walia were part of this programme.

Exploring the architecture of Spain took us to some of the most interesting towns and cities and our students explored almost all the regions of Spain including: Madrid, Cordoba, Seville, Granada, Murcia, Valencia, Barcelona and Bilbao.

Spain has the greatest variety of architecture in Europe because of its history. The Moors conquered Spain in 711 and exerted a very strong influence on Spanish architecture. Their influence was to make architecture more decorative. Gothic architecture in Spain was more decorative than Gothic architecture in other European countries because many Moorish features were added. This happened also with Renaissance architecture and Baroque architecture. Even today it is exerting its influence in many modern buildings.

Our students have very well documented the entire cities of Spain they have visited in which they have documented their experiencing works of Masters like Mies Van Der Rohe (Barcelona Pavilion) and Antonio Gaudi (Sagrada Familia), etc., Understanding Growth and evolution of Cities and Urban Spaces of Madrid, Barcelona, Granada, etc and Learning to see architecture as a result of forces such as society, culture, place, technology, etc.



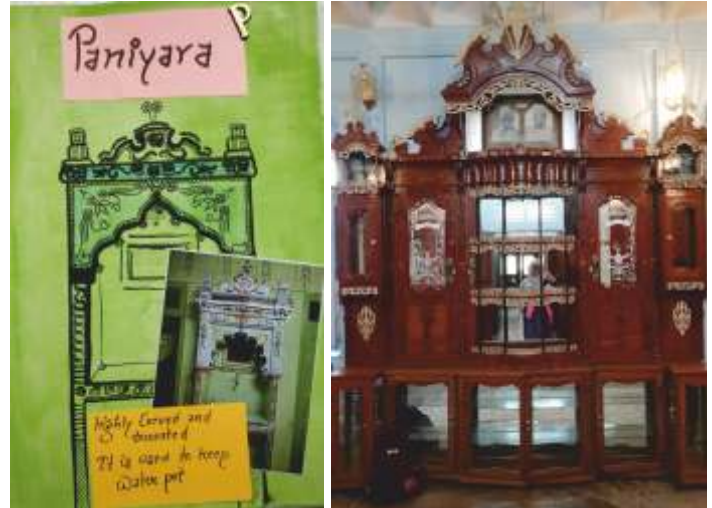


METROPOL PARASOL, SEVILLE, SPAIN VISIT BY SAP STUDENTS, 2019

Ahmedabad Study Tour

The Study Tour to Gujarat was to document the magnificent Bohravads situated in Dhanera, Gujarat. These are big, beautiful row houses built by the Bohra community. Bohra community migrated from Yemen and settled in North Gujarat 100 years back for trading purpose. Nowadays, Majority of Bohras have moved out. The oldest house was built in 1943. It is a long rectangular house of around 20x100 ft or 20x80 ft. All the houses have two floors and a roof mainly used for storage purpose. The plinth level is about 6 to 7 feet high from the road for their privacy.

The houses had extended Balconies. These houses also embody Gujarat's fine wood and stone craftsmanship. The architecture reflects the community's tradition and practices that calls for privacy of women.



Gwalior and Orchha Study Tour

The Sharda School of Design, Architecture and Planning (SAP), Department of Architecture, Sharda University, conducted a Related Study Programme to Gwalior and Orchha from 11 September to 15 September, 2023. This trip had given students exposure to Bundelkhand Architecture Style. This Study Tour gave students an experiential & contextual learning experience.



Kerala Study Tour (First Year SSDAP Students)

Students had an exposure to myriads of building techniques and architectural styles during the study trip to Kerala. It includes, but is not limited to, visiting Padmanabhaswamy Temple in Trivandrum at 5:00 am, marvelling the woodwork at Padmanabhapuram palace in Tamil Nadu, sketching at Laurie Baker Centre in Trivandrum, hands-on workshop with architect Vinu Daniel in Adoor, an interactive session with Architect Krishnan Varma at his home studio in Kochi and heritage walk of Kochi fort area with Saumya Joseph, a Sharda University alumnus. Students were also guided to make reflective journals recording their learnings in form of sketches, photos and textual notes by Delhi based interior architect, Vanya Verma.

The students imbibed the local culture, tried the local cuisines, had engaging conversations with friendly locals, met successful architects who are using local and waste materials and designing cost effective, experiential spaces. They had fun at Kovalam and Varkaka beach, shopped at Lulu Mall, (Asia's biggest mall), enjoyed coffee at Laurie Baker's Indian coffee house, visited a synagogue for the first time and also attended 12 am mass in a church of Kochi on Christmas Eve.



Pondicherry & Auroville Study Tour

- The School of Architecture and Planning, Sharda University went on a RELATED STUDY PROGRAMME (RSP) at the Union Territory (UT) of Pondicherry and Auroville. 42 students of 2nd year and 3rd year B.Arch. accompanied by two faculty members participated in the programme.
- The aim of the study was to expose the students to the vernacular as well as contemporary architecture of the heritage town of Pondicherry and Auroville
- In the first phase of the related study programme (RSP) the students and faculty participated in a research project of Indian National Trust for Art and Cultural Heritage (INTACH). For the study, the students were divided into 10 groups and conducted a primary survey of about 60 streets spanning all across the city of Pondicherry.

The objective of the study was to do a mapping of the building use of these streets.

- To understand the lifestyle of the people of the region, the students were made to do measure drawings of two traditional houses, a café and a guest house building.
- The survey will be used in research and recommendations to the local government in formulating policies and controls for the building and land use of the city.
- In Auroville, students participated in a workshop on Bamboo & Ferro cement construction thus learning on site construction techniques of the southern region of India.

Outcome:

- Expose students to the mapping (survey) methods of urban settlement heritage
- Understand the vernacular architecture and life style of the region.
- Learn techniques to undertake documentation of buildings by doing measure drawing.
- Learn about the construction techniques and methods of heritage building.
- Get a first hand experience on construction techniques of Bamboo and Ferro cement structures.



Hands-on Construction Workshop- Delhi

A hands-on construction workshop was held in Sharda University, Greater Noida under Mr. Jason Griffiths, an associate professor of architecture at Nebraska University from the 5th of January to the 15th of January. As a part of his design build project, an urban insert was the main idea for this hand-on workshop. A group of 40 students worked under him understanding the designing process and the workability of various materials.

The workshop:

The start to the workshop was marked by an introduction to the site and site context explaining the students its importance in the designing process. Followed by the introduction, materials research and design development was done. Since it was a hands on construction workshop, most of the time was given in understanding the materials property and the relationship between the material and the form that could be achieved from it. Hence the designing of the urban insert was a normative form but had intricate details of how the materials interact with each other as well as the surroundings.

The construction was done in phases. In the first phase, the students worked in the carpentry workshop making the wooden arches that were the frame of the structure. Its a different technique called CLT i.e. cross laminated timber structure. CLT is one of the upcoming technologies in Infrastructure industry with large application of Timber with a approach towards sustainability.

The CLT technique used is a modular method by lamination of waste wooden strips, curved to form and arch, a stable structural form. Eight arches were made with this technique. Simultaneously, the excavation on site and the foundation work carried out by the students. This was followed by the assembly of the framework on site. Once the framework was assembled, the flooring was done. The last phase was majorly the finishing of the structure. Adding the roof skin and treating the wood for the prevention, painting and polishing were also done side by side.



PLACEMENTS



Abhishek Kumar
A Square Tech



Anuj Sharma
Ganga Designs



Ujjwal Kumar Upadhyay
USL Design House



Sujata Kumari
Studio Lotus



Aarya Pradhan
Wonaw & Associates



Riya Atray
Babbar & Babbar Architects

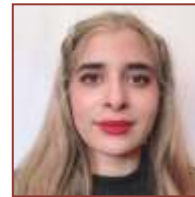
HIGHER STUDIES



Anupriya Saji
Pursuing Project Management
Durham College, Canada



Mahima Prakash
Pursuing M.Arch (Urban Design)
CEPT University, Ahemdabad



Sushmita Singh Parmar
Pursuing M.Arch
Chandigarh College of
Architecture



Mohammad Arish
Northumbria University,
Newcastle Upon Tyne, UK



Rishabh Anand
Anhalt University
of Applied Sciences
Germany



Hardik Gupta
Stevens Institute
of Technology, USA

ENTREPRENEURS



Ishita Shrikant
ArtXtasy Studio,
Greater Noida



Arya Kaushik
KUN Studio
New Delhi



Shreyansh Sett
KUN Studio
Hyderabad

In the eighth semester, B.Arch. students are required to undertake an internship for 100 working days under a practicing architect. While the students are encouraged to find internship opportunities on their own, the faculty members guide and support them in the process. It is indeed a unique facility in architecture that provides students good exposure of the industry prior to obtaining their B. Arch. degree. The rigor and the learnings of this semester prepares the students for a better output in their final year as well as finding placements. First (2011-16) & Second (2012-17) batch of architecture at SSAP is 80% placement record track and the Third batch (2013-18) Fourth batch (2014-19) is presently under training.

Consultancy and Research Cell of SSDAP

Sharda School of Design, Architecture & Planning, has its own Consultancy and Research Cell (CRC) involved in planning and execution of live projects including Architectural buildings and Landscapes etc., by its dedicated faculty and student's team. CRC is now planning to undertake major projects from Noida and Greater Noida Authorities.

ALUMNI SPEAK EXCELLENCE

Ar. Ganesh Madanan

My learning at School of Architecture & Planning was filled with learning, opportunities and of course a hand full of guidance from the renowned faculties, sharing their experiences.

It was a blissful state when SPA decided to combine the B. Design, BJMC and B. ARCH together on our foundation year to enhance / get a larger broader way of thinking with multiple aspects on different fields with different perspective. We got the opportunity to think the design in product, textile, building materials, colour & texture, form & space where all together meet the concepts for projects. Several aspects of Animation, Sound and Photography too added on to our technical skills.



Ar. Mrinal Dugar

Great place to have a much-required practical exposure, something that's essential for Architecture! Good infrastructure and requisite instruments to use, under the guidance of fine faculties.



Ar. Abdoulaye Brahim

Architecture is a field with uniqueness and individuality, the passion for which comes within the individual. The exposure that Sharda University provides is too good for a person who wants to achieve something. The faculty is always available and willing to help. My peers help me out in every way. Here the potentials are harnessed, skills are developed, confidence is built and dreams are realized.



Ar. Franklin Dsilva

My five years at Sharda were great and a memory to cherish for lifetime. It was full of learning and grooming oneself. It gave me an opportunity to meet different kind of people and learned many things. I am thankful to all the faculties, mentors and entire department Overall it was a great experience and lifetime memory at Sharda.



Ar. Pragya Bharati

I would like to have this opportunity to introduce myself as a practicing Architect from India whose world revolves around exploring Art and Architecture around the world. I am Pragya and I have completed my graduation from Sharda University. It was my first steps towards my carrier and I have no doubt now that I had taken the right decision. Those 5yrs in Sharda have been great and worth it. It not only helped me to develop my design development skills but also helped me to understand the foundation of Architecture. Hence I got my masters degree from Sydney, Australia and therefore started my own firm in the name Upscale. It's been a great journey, Thankyou Sharda.



Ar. Avnish Goel

I started my journey in Architecture by joining the 5 Year B.Arch. program from Sharda University in the year 2012. The foundation year of the program was something I had never expected. We had workshops, studios ranging from engineering drawings to writing. The system was both robust & flexible at the same time. This unique foundation course aligned us to the world & approach of design. It didn't teach us what to think but taught us how to think.

The faculty has been supportive of all endeavors & supported in every way possible. The top notch labs, libraries & the diverse crowd of folks, which Sharda is a pioneer of, gave me taste of emerging opportunities.

In my academic journey of under graduation, I have had the opportunity to work for Design studios that ranged from a library design to Urban design. The various workshops at regional & national levels have helped me gain a wide understanding of materials, construction techniques.



Ar. Supriya Mahat

Hello everyone, I am Supriya Mahat. Being a student of Sharda university has been a wonderful experience. Five years, I have spent five years on this campus. I couldn't have made a better choice. As a Sharda University student, I can attest to the fact that the faculty is extremely supportive, knowledgeable and provide immense guidance. I gained both the skills and confidence to employ a range of quantitative approaches in my work. As far as concerned, you can really say that the world is really here.



Ar. Gagandeep Singh

It was my immense luck and fortune to be the part of Sharda University where I can grow. The Architecture department faculty leaves no stone unturned to shape one's future. My five years at Sharda have been a wonderful experience of learning with prolific exposure to outside. Huge respect, love and devotion for entire faculty members for organizing workshops for our development. It's their efforts that make me to count myself into better professionals.



Ar. Mohammad Arish

I decided to pursue Architecture in the very beginning of my school life. Joining Sharda was like a dream come true to me, as I was never exposed to that kind of culture before. Sharda will be always on the top from where I've not only learned Architecture but also come across the nicest of the friends and tutors. The ones who have had a college life always wish to turn back time to live it all once again.

I can proudly say that I've cashed maximum of learnings from Sharda and enjoyed as well in the same time to balance out the life. And it makes me feel happy when I see our juniors doing better than us & the work eminence is developing day-by-day. Good job done by the faculty and the students as well.

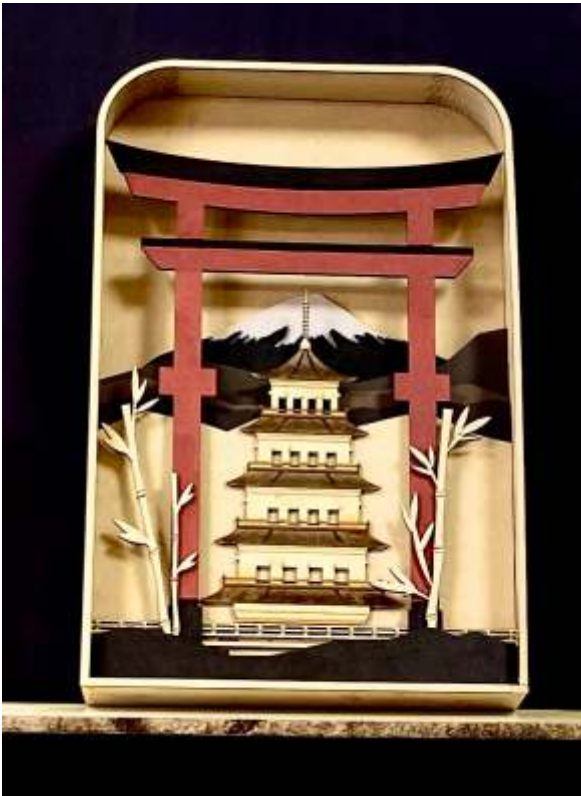


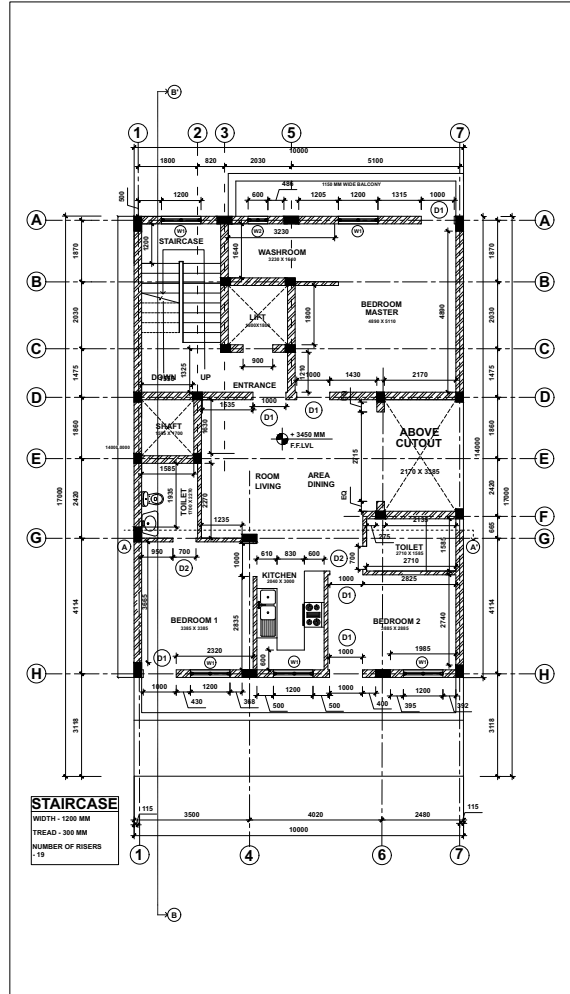
Students Gallery

Students of SSDAP apply their knowledge of design, cultural history, structures, environmental design, digital design and construction to a variety of projects, incorporating varied media, both digital and analog.



Students Gallery



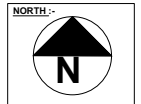


ARCHITECT :-

- NOTES :-**
1. ALL DIMENSIONS AND LEVELS ARE IN MM.
 2. DIMENSIONS ARE TO BE READ AND NOT TO BE MEASURED.
 3. ALL DIMENSIONS TO BE CHECKED AT THE SITE BEFORE EXECUTION AT 2% AND SUBSEQUENTLY TO BE REPORTED TO THE ARCHITECT.
 4. REFER STRUCTURAL DRAWING FOR ALL RCC AND STRUCTURAL DETAILS.
 5. REFER MANUFACTURER'S DESIGN AND DETAILS FOR ALL LIFT DETAILS.
 6. OVERALL FINISHED LEVEL SHALL BE FROM CENTER OF THE ROAD.
 7. ± 00 SEM

DOOR / WINDOW SCHEDULE

TYPE	SIZE	FINISH	UNIT
D1	1000 X 2100	1	2100
D2	800 X 2100	1	2100
D3	1000 X 2100	200	2100
D4	800 X 2100	1500	2100



NO.	REVISION	DATE

STAMP :-

PROJECT NAME :-
 RESIDENTIAL PROJECT

WORKING DRAWING
 SECOND FLOOR PLAN
 SCALE :- DATE :-
 1:75
 DRAWN BY :-
 KOSTUBH KESHWAN
 DRG. NO. :-
 CHIEF ARCHITECT :-
 KOSTUBH KESHWAN



DEPARTMENT OF ART & DESIGN

PROGRAMMES OFFERED

Bachelor of Design-Interior Design	4 Years
Bachelor of Design-Fashion Design	4 Years
Bachelor of Design-Communication Design	4 Years
Bachelor of Visual Art (Applied Arts)	4 Years
Masters in Design-Interior Design	2 Years
Masters in Design-Fashion Design	2 Years
Ph.D. in Design (Full Time/Part Time)	Min. 3 Years



Sharda University's Department of Art & Design is a hub for aspiring creatives, fostering artistic vision and design expertise. They offer a range of undergraduate and postgraduate programs, equipping students with the tools to thrive in the dynamic world of art and design.

At the undergraduate level, students can choose from a Bachelor of Design (B.Des) in Interior Design, Fashion Design, or Communication Design and B.VA (Visual Arts). These four-year programs emphasize project-based learning, where you'll develop your creative problem-solving skills and technical abilities. The curriculum covers design fundamentals, industry-standard software, model making, and presentation skills to bring your ideas to life. Beyond the classroom, expect educational visits to design studios, historical sites, and relevant industry locations to gain a well-rounded understanding of your chosen field.

If you're looking to refine your design expertise, the department offers Master of Design (M.Des) programs in both Interior Design and Fashion Design. These two-year postgraduate programs delve deeper into specialized areas, research methodologies, and professional practice. Expect project-based learning, industry collaborations, and potential visits to design firms to bridge the gap between theory and real-world application.

Imagine being guided by professors who have worked on real-world design projects, understand the latest trends, and can connect you with valuable industry contacts. This department fosters a collaborative learning environment where you'll benefit from the diverse perspectives and experiences of your instructors. Their dedication goes beyond the classroom, with many faculty actively involved in research projects and design competitions, keeping them at the forefront of the ever-evolving creative landscape. Sharda University's Department of Art & Design is a launchpad for aspiring artists and designers, equipping you with the skills and knowledge to make your creative mark on the world.

MOUs with Department of Art & Design





B.DESIGN- INTERIOR DESIGN

Sharda University's Department of Art & Design offers a Bachelor of Design (B.Des) in Interior Design. It's a four-year program that equips students with the skills to create innovative interior projects through project-based learning. You'll learn about design concepts, technical tools like AutoCAD and model making, and even presentation skills to showcase your ideas. This program is a great fit for those who are passionate about design, functionality, and creating beautiful and inspiring spaces.

If you dream of turning houses into homes, offices into inspiring workplaces, or public areas into functional and inviting environments, then this B.Des in Interior Design might be the perfect first step for your career. The program goes beyond the classroom, incorporating visits to design studios, historical sites, and relevant industry locations to provide students with a well-rounded understanding of the field. This hands-on approach ensures graduates are prepared for the ever-evolving world of interior design.

Scope

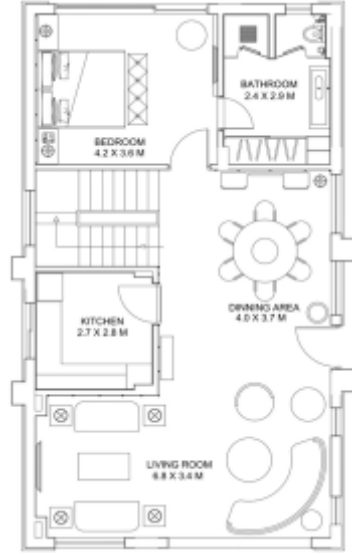
- Interior Designers
- Architectural Designers
- Exhibition Designers
- Retail Designers
- Corporate and Luxury Interiors
- Residential and commercial spaces
- Academicians
- Entrepreneurs
- Fit-out Managers

PROGRAMME STRUCTURE - Bachelor of Design-Interior Design

FIRST YEAR		SECOND YEAR		THIRD YEAR		FOURTH YEAR	
TERM I	TERM II	TERM III	TERM IV	TERM V	TERM VI	TERM VII	TERM VIII
COURSE	COURSE	COURSE	COURSE	COURSE	COURSE	COURSE	COURSE
1.1 Drawing & Sketching-I	2.1 Drawing & Sketching-II	3.1 Design Process	4.1 Interior Design Studio-II	5.1 Interior Design Studio-III	6.1 Interior Design Studio-IV	7.1 Design Innovation	8.1 Capstone Interior Project
1.2 History of Art -I	2.2 History of Art-II	3.2 Basic Material and Finishes	4.2 Advanced Material and Finishes	5.2 Advanced Material and Techniques	6.2 Futuristic Material and Techniques	7.2 Heritage Interiors	8.2 Industrial Internship
1.3 Composition-I	2.3 Composition-II	3.3 Interior Design Studio-I	4.3 Furniture Design	5.3 Lighting Design	6.3 Estimation and Specification	7.3 Intellectual Property Rights	8.3 Design Entrepreneurship & Professional Practice
1.4 Design Skills-I	2.4 Design Skills-II	3.4 Digital Design-III	4.4 Digital Design-IV	5.4 Building Services-II (Plumbing, Fire Fighting, Acoustics)	6.4 Fit-out Management	7.4 Contextual Studies	
1.5 Digital Design Adobe Illustrator	2.5 Digital Design Adobe Photoshop	3.5 Sustainable Design Practices	4.5 Trends and Forecasting	5.5 Design Documentation	6.5 Furnishing, Textiles and accessories	7.5 Design Entrepreneurship & Professional Practice	
1.6 Communicative English-I	2.6 Communicative English-II	3.6 History of Design	4.6 Building Services-I (Electricals and HVAC)	5.6 Visual Merchandizing and Retail Management	6.6 Futuristic Interiors	7.6 OPE/MOOC	
1.7 Basic Material Studies	2.7 Form and Space	3.7 OPE	4.7 CCU	5.7 Critical Thinking	6.7 Field Studies	7.7 Summer Internship	
					6.8 Research Methodology		
					6.9 Industrial Preparedness		







STUDENTS' WORK - INTERIOR DESIGN



B.DESIGN- FASHION DESIGN

B. Design (Fashion Design) is a 4 years Under graduate Program, chosen by scholars who are interested in design, style and fashion. The course provides multiple entry-exit points as well as inter-disciplinary electives through out the curriculum to create a flexible learning environment. At the end of each year, you will gain a specific set of industry-oriented or new age skills and attitudes that will empower you for a lifetime.

This is a future-aligned course that will enrich you with creative thinking, problem solving, digital design, aesthetic self-expressions and product development skills. In exploratory, industry aligned or innovation led project scenarios. The program will provide you an essential foundation and advanced learning in fashion aesthetics, computer-aided design, sketching, draping, patternmaking, construction, textiles, sustainable fashion business practices, and Futuristic technology.

You will experience action-packed semesters. Constantly brainstorming, creating and presenting your ideas. The program culminates with internship and Final year Capstone project under mentorship of designers, researchers or industry specialists. Your work could also be showcased in professionally produced shows and exhibitions, giving a strong start to your design-led career.

Scope:

- Fashion Entrepreneurs
- Fashion Designer
- Graphic Designer
- Textile Designer
- Fashion Stylist
- Fashion Forecasters
- Product Developers
- Fashion Merchandisers
- Retail Buyers
- Visual Merchandisers
- Fashion Consultants
- Bloggers
- Fashion Illustrator
- Researchers
- Academicians

PROGRAMME STRUCTURE - Bachelor of Design-Fashion Design

FIRST YEAR		SECOND YEAR		THIRD YEAR		FOURTH YEAR	
TERM I	TERM II	TERM III	TERM IV	TERM V	TERM VI	TERM VII	TERM VIII
COURSE	COURSE	COURSE	COURSE	COURSE	COURSE	COURSE	COURSE
1.1 Drawing & Sketching-I	2.1 Drawing & Sketching-II	3.1 History of Costume & Fashion	4.1 History of Indian Textiles	5.1 Ornamentation of Textiles	6.1 Sustainable Design	7.1 Intellectual Property Right	8.1 Project
1.2 History of Art-I	2.2 History of Art & Design-II	3.2 Basics of Textiles- I	4.2 Basics of Textiles-II	5.2 Marketing & Merchandising	6.2 Research Methodology	7.2 Design Entrepreneurship & Professional Practice	8.2 Internship
1.3 Composition-I	2.3 Composition-II	3.3 Research for Fashion	4.3 Design for Fashion	5.3 Image Creation & Styling- I	6.3 Image Creation & Styling- li	7.3 Future Technology	
1.4 Design Skills-I	2.4 Design Skills-II	3.4 Apparel Development- I	4.4 Apparel Development- II	5.4 Value Addition- I	6.4 Value Addition- II	7.4 Design Innovation	
1.5 Digital Design Adobe Illustrator	2.5 Digital Design Adobe Photoshop	3.5 Fashion Art- Aesthetics	4.5 Fashion Art- Dress Culture & Society	5.5 Advanced Apparel Development- I	6.5 Advanced Apparel Development- II	7.5 Contextual Studies (RBL3)	
1.6 Basic Material Studies	2.6 Form & Space	3.6 Graphic Design for Fashion	4.6 3D Digital Design	5.6 Fashion Forecasting	6.6 Portfolio Development	7.6 OPE/ MOOC	
1.7 Communicative English-I	2.7 Communicative English-II	3.7 OPE/ MOOC	4.7 Community Connect	5.7 Critical Thinking & Leadership Skills	6.7 Industry Preparedness	7.7 Summer Internship (FSLC)	
				5.8 Design Documentation (RBL1)	6.8 Field Studies (RecBL2)		



END OF SUMMER

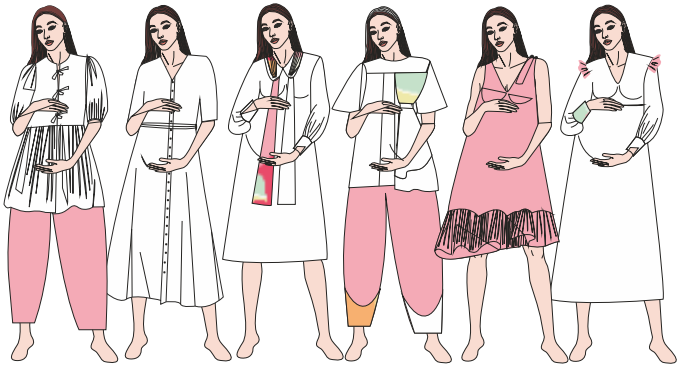
Fall 2022
Ready to wear
Young women

Arias
Novita Yunus
Hui
Anin Bai Chauhan
Divya Reddy
Varun Bahl
Ports 1961

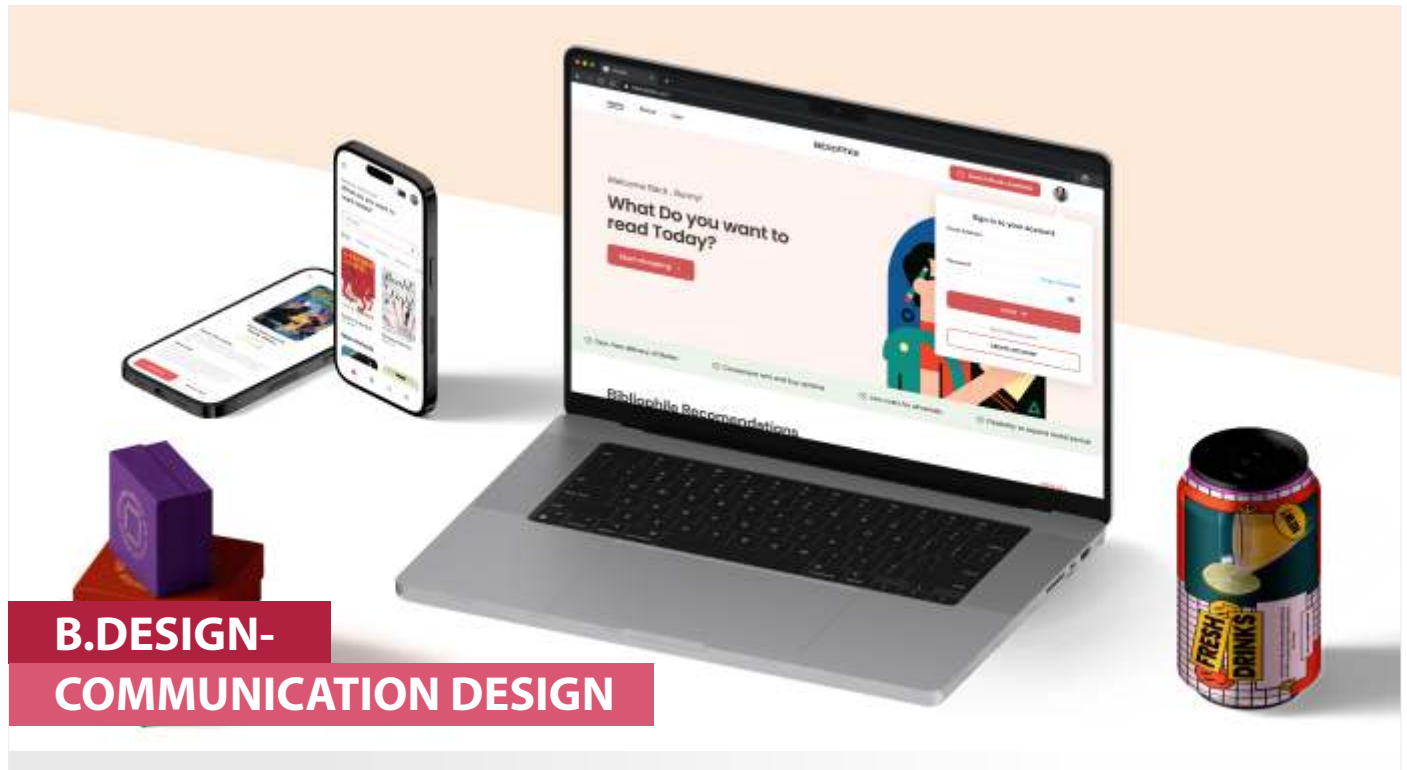
The End of Summer is collection of silhouettes and trends which are finely draped, relaxed and free flowing, along with following trails of prints and patterns. The silhouettes have abstract and motif patterns. The colors are neutrals w/pop of color. The collection is inspired by fusion festive looks. The accessories have a minimal but blend look with silhouettes.

MUGHAL PERIOD – ART

Mughal miniatures were small, brightly colored, and highly detailed paintings mostly used to illustrate manuscripts and art books. Despite their tiny sizes, they are incredibly precise, with some lines painted using brushes composed of a single hair. The Mughals introduced the Persian element into the Indian style of art and blended it with the Islamic style to create the perfect elegance of variety and diversity.



STUDENTS' WORK - FASHION DESIGN



B.DESIGN- COMMUNICATION DESIGN

Embark on an enriching journey into the vibrant realm of communication design through our comprehensive program. Crafted to nurture inventive thinkers and adept problem solvers, our curriculum seamlessly intertwines theory with practical application, arming students with the essential skills demanded by today's dynamic design industry.

Immersing themselves in a diverse array of coursework spanning graphic design, typography, branding, and digital media, students delve into the art of visual storytelling across various platforms. Our cutting-edge facilities and seasoned faculty provide a nurturing environment for students to unleash their creativity and cultivate a professional portfolio reflective of their distinctive style and vision.

From ideation to execution, students master the craft of crafting compelling narratives that resonate with diverse audiences. Fostering collaboration and interdisciplinary approaches, our program fosters a community of forward-thinking designers poised to tackle real-world challenges head-on. Whether your aspirations lie in advertising, publishing, digital media, or beyond, our communication design program equips you to make a meaningful impact in the ever-evolving landscape of visual communication. For those passionate about creative expression and problem-solving, our B.Design (Hons.) Visual Communication program offers a transformative educational experience. Rooted in research, our curriculum prepares students for the future by providing a diverse range of communication design courses.

Grounded in fundamental design principles and processes, our

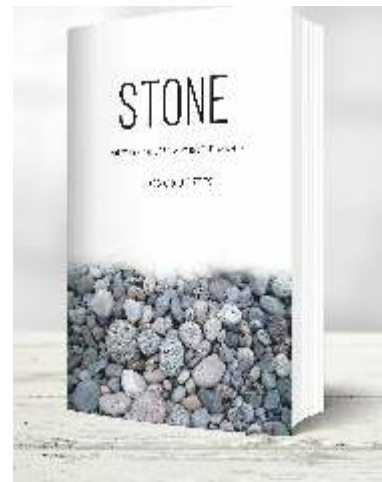
program emphasizes inclusivity, sustainability, and technological innovation. Courses cover a wide array of topics, including typography, branding, UX/UI, social responsibility, illustration, digital design, and game design. Through a user-centric approach, students develop empathy and tackle contemporary environmental, economic, and socio-cultural issues on a global scale. Industry workshops and masterclasses keep students updated with current practices, while end-semester projects challenge their skills in research, creativity, and execution. Join us & embark on a journey where creativity meets purpose, & where you can shape the future of visual communication.

Scope:

- User Interface or User Experience Designers
- Animation/3D Artists
- Game Interface Designers
- Art/Design Directors
- Interaction/Service Designers
- Creative Directors
- Web/App Developers
- Brand Experts/Strategists
- Design Educators
- Multimedia Experts
- Visualizer/Graphic Designer/Type Designers
- Communication Designers
- Editorial and Publication Designer
- Academic Professionals

PROGRAMME STRUCTURE - Bachelor of Design-Communication Design

FIRST YEAR		SECOND YEAR		THIRD YEAR		FOURTH YEAR	
TERM I	TERM II	TERM III	TERM IV	TERM V	TERM VI	TERM VII	TERM VIII
COURSE	COURSE	COURSE	COURSE	COURSE	COURSE	COURSE	COURSE
1.1 Drawing & Sketching-I	2.1 Drawing & Sketching-II	3.1 Theory of Communication Design	4.1 Theory of Advertising	5.1 Writing for Digital Media I	6.1 Writing for Digital Media II	7.1 Intellectual Property Rights	8.1 Capstone Communication Design Project
1.2 History of Art & Design-I	2.2 History of Art & Design-II	3.2 Introduction to Interaction Design	4.2 Elements of Interface Design	5.2 User Research & Prototyping	6.2 Research Methodology	7.2 Design Entrepreneurship & Professional Practice	8.2 Industrial Internship
1.3 Composition-I	2.3 Composition-II	3.3 Basics of Photography	4.3 Advanced Photography	5.3 Advanced Graphics	6.3 Designing Interfaces for Web	7.3 Designing Interfaces for Mobile & Emerging Technologies	
1.4 Design Skills-I	2.4 Composition-II	3.4 Visual Language-I	4.4 Visual Language II	5.4 Introduction to 3D	6.4 Programming For Inactivity	7.4 Digital Marketing	
1.5 Digital Design Adobe Illustrator	2.5 Digital Design Adobe Photoshop	3.5 Installation Art	4.5 3D Printing	5.5 Introduction to 3D	6.5 Advanced 3D	7.5 Contextual Studies	
1.6 Communicative English-I	2.6 Communicative English-II	3.6 OPE/MOOC	4.6 Brand Identity	5.6 Design Documentation	6.6 Motion Graphics and Video Editing	7.5 Summer Internship	
1.7 Basic Materials Studies	2.7 Form and Space		4.7 Community Connect	5.7 Critical Thinking & Leadership Skill	6.7 Field Study	7.5 OPE/MOOC	
	2.8 OPE/MOOC				6.8 Industrial Preparedness		



moodboard

old logo



new logo concept

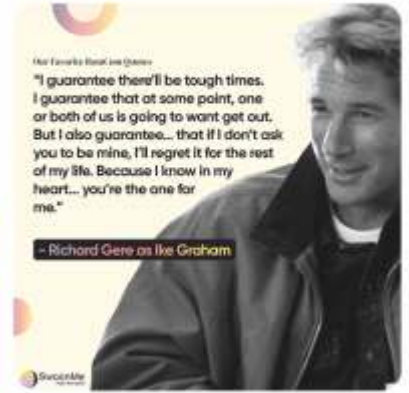


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color pallate

primary



gradient: from left to right at -30



secondary



typography

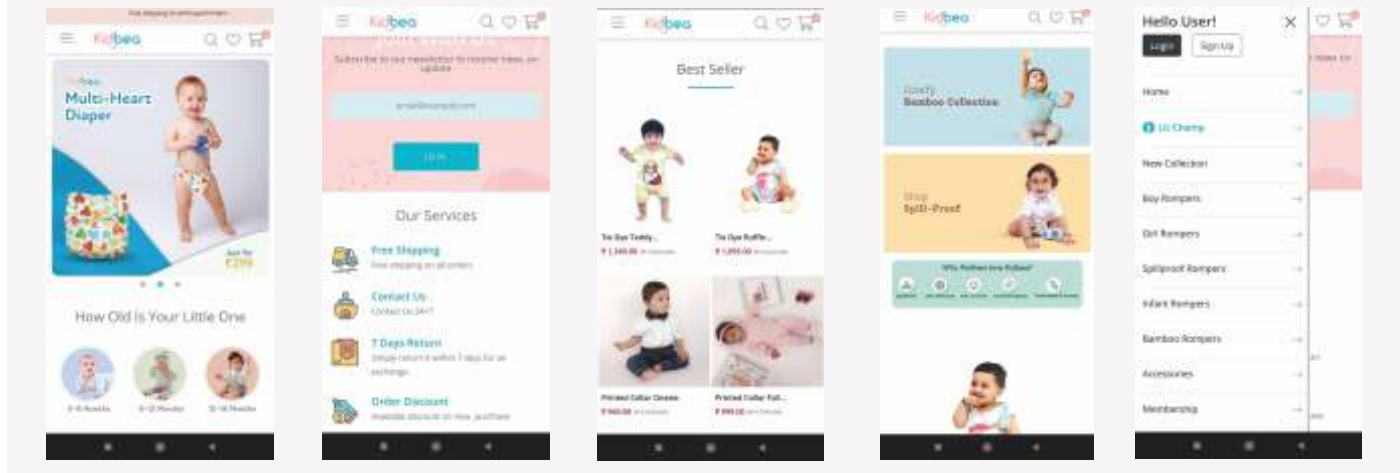
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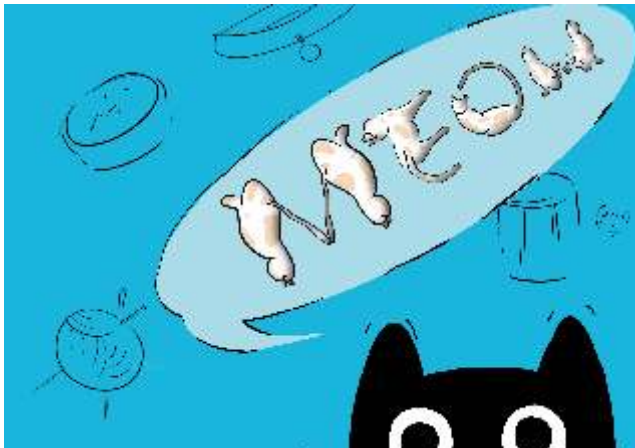
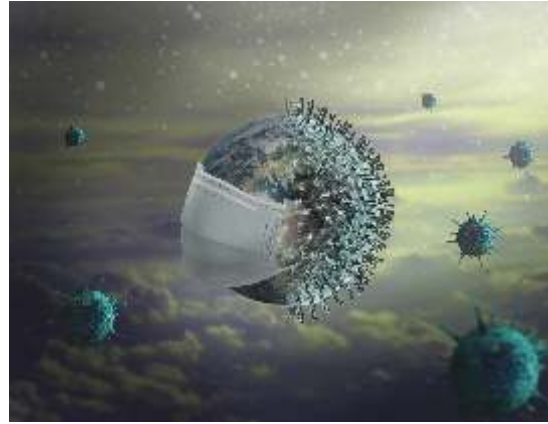
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Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
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dm serif display secondary

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9 ! @ # \$ % ^ & * () _ +

Website UI -





STUDENTS' WORK - COMMUNICATION DESIGN



BACHELOR OF VISUAL ART (APPLIED ARTS)

Bachelor of Visual Arts is a four-year undergraduate programme aimed at expanding the traditional educational approach to visual arts by encouraging experimentation with a full array of artistic practices. The capstone of the programme highlights various activities apart from teaching. Students are encouraged and supported to adopt various interdisciplinary activities that build new creative skills and research aptitude in an integrated manner that also adds value to their degrees.

The BVA- Applied Art programme aims to equip students with an ability to design products and advertisements for various establishments. The programme also promotes the artistic expression in the students that pave their way to a successful career.

Scope:

- Professional Practising Artist
- Animation
- 3D Modeler
- Illustrator
- Visual Effect Artist
- Digital Artist
- Game Artist and Designer
- Brand Strategy Development
- Art Director in Advertising Agencies/Film/TV/ Video Productions
- Social Media Communication
- Corporate Design

PROGRAMME STRUCTURE - Bachelor of Visual Art (Applied Arts)

FIRST YEAR		SECOND YEAR		THIRD YEAR		FOURTH YEAR	
TERM I	TERM II	TERM III	TERM IV	TERM V	TERM VI	TERM VII	TERM VIII
COURSE	COURSE	COURSE	COURSE	COURSE	COURSE	COURSE	COURSE
1.1 Story of Indian Art	2.1 Story of World Art	3.1 Theory of Commercial Art-I	4.1 Theory of Commercial Art-II	5.1 Global Trends in Advertising-I	6.1 Global Trends in Advertising-II	7.1 Advertising Theory and Practice-II	8.1 Visualization for Social Campaign
1.2 Communicative English- I	2.2 Communicative English- II	3.2 Drawing & Illustration-I	4.2 Drawing & Illustration-II	5.2 Digital Illustration-I	6.2 Advertising Theory and Practice-I	7.2 Visualization for Product Campaign	8.2 Capstone Project or UG Research Project
1.3 Drawing & Sketching- I	2.3 Drawing & Sketching- II	3.3 Photography-I	4.3 Photography-II	5.3 Typography-I	6.3 Digital Illustration- II	7.3 Online Marketing	
1.4 Composition- I	2.4 Composition- II	3.4 Graphic Design-I	4.4 Graphic Design-II	5.4 CAD-I	6.4 Typography- II	7.4 Research Methodology and Report-I	
1.5 Clay Modelling	2.5 Printmaking	3.5 Installation Art	4.5 3D Printing	5.5 Commercial Cinematography	6.5 CAD	7.5 Industrial or Market Research	
1.6 Digital Design - I (Adobe Illustrator)	2.6 Digital Design - II (Adobe Illustrator)	3.6 OPE (Elective)	4.6 CCU - (University Compulsory)	5.6 Internship	6.6 Advertising Campaign	7.5 OPE/ MOOC	
	2.7 OPE (Elective)			5.7 Critical Thinking & Leadership Skills	6.7 Case Study for Advertising Campaign		
					6.8 Industrial Preparedness		







STUDENTS' WORK VISUAL ARTS



M.DESIGN- INTERIOR DESIGN

Building upon the foundation of a bachelor's degree, Sharda University's M.Design in Interior Design offers a two-year postgraduate program designed to refine your design expertise. This advanced program delves into specialized areas like furniture design and dives deeper into research methodologies. You'll gain a holistic understanding of the entire interior design process, from conceptualization to execution, with a strong emphasis on professional practice and ethical considerations.

The M.Design goes beyond aesthetics, focusing on the functionality and services aspect of interior design. This means you'll explore user experience, space planning for functionality, and incorporating sustainable design principles. The program isn't just about theory either. Expect project-based learning, industry collaborations, and potential visits to design firms and relevant sites to bridge the gap between academics and real-world application. This ensures graduates are well-equipped to excel in a competitive and ever-changing design landscape.

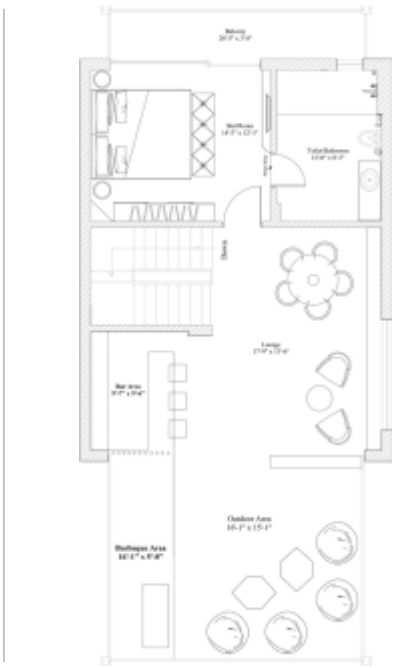
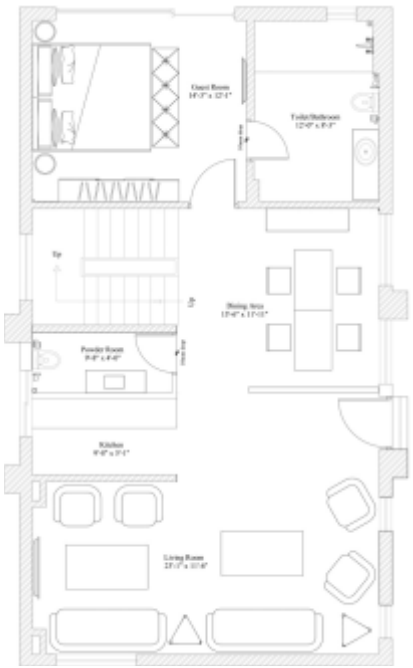
Scope:

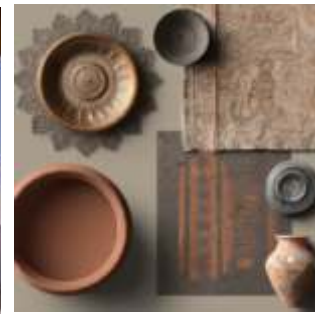
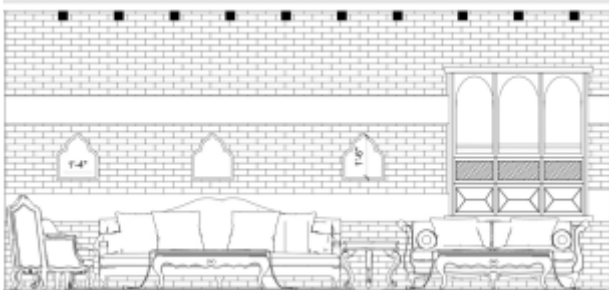
- Residential Design (Homes, Apartment Complexes, Community living Complexes, etc.)
- Workplace/Office Design (Offices & Commercial Workspaces)
- Commercial Space Design (Malls, Multiplexes, Hotels, etc.)
- Exhibition Designer
- Furniture
- Fixtures and Equipment (FF&E) Designer
- Entrepreneur
- Fit out Manager
- Interior Stylist
- Set Designer

PROGRAMME STRUCTURE - Masters in Design-Interior Design

FIRST YEAR		SECOND YEAR	
TERM I	TERM II	TERM III	TERM IV
COURSE	COURSE	COURSE	COURSE
1.1 Interior Design Studio-I	2.1 Interior Design Studio-II	3.1 Material & Construction	4.1 Interior Design Thesis (RBL-IV)
1.2 Fundamental of Design & Illustration	2.2 Digital Design & Presentation- II	3.2 Services & Estimation	4.2 Industrial Preparedness
1.3 Digital Design & Presentation	2.3 Furniture Design	3.3 Interior Design studio-III	
1.4 Research Methodolgy-I (RBL-I)	2.4 Research Methodolgy- II (RBL-II)	3.4 Dissertation (RBL-III)	
1.5 Community Connect	2.5 OPE/ MOOC	3.5 Field Study	
1.6 History of Art & Design I	2.6 History of Art & Design- II	3.6 OPE/MOOC	
	2.7 Entrepreneurship Development in Design	3.7 Professional Practice	
		3.8 Portfolio Development	
		3.9 Critical thinking & Leadership Skill	







STUDENTS' WORK - INTERIOR DESIGN



M.DESIGN- FASHION DESIGN

Master of Design with specialization in Fashion was initiated to build design Specialist and evolved Design thinkers and Innovators. This course provides a deep learning of fashion subjects at an Advanced level in competence with the International Standards and demand for the Industry. As Design is a dynamic field the scholars are supported to work with freedom so that every day is an invention. Today we breathe fashion, its everywhere. Hence the need for Fashion Designers is rising constantly.

The degree course offered at Sharda University is taught by the Team of Faculties with wide Industry Experience and practising designers and technically sound academicians, each specialising in distinguishing fields. Students work under both the expert guidance and self-learning individualistic approach to explore the best possible opportunities.

The course provides covers giving knowledge in most of the fields covered so far under the Design Domain namely Womenswear, Menswear, Textiles for Fashion, Trend forecasting, Merchandising, Styling, Fashion Art, Fashion Business and many others. Not just Fashion other related areas like Crafts, Sustainability, Modern Art, Photography etc. are also covered during the tenure catering to the need needs of the modern Industry. Post-graduate program empowers individual with Innovative Design thinking resulting to excellent Design solutions.

The Students pursuing Masters of Design is expected to focus on extensive Research Approach, so as to compete with the International and National Designers. Not only the specified domain but they are taught to be excellent Creators with an understanding of a designer's social responsibility towards the world.

The scope of master's in fashion design is very broad. The students will be able to do different projects related to Market Trends, Merchandising, Design and Concept Development, Sustainable products, Brand Development, Consumer Study. It provides the students with the capabilities, knowledge and confidence to create their own fashion enterprise, or build a career with the global fashion industry. They can learn and grow to be Fashion Designers, Merchandisers, Pattern Designers, Stylists, Fashion Marketers, Strategists, Educators, Content Developers, Bloggers, Brand Manager, Retail Mangers, consultants and many more.

PROGRAMME STRUCTURE - Masters in Design-Fashion Design

FIRST YEAR		SECOND YEAR	
TERM I	TERM II	TERM III	TERM IV
COURSE	COURSE	COURSE	COURSE
1.1 Fashion Design Studio-I	2.1 Fashion Design Studio-II	3.1 Fashion Styling & Image Design	4.1 Fashion Design Thesis
1.2 Fundamental of Design & Illustration	2.2 Digital Design & Presentation- II	3.2 Fashion Forecasting	4.2 Industrial Preparedness
1.3 Digital Design & Presentation	2.3 Sustainable Society	3.3 Fashion Design Studio- III	
1.4 Research Methodology I (RBL-I)	2.4 Research Methodology II (RBL-II)	3.4 Dissertation (RBL- III)	
1.5 Community Connect	2.5 OPE/ MOOC	3.5 Field Study	
1.6 History of Art & Design- I	2.6 History of Art & Design- II	3.6 OPE/MOOC	
	2.7 Entrepreneurship Development in Design	3.7 Portfolio Development	
		3.7 Critical thinking & Leadership Skill	





- Optic White 11 - 4800 TCX
- Pearl Grey 14 - 3906 TCX
- Unbleached cotton 11 - 0103 TCX
- Emperador - 18 - 1028 TCX
- Baked Clay - 18 - 1441 TCX
- Butterscotch - 17 - 1134 TCX
- Sundial - 13 - 5643 TCX
- Mimosa - 14 - 0848 TCX
- Pastle Yellow - 11 - 0616 TCX
- Bay Leaf 16 - 0430 TCX





STUDENTS' WORK - FASHION DESIGN

WORKSHOPS, INDUSTRIAL VISITS AND EDUCATIONAL TRIPS



Crochet Craft Class was organised by the department to provide hands on training to the participants on the art of crochet. It was an initiative to project the women artisans as trainers to boost their morale and provide a platform to showcase their craft.



Assistant Professor Ranjit Kumar giving a lecture to employees of NHDC at Handloom Haat, Janpath on Visual Merchandising.



ONE DAY DIGITAL ART COMPETITION BY HUION was organized by Communication Design team with the aim to promote and motivate students to enhance their digital drawing skills and prepare their skillset for endless job opportunities. The students had a hands on experience on entire range of Huion creative pen tabs followed by Digital Art Competition where the students were given Huion Tabs to work on for a minimum slot of an hour and participate in the competition. Three Winners of the competition were announced where the winners were given attractive giveaways from Huion.



Department of Art and Design has organised a survey-based visit on Artisans Behavior for the students of Design where students personally interacted with the artisans, craftsmen to understand various constraints, preferences etc. The Intended Objective is to identify and understand the relevance of various materials in handcrafted interior products and accessories.



WORKSHOPS, INDUSTRIAL VISITS AND EDUCATIONAL TRIPS



Artist Talk-Workshop by German Artist Christian F. Kintz



Visit to Dilli Haat

Department of Art and Design has organized a survey-based visit on Artisans Behaviour for the students of Design. Students personally interacted with the artisans, craftsmen to understand various constraints, preferences etc. The visit helped to identify and understand the relevance of various materials in handcrafted interior products and accessories.

Visit to Kiran Nadar Museum

B. Design (Fashion Design) students visited Kiran Nadar Museum, Delhi for art appreciation exercise. The students studies art and installations to derive inspiration for their class activities of Design Studio classes. It aimed o support experiential learning & cultural interactions and apply the theoretical concepts learnt in History of art subjects to real-life design exercises. It also helped in build initial design concepts inspired by art installations.





Design review Industry visits for M.Des (Interior Design)



Visit to New Delhi World Book



Signage and Wayfinding Workshop



Foundation year workshop and NGMA visit

Crochet Workshop

Deptt. of Design, SDAP Sharda University in collaboration with organizes Workshop on Crochet Craft to provide hands on training to the participants on the art of crochet, to project the women Artisans as Trainers, to boost the morale of the women artisans and provide a platform to showcase their craft.



STUDENT'S ACHIEVEMENTS, PARTICIPATION AND EXHIBITION



FASHION SHOW



STUDENT'S ACHIEVEMENT



Arshi Mahmood, Volleyball



Prabhav Kapoor, Volleyball

WEBINARS

Department of Art and Design
welcomes all for the Virtual Event on

Mental and Physical well-being in the present times

August 27, 2021 | 2:30 PM
Joining Link: meet.google.com/jzn-azsv-dqp

Join us for the enlightening talk with
Mr. Adil Afsar
Asst. Professor, Design Practitioner

SHARDA UNIVERSITY

Communication skills for a successful Entrepreneur

Organized by:
DEPARTMENT OF ART AND DESIGN
School of Design, Architecture & Planning

CONVENER:
Dr. Dipak Prasher, Associate Dean, SSDAP
Dr. Poojaram Bhagchandani, HOD,
Dept. of Art and Design

COORDINATORS:
Ms. Rajwanti Singh Mishra, Asst. Prof. Dept. of Art and Design
Dr. Poojaram Bhagchandani, HOD, Dept. of Art and Design
Ms. Tejaswini Mishra, Assoc. Prof. Dept. of Art and Design

SPEAKER:
Ms. Charu Dahiya
Graphic Artist

Session Virtual
July 20, 2022 | 2:00 PM TO 3:00 PM
**Interactive session

SHARDA UNIVERSITY
DEPARTMENT OF DESIGN
SCHOOL OF ARCHITECTURE & PLANNING

DR. A.P.J. ABDUL KALAM
THE MIDDLE MAN
(1931-2015)

**"VIRTUAL STUDENT'S DAY
CELEBRATION"**
15TH OCTOBER 2020

"You cannot change your future, but you can
change your habits, and surely your habits will
change your future."
Dr. APJ Abdul Kalam

SHARDA UNIVERSITY
School of Design, Architecture & Planning
cordially invites you to

Expressions '24

Annual Project Display

Fashion Show

16th April, 2024

at
Anand Swaroop Auditorium
Sharda University
Greater Noida

Time : 3:00 pm onwards

Best Regards
Dr. Dipak Prasher (Associate Dean, SSDAP)
Dr. Poojaram Bhagchandani (HOD, Design, SSDAP)
Mr. Abhay Ranshik (HOD, Architecture, SSDAP)

SHARDA UNIVERSITY

Department of Art and Design
is organising

VIRTUAL TEACHER'S DAY

6th September 2021
at 11 AM

School of Architecture & Planning
Department of Art & Design
is organizing an
Educational & Cultural Visit
for

HUNAR HAAT

at
PRAGATI MAIDAN, DELHI

on
22nd November from
10.00 a.m. to 4.00 p.m.

www.sharda.ac.in

MAKE YOUR MASK CONTEST

organized by Department of Art & Design, SAP

AN INITIATIVE TOWARDS #MAKEININDIA PRODUCTS

- Rules to enter in the contest on the next page.
- Last date to apply: 21 Aug 2022

WWW.SHARDAACIN/DEPARTMENTDESIGN
@MTC2022AS

Submit your entries here:
<https://forms.gle/PvF1nckngDzUk8>

SHARDA UNIVERSITY
Beyond Boundaries

FUNCTIONAL CLOTHING

Speaker :
Roshan Yadav
Fashion Design (2016-2020)
Senior Fashion Designer - For Zara
And Kabi In Pyogram Private Limited,
Udyog Vihar Phase 4,
Gurgaon, Haryana.

DEPARTMENT OF DESIGN
ALUMNI INTERACTION

Venue - Online , Time - 3 PM to 4 PM
Google meet Link - <https://meet.google.com/day-yhzi-ukb>

Co-ordinator :
Mr. Om Singh, Assistant Professor,
Department of Art & Design, SAP,
9873423638.
Mrs. Nishi Singh, Alumna Student Co-ordinator,
Fashion Design.

Convener :
Dr. Parma Nand, Dean SAP & SET, Dean Academic
Dr. Poonam Bhagchandani , HOD, Department of Art & Design, SAP
Dr. Monika Agarwal, Assistant Professor & Area Chairperson,
Management

SHARDA UNIVERSITY
Beyond Boundaries

Department of Art & Design, SAP
is organizing.

UI WORKSHOP FOR Figma with UI Expert:

Ms. Deepali Avasthi

Friday, 11 March 2022, 10AM - 4PM
Venue of the Event: Block 2, Lab 301.
Sharda University.

Limited Seats
25 Seats only
First Come First Serve.

Registration Fees: INR 200

For Registration, contact
Mr. Om Singh
(Assistant Professor)
98734 23638
Ms. Noor Us Saba
(Assistant Professor)
9873295858

The best products
don't focus on features,
they focus on clarity.
Jon Bolt, UX Designer and Writer.

GUEST LECTURES



Guest lecture on AI integration into design process by Er. Ankur Shrivastava



Industry Visit Interior Design, 2024



NGMA Visit

BLOCK PRINTING



KAVAD WORKSHOP



ROGAN PAINTING



THIKRI WORKSHOP



COLLABORATIVE ACTIVITY



SHARDA UNIVERSITY
Beyond Education

Sharda School of Design, Architecture & Planning,
cordially invites you to

Expressions '24
Annual Project Display

Exhibition
16th April, 2024

at
Anand Swaroop Auditorium
Sharda University
Greater Noida

Time : 2:00 pm onwards

Best Regards
Dr. Dipti Prashar (Associate Dean, SSDAP)
Dr. Poonam Bhagchandani (HoD, Design, SSDAP)
Mr. Abhay Kaushik (HoD, Architecture, SSDAP)



RELATED STUDY PROGRAMME (RSP)

Study Trip to Jaipur

Study Tours are mandatory in Design Field. The range of diversity in living traditions in handicrafts and in textiles particularly handloom in India is nothing short of breath-taking and it has been an ongoing effort in design field to document and showcase that knowledge. Department of Design in an attempt to help and motivate students gaining the real- world experience of the age-old crafts and design which are a part of rich culture and heritage of India and to impart to its students a heightened understanding of the legacy and technical skills of the multitudinous Indian craft traditions. These projects helping building on the synergies of sustained interaction with craft communities in all corners of the country.



Study Trip to Manali

As a part of the B.Design curriculum, Educational trips are essential for Design students. A study trip to Kullu Manali was organized for the students pursuing II Year B.Design students (2021,-24) in October 2022. The students would be undertaken the study trip accompanied by faculty Vasundhara Saluja. The intended objective was to: Understand various aspects of museum space planning with innovative design components, identify and understand various aspects of a place of study, identify and understand the relevance of visual art.



STUDENT PLACEMENTS & INTERSHIPS



Anusha Jain
Homelane



Mohd. Aakib Rao
Homelane



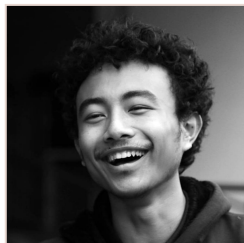
Riya Rawat
Genesis - Reliance



Ananya Goyal
Reliance



Tusharika Ahlawat
Condé Nast Pvt. Ltd.



Nilutpal Boruah
Naskay Technologies



Shrey S. Mehta
Design Mutahts



Ekta Chaudhary
Chhapaak, Toofan Assistant Costume Designer

SHARDA DESIGN CENTRE

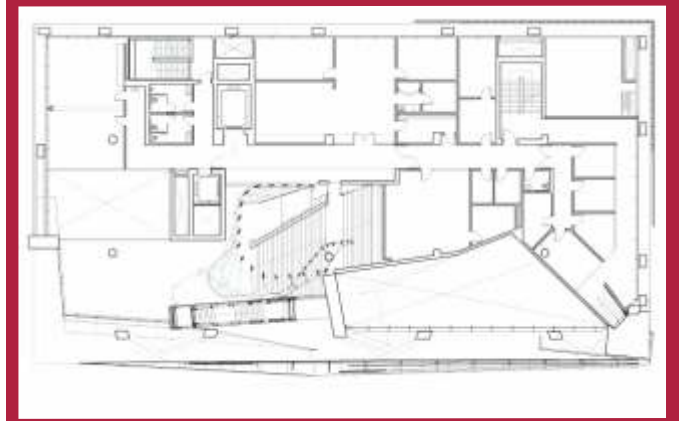
Sharda Design Centre is envisioned to be a vehicle to connect industry with students, business with new age design professionals and an instrument to establish Sharda as a multi-disciplinary design interaction centre.

Areas of specialisation:

- Designing and Construction of Interior & architectural Spaces
- Consultancy in Fit out- Management or PMC (Project Management and Consultancy)
- UX & UI Design
- Visual Merchandising
- Branding
- Fashion and Clothing design
- StartUp support

Projects undertaken:

- Experience Center-National Productivity Council, Government of India.
- Sharda University Uzbekistan: Revival & refurbishment of a heritage building.
- Media Academy, Sharda University: Refurbishment of Activity Center into Academia & state-of-the-art Production house.
- Central Library, Sharda University: Design & execution of 30,000/- sq.ft. space into a futuristic learning zone.



ALUMNI SPEAK EXCELLENCE



Ms. Anusha Jain (B. Design-Interior Design)

As a recent graduate, thinking back on my time in Sharda University makes me feel grateful and like I've grown a lot. The educational process went beyond the simple accumulation of knowledge; it was a life-changing adventure that refined my abilities, skills, extended my horizons, and formed my identity. Looking back, my university experience was not just about earning a degree—it was about embarking on a transformative journey of intellectual, personal, and professional growth. It equipped me with the knowledge, skills, and mind set to navigate an ever-changing world with confidence and resilience. I am grateful for the experiences, relationships, and lessons learned during my time at university, which have undoubtedly shaped the person I am today."



Mr. Mohd. Aakib Rao (B. Design-Interior Design)

Whatever I have learnt so far has helped me change myself into a better version of me. The faculties are very hardworking, supportive and willing to help whenever required. The experience out of classroom is also so happening. The initial years were challenging but I could cope up with the immense support from my teachers. The school also helped me get a lot of industry exposure much needed for my future. I will be forever grateful to Sharda University and the faculties of B-Design fashion.



Ms. Riya Rawat (B. Design-Fashion Design)

I decided to attend Sharda University due to its international recognition. The four years I spent there passed by quickly, filled with valuable experiences. I am grateful to the Department of Art and Design for providing me with extensive exposure and an excellent platform to learn and explore various aspects of fashion designing. Through my studies, I've come to understand that design is about effectively communicating a message to the audience, regardless of how subjective or abstract the final outcome may be. My time at Sharda taught me the importance of industry standards, adaptability, thinking outside the box, and facing challenges head-on. I was always encouraged to push beyond what I thought were my limits.



Ms. Ananya Goyal (B. Design-Fashion Design)

Because of Sharda University's widespread reputation, I chose to enroll here. My four years in this college went so quickly. I am appreciative to the Department of Art and Design for giving me a wide range of experiences and a fantastic platform to study fashion. I learned the value of industry standards, flexibility, problem-solving skills, and taking on issues head-on during my time at Sharda. I was constantly pushed to go beyond what I believed to be my capabilities.



Mr. Jensen Verghese (B. Design-Digital & Communication Design)

I've been on an amazing path of self-discovery and creative exploration during my B.Design studies at Sharda University. I've established a passion for creative thinking as well as honing my design skills through exciting collaborations, vibrant classes, and helpful mentorship. Sharda has been more than just a university; it has fostered the growth of my artistic ambitions. Now that I have a diverse skill set, I'm prepared to take on the difficulties of the design industry!



Ms. Tusharika Ahlawat (B. Design-Digital & Communication Design)

During my Bachelors I honed my artistic vision and developed a passion for crafting aesthetically pleasing digital experiences. Sharda University's vibrant environment and exposure to diverse perspectives fueled my creativity, aligning it with my design career aspirations. Eager to continue growing, I'm excited about the possibilities that lie ahead in the ever-evolving world of design.



Mr. Suyash Mishra (B. Design-Digital & Communication Design)

My experience at Sharda University has given me a chance to sharpen my skills in Communication Design stream. All faculty members are very cooperative. Sharda provides various programmes & activities which brought the best out of me. I am thankful and happy to spend my memorable time at Sharda.

GREATER NOIDA. HUB OF EDUCATION IN DELHI-NCR.

Situated adjacent to New Delhi, Greater Noida is one of the fastest developing educational hubs. Home to some of the leading universities in India, Greater Noida sees lots of international students pursuing their career dreams.

India's first ISO 9000-2000 certified city, Greater Noida is amongst the cleanest, greenest and most well planned cities of India. Greater Noida is amongst the selected cities of the world, chosen for F1 Grand Prix Race.

Sharda University campus at Knowledge Park III is the largest in Greater Noida & the entire NCR.

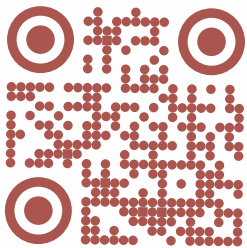


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Greater Noida integrated township is shaping up as India's smartest city, the National Capital Region's most modern urban development centre and its fastest-developing centre of attraction. It has emerged as a modern model of far-sighted town planning.



Regional Reach- Sharda Counselling Centres



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