SHARDA UNIVERSITY
Beyond Boundaries

NAAC A+ ACCREDITED

Preparing the

nxt gen

For the New Age of Business



SHARDA SCHOOL OF BUSINESS STUDIES

www.sharda.ac.in

SHARDA UNIVERSITY

NAAC A+ ACCREDITED

Sharda University, ranked 87 among India's top universities in the University category by the National Institutional Ranking Framework 2025, and placed among the top 43% of universities in Asia by the QS University Rankings 2026, has built a reputation that goes far beyond conventional academics. With students from over 95+ countries, NBA-accredited Engineering and MBA programmes, and strong recognition across Medical, Dental, Engineering, Management, and Law, it offers a truly multicultural and multi disciplinary ecosystem.

Home to learners from more than 95 nations, Sharda University lives up to its identity as India's global university. It offers 135+ UGC-recognised programmes across undergraduate, postgraduate, and doctoral levels. Set on a 63-acre campus in Greater Noida, the university seamlessly integrates diversity, interdisciplinary learning, and innovation. With Artificial Intelligence embedded into its curriculum, students are prepared not just to keep pace with the future, but to lead it.

Backed by global recognition, a vibrant international campus, distinguished faculty, research excellence, and strong placement outcomes, Sharda University is more than just a university - it's a launchpad where global ambitions take flight, and the world truly converges.



PRESTIGIOUS RECOGNITIONS & ACCREDITATIONS

87TH RANK IN UNIVERSITY CATEGORY RANKING 2025 — nirf

11-50th IN INNOVATION

101-125th IN MANAGEMENT

NBA FOR MBA PROGRAMME

351–400 INTER-DISCIPLINARY SCIENCE RANKING — THE World University Rankings 2026

601-800 BAND GLOBALLY WORLD UNIVERSITY RANKING — THE World University Rankings 2026

RANKED #195 — QS WORLD UNIVERSITY RANKINGS SOUTHERN ASIA 2026

SHARDA-IIC is listed among top 10 Universities FOR THE NORTH REGION (NRO)

Rated in the GOLD BAND with A Grade (Higher Educational Institution of Excellence) — R World Institutional RANKING

RANKED 5TH IN INDIA FOR PATENTS

ADVANCED E-LEAD CERTIFIED — E-Learning Excellence for Academic Digitisation — I-GAUGE INDIAN COLLEGE & UNIVERSITY RATINGS

DIAMOND — I-GAUGE INDIAN COLLEGE RATINGS

ASIC — Accreditation Service for International Schools, Colleges & Universities

Member of Association of Commonwealth Universities

University Grants Commission — ज्ञान-विज्ञान विमुक्तये

SHARDA SCHOOL OF **BUSINESS STUDIES**

Sharda School of Business Studies (SSBS) offers an innovative and enriching educational exposure to the corporate world of work, services, and businesses. With interactions with industry leaders from India & abroad, SSBS fosters a local and global understanding of the evolving needs of emerging economies. The educational programme at SSBS help students realize their potential, enabling them to become promising youth who contribute to building India as a commercial hub of international interest and activity in Asia in the 21st century. Sharda School of Business Studies believes in preparing the students to approach business obstacles and to solve them, the way established corporations do. Learning happens both inside and outside the classroom, hence, technology plays a big part in the core culture, and so do global exposure, project management, critical reasoning & business communication skills. The school pays extreme emphasis on experiential learning opportunities throughout the curriculum including a required internship, course assignments, & other industry-driven projects.

VISION

To become a world class institution imparting education based on values, fostering culture of research, innovation & entrepreneurial spirit & exhibiting professional excellence for better & sustainable society.

MISSION

» Building conducive learning ecosystem
» Creating socially responsible future business leaders & entrepreneurs
» Imparting cutting-edge application-based curriculum
» Boosting industry-academia connect



SSBS @A GLANCE

» **Comprehensive & Inclusive Learning:** A holistic, multi-disciplinary, & multicultural approach to education, fostering global perspectives.
» **International Learning Environment:** A diverse academic setting that nurtures achievers with a global outlook.
» **World-Class Faculty:** Over 80+ experienced educators with global exposure.
» **Vibrant Global Community:** A dynamic campus with students from 95+ nationalities, promoting cross-cultural learning.
» **Legacy of Excellence:** over 15 years of leadership in marketing education.
» **Wisdom from Nobel Laureates:** Exclusive expert talks by Nobel Prize winners.
» **Industry-Integrated Learning:** Regular interactions with business leaders, entrepreneurs, and alumni for practical insights.
» **Flexible & Holistic Curriculum:** Choice-Based Credit System (CBCS) fostering well-rounded student development.
» **Experiential Learning & Industry Projects:** Hands-on learning through industry-academia projects with leading industries in North India.
» **Entrepreneurship & Startup Incubation:** initiatives like The Next StartUp, Syncubator, and Xcelerator foster innovation and entrepreneurship.
» **Globally Recognized Finance Programs:** Collaboration with ACCA, UK, offering ACCA-certified BBA and B.Com.
» **Global Business Exposure:** Collaborations with Ural Federal University, University of Cyprus, Solbridge International School of Business, University of Ljubljana, Sacred Heart University and University of Dubrovnik.
» **Dual MBA Degree Opportunities:** Students can earn MBA from Sharda University & MS from Michigan State University & UC Davis, University of California.
» **Outstanding Placement Record:** Upto 100% MBA placement with top recruiters such as Deloitte, KPMG, EY, HDFC, Wipro, and HCL.

NBA FOR **MBA** PROGRAMME

nirf RANKED **101-125** IN MANAGMENT

Ranked **3RD** Times School — Among the **TOP 40 UNIVERSITIES IN INDIA** & **TOP 20 B-SCHOOLS** in North India
Ranked **#13th** Among the **TOP 100 B-SCHOOLS** in India
Ranked **#10th** in Placement among the **TOP 50 INSTITUTES** in India
Rankings 2026

PLATINUM QS I-GAUGE
Ratings 2025

ET Education — **Education Excellence** Awards Gold 2025 — Celebrating The Changemakers of Education

501-600 BUSINESS & ECONOMICS THE World University Rankings 2026

INDIA'S **BEST B-SCHOOL** 2026 CAREERS360 **RATED AAA+**

AACSB - Business Education Alliance Member

ET Education — Excellence in Digital Integration for **Faculty Development & Excellence in E-Assessment Technology** by The Economic Times.

Awarded **BEST BUSINESS SCHOOL** in North by BBC Knowledge

Higher Education Digest — Featured among the **10 MUST-WATCH BUSINESS SCHOOLS** in India by Higher Education Digest Magazine

THE ACADEMIC INSIGHTS — Among India's Best listed in the **TOP 50 NON-IIM B-SCHOOLS** by Academic Insights Magazine

Crisil — Accredited as an **'A' BUSINESS SCHOOL** by CRISIL, a Global Analytics Company

dun & bradstreet — Rated amongst **INDIA'S LEADING BUSINESS SCHOOLS** by Dun & Bradstreet



Prof. (Dr.) Debasis Mallik
Dean, Sharda School of Business Studies



Prof. (Dr.) Nikhil Kulshrestha
Associate Dean

FACULTY THAT'S **TRULY INSPIRING**



Prof. (Dr.) Ruchi Jain Garg
Professor & HoD, PG
Experience: 21+ years



Prof. (Dr.) Sweta Dixit
Professor & HoD, UG
Experience: 21+ years



Prof. Vineet Suri
Professor of Practice
Experience: 40+ years



Prof. Arvind Kumar
Professor of Practice
Experience: 38+ years



Prof. (Dr.) Arun Kumar
Professor
Experience: 41+ years



Prof. (Dr.) Sumesh Raizada
Professor
Experience: 35+ years



Prof. Michail Barmpas
Professor
Experience: 31+ years



Prof. (Dr.) Suneel Sharma
Professor
Experience: 30+ years



Prof. (Dr.) Manmohan Rahul
Professor
Experience: 26+ years



Prof. (Dr.) Hari Shankar Shyam
Professor
Experience: 25+ years



Prof. (Dr.) Yogendra P. Singh
Professor
Experience: 24+ years



Prof. (Dr.) Monica Agarwal
Professor
Experience: 24+ years



Prof. (Dr.) V. K Satya Prasad
Professor
Experience: 23+ years



Dr. Parul Saxena
Professor
Experience: 21+ years



Prof. Narendra Pal Singh
Professor
Experience: 20+ years



Dr. Pooja Tiwari
Associate Professor
Experience: 16+ years
Programme Coordinator, MBA



Dr. Saman Khan
Associate Professor
Experience: 18+ years
Programme Coordinator, B.Com.



Dr. Rashi Gupta
Assistant Professor
Experience: 8+ years
Programme Coordinator, BBA

PATHWAY TO **GLOBAL LEARNINGS**

330+ Tie-Ups with leading Global Universities

Option to earn MBA Degree from World's Top Ranked Universities

Dual Degree (1+1) Opportunity for Postgraduate Programmes: Michigan State University & UC Davis, University of California

Sharda School of Business Studies, Sharda University in collaboration with Michigan State University's Broad College of Business, offers a unique dual degree pathway for Sharda MBA students. This 1+1 program allows students who complete their first year of the Sharda MBA to extend their education by pursuing a Master of Science (MS) at MSU in their second year. In this arrangement, the credits earned during the MSU program will be applied to fulfil the remaining requirements of the Sharda MBA. This not only allows students to earn a dual qualification but also exposes them to international academic standards and global business insights.

Additionally, three weeks internship after the completion of second semester and immersions programme are included, enriching the student learning experience. In summary, the dual degree pathway is an opportunity for Sharda MBA students to gain a global edge with a recognized MSU credential alongside their Sharda MBA, positioning them strongly in the international job market.

Credit Transfer Programme

From Sharda University to Partner Universities-Pathway to Foreign Degrees: Sharda University runs credit transfer agreements with several high-ranked international universities in the UK, USA, Australia, France, Cyprus, Israel & Switzerland. Interested students can start their studies in Sharda university & transfer to the partner university in Year 1 or in Year 2 or in Year 3. Credit transfer students graduate with the degree of the partner university.

Semester Exchange Programme - @Zero Tuition Fee* (Duration: 1 Semester)

In the semester exchange programme Sharda University students & students from partner universities across the globe can transfer for one semester to the collaborating institution & vice versa. Sharda University students pay zero tuition fees in the partner universities.

Credits of courses passed in the semester exchange will be transferred from Sharda University & vice versa after the courses have been mapped & approved in advance by both Sharda University & the partner universities.

Students Selected For Semester Exchange Programme in University of Dubrovniku at Croatia 2025-26

Ms. Kareena Gupta, MBA | Ms. Shruti Sharma, MBA
Ms. Shreya Parashar, BBA | Ms. Ishveen Kour, BBA | Mr. Shivansh Mishra, BBA

Global Immersion Programmes



Student Internship at International College, Payap University, Thailand



Student Internship at Hiram College, Cleveland, Ohio, US



Student Internship at American College, Athens, Greece

INDUSTRY ACADEMIC **COLLABORATED EVENTS**

HR Excellence Award 2025



Mr. Salil Lal
Executive Officer & CHRO,
Maruti Suzuki India Limited



Ms. Simin Askari
Senior Vice President HR &
Business Excellence, DS
Group



Ms. Akansha Sharma
Deputy Manager, HR, Blinkit



Mr. Shubham Agarwal
SR HRBP, Amazon

HR Conclave 2025



Mr. Shambhu Prasad
Deputy Manager, Talent
Acquisition, Wipro



Ms. Richa Verma Agrawal
Head of People Experience,
Flipkart

HR Conclave 2024



Ms. Raminder Labana
Associate Director - E&Y



Mr. Sahil Nagar
Senior Director - KPMG

Leadership Webinars Series



Mr. Manu Manohar Shyam
National HR Lead,
Reliance Jio



Mr. Kaustav Majumdar
Global leadership & Career
Mentor, Guest Professor IIM
Kozhikode

Interactive session on Management Lessons





By Mumbai Dabbawalas

Kaizen's Excellence Awards 2025



Mr. Amit Jha
Lead Talent Management &
HR Operations, Spark Minda



Dr. Pradyumna Pandey
Manufacturing HR Head,
HeroMotoCorp



Ms. Eeman Mallick
AGM HRD,
LG Electronics Ltd

Industry Expert Lecture on "Trade & International Business Leading to realignment of Supply & value chain"



Mr. Jaspal Singh Gandhi
Country Manager
Logistics & Sapply
Chain, Linfox InLinfox
International Group



Mr. Sushant Kumar Narang
Sr. Manager
CNH Industrial

Career session on Current Trends & Career opportunities in Securities Markets



Mr. Subhayu Das
AGM, National Institute
of Securities
Markets (NISM)

Talk on Marketing channels as a growth engine



Mr. Sunil Dhar
Director, Photourja
India Pvt Ltd./ Ex Director
ABB India Ltd.

Data Skills Bootcamp- Analytics for the future



Dr. Shripad Waghle
Master Trainer

PEDAGOGY THAT SETS **BENCHMARKS**

Tools & Technology

We harness technology and best management practices:

- University Academic Alliance with SAP, Germany for Online Access to the ERP Software & Certification
- Analytical Tools-IBM SPSS and Stata
- Banking Software & Simulation in Finance
- Oracle Databases & Siebel CRM Software
- EBSCO Online Database of Research Articles and Case Studies
- Project Management Microsoft: MS Project
- Corporate Strategy Tools-SWOT/TOWS, Balance Score Card, BCG Matrix, SAP/PEST, Porter Five Force Model, etc.
- MIS-Microsoft Office Suite
- HBR Education
- International Business Simulation: iBizSim

Academic administration provides a ground for hands-on experience & provides phased exposure to students in the following manner:

- Participatory Learning
- Management Games
- Group Discussions
- Simulated Interviews
- Presentation/Mentoring
- Lectures/Tutorials
- Experiential Learning
- Business Simulation
- Personality Development Programmes
- Guest Lectures/Village Visit/Industry Visits
- Lab Based Courses/Flipped Classroom
- Reverse Learning Pedagogy
- Practical exposure to enhance skills through clubs like: Marketing Club, Finance Club, HR Club.





INDUSTRY **LECTURES**

SBS has been organizing National Seminars and industry lectures with the support from the industry and other international institutions to provide awareness of the prevalent industrial practices. Few keynote speakers being:

- **Mr. Rahul Sachdev,** University Alliances Programme Manager, SAP
- **Dr. Ghazala Naaz,** HoD - Deptt. of English, NIET, Greater Noida
- **Mr. Sandeep Chopra,** Company Secretary, Indo Solar Ltd.
- **Dr. S. Kumar,** Corporate Consultant - Mergers and Acquisitions, & former Senior Director, Institute of Company Secretaries of India, New Delhi
- **Mr. Pankaj Sharma,** Manager, Altruist Technologies Pvt. Ltd.
- **Ms. Laxmimala,** Cognizant Technology Solutions
- **Ms. Martina Sagir,** International Student Coordinator, University of Ljubljana, Slovenia
- **Mr. Richard M. Rothman,** Renowned Author and Speaker, Founder and MD of Open Mind Opportunity Consultancy Pvt. Ltd.
- **Mr. Aditya Jain,** Director, The Princeton Review, Noida
- **Ms. Verena Lohner,** Munich Business School, Germany
- **Dr. Suvrokamal Dutta,** Former Parliamentary and Media Advisor to the Government of India and Senior Advisor to the World Association for Small & Medium Enterprises (WASME)
- **Dr. Raj Agrawal,** Director, AIMA
- **Dr. J. S. Juneja,** Chairman, SME Committee, AIMA; Former CMD, NSIC
- **Ms. Nadisha Gulati,** Director, House of GYANS
- **Mr. Pramod Mishra,** Director, PARC Accelerator
- **Ms. Rashmi Bansal,** Entrepreneur-writer

PROGRAMMES **OFFERED**



PG PROGRAMMES:

MBA with Specialization in

- Marketing Management
- International Business
- Business Analytics
- Finance
- Human Resources Management
- Operations & Supply Chain Management
- Health Care & Hospital Administration
- Dual Specialization (with Digital Marketing)

Executive MBA



UG PROGRAMMES:

BBA/BBA (Hons./Research) with specialization in

- Finance
- International Business
- Business Analytics
- Marketing Management
- Entrepreneurship & Family Business
- Human Resource Management
- Health Care & Hospital Administration
- Operations & Supply Chain Management

BBA - Finance & Accounting (with ACCA, UK)

B.Com./B.Com. (Hons./Research) - Finance & Accounting with ICA

B.Com. - International Accounting & Finance (with ACCA, UK)

Master of Business Administration (MBA)

MBA Specializations:

- Finance
- International Business
- Human Resources Management
- Health Care & Hospital Administration
- Marketing Management
- Business Analytics
- Operations & Supply Chain Management
- Dual Specialization (with Digital Marketing)

The Master of Business Administration (MBA) programme at Sharda University is designed to provide students with advanced knowledge and skills in business management, preparing them for leadership roles in the global business environment.

Sharda University's MBA programme is known for its practical approach, integrating theoretical concepts with real-world applications. Students benefit from case studies, industry visits, internships, and interaction with industry professionals, ensuring they are well-prepared for the challenges of the business world.

In addition to academic excellence, the university focuses on the development of leadership, communication, problem-solving, and decision-making skills. The MBA programme at Sharda University is designed to cultivate an entrepreneurial mindset & a global perspective, making graduates equipped to succeed in a variety of industries such as finance, consulting, marketing, entrepreneurship, and corporate management.

Career Opportunities after MBA:

- **Leadership Roles:** Managerial positions like CEOs and general managers, leading teams and driving growth.
- **Consulting:** Management consultants helping businesses improve operations and profitability.
- **Finance & Investment:** Roles in investment banking, corporate finance, financial analysis, & wealth mgmt.
- **Marketing & Sales:** Positions like brand manager or marketing director, developing strategies to grow customer bases.
- **Human Resources (HR):** Leadership roles in talent acquisition, employee development, & organizational mgmt.
- **Operations Management:** Streamlining operations, supply chain management, and process optimization.
- **International Business:** Roles in global trade, marketing, and operations for multinational corporations.
- **Academia and Research:** Teaching business subjects or conducting research.
- **Government & Non-Profit Sector:** Leadership roles applying management expertise in public policy & social enterprises.



BBA/BBA (Hons./Research)

Duration: 3/4 years

BBA/BBA (Hons./Research) Specializations:

» Finance » Business Analytics
» International Business » Marketing Management
» Entrepreneurship & Family Business
» Human Resource Management
» Health Care & Hospital Administration
» Operations & Supply Chain Management

Key Highlights:

» **Comprehensive Foundation:** Provides a solid foundation in business management principles.
» **Skill Development:** Focuses on leadership, critical thinking and problem-solving.
» **Real-World Applications:** Integrates academic knowledge with practical business applications.
» **Practical Exposure:** Emphasizes internships, industry visits and workshops for hands-on experience.
» **Networking Opportunities:** Allows students to build a strong professional network.
» **Focus on Global Trends:** Prepares students for global business trends and emerging technologies.

Scope:

» **Management:** Overseeing operations in sectors like retail, hospitality and healthcare.
» **Marketing:** Roles in brand management, digital marketing/market research.
» **Finance:** Careers in financial analysis, banking & investment management.
» **Human Resources:** Focussing on recruitment, training and employee management.
» **International Business:** Opportunities in import/export management or multinational corporations.
» **Entrepreneurship:** Starting businesses or consulting with startups.
» **Further Studies:** Pursuing advanced degrees like an MBA for specialization or leadership roles.
» **Global Skill Set:** Versatile skills suitable for multinational companies, consulting firms & government org.



B.Com./B.Com. (Hons./Research)

Duration: 3/4 years

Key Highlights:

» Comprehensive undergraduate course focussing on commerce, accounting, and finance.
» Designed to provide students with the knowledge and skills for careers in accounting, finance, taxation, business law, economics and management.
» A blend of theoretical knowledge and practical exposure.
» Encourages participation in internships, industry visits and workshops for hands-on experience.
» Emphasizes critical thinking, problem-solving, and communication skills.

Scope:

» **Accounting and Auditing:** Roles in accounting, auditing, and tax consulting.
» **Finance:** Careers in banking, financial analysis, investment management and financial planning.
» **Banking and Insurance:** Positions in banking, loans and insurance.
» **Corporate Sector:** Management roles in marketing, operations and HR.
» **Entrepreneurship:** Opportunities to start and manage businesses.
» **Government and Public Sector:** Jobs in finance, taxation and auditing with government agencies.
» **Further Studies:** Options for CA, CMA, CS or an MBA.
» **Global Career Scope:** High employability in India and internationally with growing demand for skilled professionals.

BBA Finance & Accounting (with ACCA, UK)
B.Com. International Accounting & Finance (with ACCA, UK)

Duration: 3 years

Key Highlights:

- **Global Recognition:** Sharda University has partnered with the Association of Chartered Certified Accountants (ACCA), UK. ACCA certification is recognized globally in 180+ countries, enhancing career opportunities worldwide.
- **Opportunity to pursue ACCA** qualification alongside their undergraduate studies.
- **Industry-Relevant Skills:** The programme equips students with practical, real-world skills in accounting, finance, taxation, and auditing.
- Designed to equip students with comprehensive knowledge in **International Accounting and Finance.**
- **Career Advancement:** Graduates of the programme are well-prepared for leadership roles in accounting firms, banks, financial institutions, and multinational corporations.
- **Professional Exam Preparation Support:** Students receive structured guidance and academic mentoring for ACCA examinations, enabling systematic preparation and improved success rates in professional papers.
- **Practical Application of Financial Knowledge:** Teaching methodology focuses on real-world application through business scenarios, analytical exercises, and case-based learning, helping students understand the practical implications of accounting and finance concepts.



B.Com./B.Com. (Hons./Research) - Finance & Accounting with ICA

Duration: 3/4 years

Sharda University has entered into a strategic alliance with ICA Edu Skills, a pioneer company in the field of Finance, Accounts, Banking and Taxation training to provide BCom in Finance & Accounting.

Key features of the programme include:

- **Comprehensive Curriculum:** Focuses on financial accounting, management accounting, taxation, auditing, corporate finance, and financial analysis.
- **Industry Exposure:** Includes internships, practical training, and industry visits to provide real-world experience.
- **Skill Development:** Emphasizes technical skills in accounting software, financial reporting, and decision-making, along with soft skills like communication and problem-solving.
- **Career Opportunities:** Prepares students for roles in accounting, auditing, taxation, corporate finance, and more in both national and international organizations.
- **Internship & Placement:** Providing 1 year of extensive internship (Paid) as part of curriculum.
- **Exposure of Accounting Softwares:** Tally/ZOHO/ Advance Excel etc.

We offer following certified course along with our course:

CULTURAL SOCIETY OF **SHARDA UNIVERSITY**

Dramatics Club



DRAMATICS CLUB

The Dramatics Club is for students who are interested in Performing Arts. The Club offers acting education, a creative outlet for theatrically minded students, and a variety of theatrical productions for the students to enjoy. In the past students from the Club brought accolades for the University in various events.

Fine Arts



FINE ARTS CLUB

The Fine Arts Club brings out the hidden artistic talents of our students, cultural programmes are conducted during Independence, Sports and college day function. Students participate in Inter/Intra-College competitions. The purpose is to encourage students to express their thoughts and emotions through art.

Music Club



MUSIC CLUB

Music Club caters to the passion of student providing quality facilities like instruments, dedicated music room and a plethora of events. It serves as a platform for musicians of all genres and skill levels to showcase their talent at various events like Sufi Night and Voice of Sharda, etc. held at Sharda University.

Environmental Club



ENVIRONMENTAL CLUB

The main purpose of the Environmental Club is to educate on sustainable practices, to implement change in the best interest of the environment, and to include all persons working to improve the future of our earth by conducting significant workshops and seminars.

Fashion Club



FASHION CLUB

The Fashion Club aims to bring students together who have a passion for the fashion industry by participating in local and regional fashion events. Club members work with Fashion Merchandising students to help with events and activities on and off campus. The Club has hosted fashion shows, fashion showcases, and window dressings of local businesses.

Dance Club



DANCE CLUB

The Club was established with the mission of bringing out the hidden talents of students and also provides them a stage where they can showcase their dancing talent and interest. The Club provides lot of opportunities in the form of competition and workshops for igniting the spark of interest present in the budding technocrats and honing their skills towards showcasing their talents.

Diversity Club



DIVERSITY CLUB

Sharda University has a diversified group of students from across 95+ nationalities. The Diversity Club is dedicated in raising awareness of the various cultures among all students. Throughout the year various events are organized by the students to explore different cultures like Rejoice 3D, Festivals of Light, etc.

Photography Club

PHOTOGRAPHY CLUB

Photography Club of Sharda provides a platform where talent meets creativity and gives rise to productivity. Students are engaged in various activities that challenge their imaginative capabilities, assist in sharpening their photographic skills, and present an opportunity for students to learn from each other.



Literary Club



LITERARY CLUB

The Club aims to foster love for language, enhance literary creativity and provide an avenue for self-expression beyond the school curriculum. It is also to develop and hone the literary skills of students and inspire them to develop a taste for literature by conducting various workshops. The Club also initiates competitions in extempore, essay writing, creative writing, poetry writing, debate, elocution, quiz and reading to enhance the speech and oratorical skills.

DOMAIN CLUBS OF SSBS

Economics & International Business Club



GLOBONOMICS – ECONOMICS & INTERNATIONAL BUSINESS CLUB

Globonomics is the academic club of SSBS that promotes learning in Economics and International Business through practical exposure. Overall, Globonomics acts as a platform for experiential learning and prepares students for careers in the global business environment.

Globonomics: Global from the Latin globus ("sphere" or "round mass"), referring to the Earth as a whole. Economics from the Greek oikonomia (oikos = "household" + nomos = "law/management"), meaning "management of a household," later extended to managing states and resources. So literally, globonomics means: "The management of the Earth's economic household."



WELLSQUAD - THE NIRVAAN CLUB

The Nirvaan Club is the Healthcare Management Club of Sharda University, created to inspire, innovate, and impact the future of healthcare. We are a community of aspiring leaders who bring ideas to life through collaboration, learning, and action.

Wellsquad-The Nirvaan Club



HR CATALYST – THE HR CLUB

HR Catalyst – The HR Club of Sharda University is a vibrant and student-driven platform committed to developing future HR professionals by blending academic knowledge with practical exposure. The club has successfully organized impactful events such as "Management Lessons Unfolded by Dabbawalas", Meme-O-Mania, and Video CV, encouraging creativity, analytical thinking, and professional skill-building among students. Through interactive workshops, competitions, and real-world learning experiences, the club fosters innovation, confidence, & holistic development in aspiring HR leaders.

HR Catalyst The HR Club

OPTIMA



OPTIMA-OPERATIONS AND SUPPLY CHAIN MANAGEMENT CLUB

To create awareness about the importance of operations and supply chain management in business success and provide a platform for students to engage in experiential learning, industry interaction, and peer-to-peer knowledge sharing. Introduce the newly appointed club position holders from both the BBA and MBA programs, who will lead and coordinate the club's initiatives.



ITBA (INFORMATION TECHNOLOGY AND BUSINESS ANALYTICS) CLUB

To officially introduce the Information Technology and Business Analytics Club to foster a community of learning and collaboration & rovide students with insights into how Business Intelligence skills can enhance career opportunities, improve decision-making capabilities, and give them a competitive edge in the rapidly evolving IT and analytics industry.

ITBA

SANKETA – THE MARKETING CLUB

The Marketing was created with the aim of nurturing the next generation of innovative marketers and creative thinkers. Rooted in the belief that marketing is a powerful blend of art and analytics, SANKETA encourages students to explore how visual storytelling and visionary thinking can come together to create meaningful and impactful brand experiences. The club actively organizes workshops, guest lectures, brand-building exercises, case study competitions, and live industry projects that provide students with hands-on exposure to real-world marketing challenges. By engaging with current trends such as digital marketing, content creation, branding, and consumer psychology, students gain a well-rounded understanding of the modern marketing landscape.



Sanketa The Marketing Club

Talent Club

TALENT CLUB

The Talent Club is a vibrant and inclusive platform dedicated to nurturing the creative potential within every student. From music & dance to acting, public speaking, and beyond, the club offers a rich array of events, workshops, and competitions that empower students to discover and showcase their unique gifts. More than just a stage, it is a space where confidence is built, teamwork is celebrated, and leadership naturally flourishes. Whether you are a seasoned performer or a first-time explorer, the Talent Club invites you to express yourself, grow boldly, and make your mark on campus life.



FINANCE CLUB

The Finance Club of Sharda University plays a vital role in fostering financial awareness and practical learning among students through a variety of creative and engaging activities.

"Budget and Money Fun Month," the club organized the Stock Market Fantasy League, where students explored the dynamics of stock trading in a simulated environment. This event allowed participants to understand market trends, investment strategies, and risk management in a fun and competitive way.

The Investment Monopoly, a finance-based board game event, helped participants understand investment strategies, asset management, and financial decision-making in an engaging and practical format.



Finance Club

MAKING IDEAS BIG FOR **BUDDING ENTREPRENEURS**

SHARDA LAUNCHPAD

Sharda University is steadfast in supporting the Hon'ble Prime Minister's vision of Atmanirbhar Bharat by cultivating a dynamic environment that inspires innovation and entrepreneurial thinking among its students. Through its StartUp wing, Sharda Launchpad, the university provides budding entrepreneurs with mentorship, essential resources, and practical support to bring their ideas to life and scale them into successful ventures.

Over the past five years, Sharda Launchpad has become a transformative platform, championing those who aspire to contribute to India's self-reliance journey. Approved as a business incubator by the Ministry of MSME, Sharda Launchpad also collaborates with the Startup Incubation and Innovation Centre at IIT Kanpur, offering students access to an extended network and shared resources, ultimately empowering them to lead in India's vibrant StartUp ecosystem.



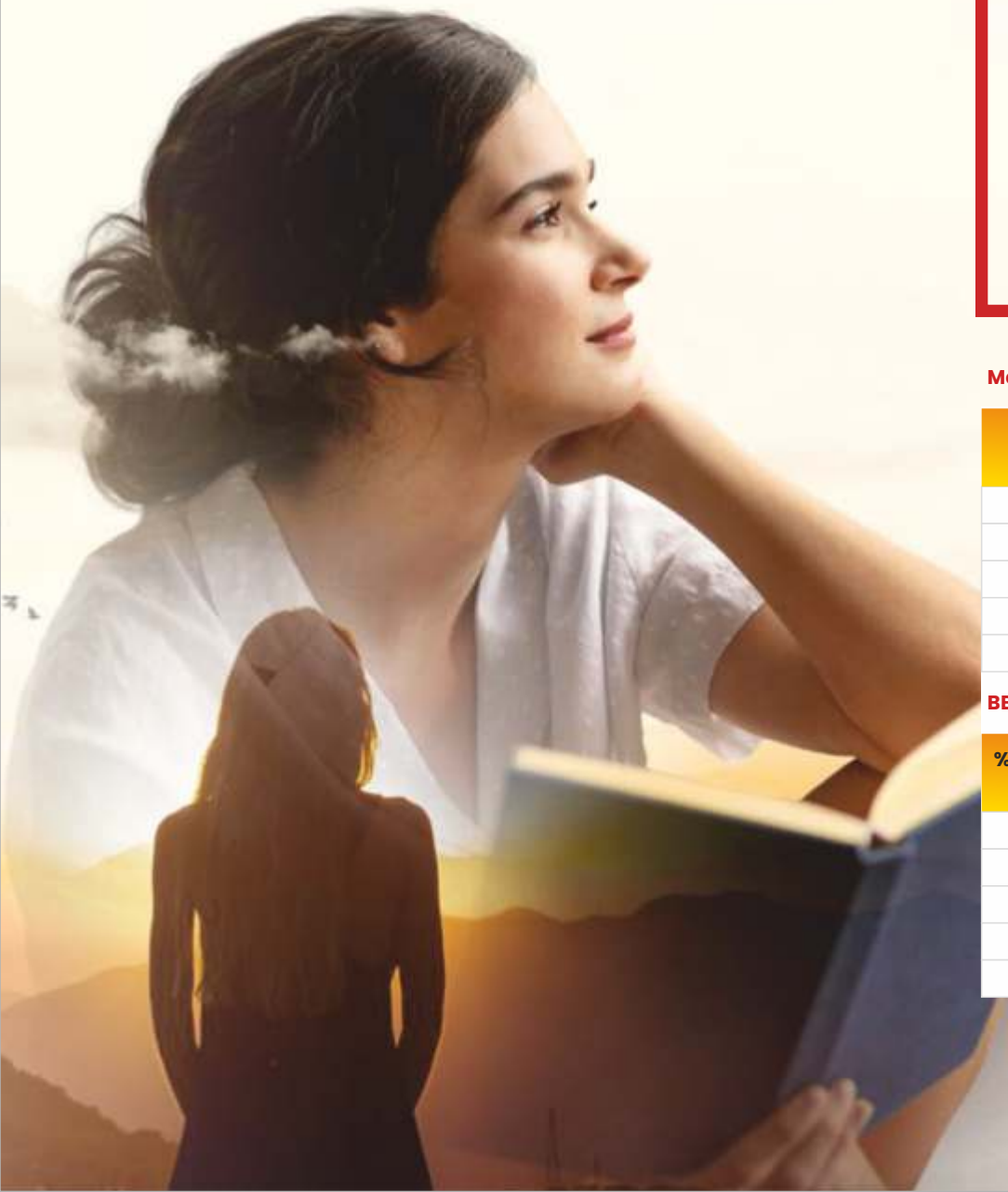
Startup



RECOGNITIONS & FUNDING RECEIVED BY Sharda Launchpad FOR ENCOURAGING STARTUPS

- **Startup India Seed Fund Scheme: Rs. 3.15 Crores**
- **Start UP: Rs. 47.5 Lakhs • MSME Idea Hackathon: Rs. 1.88 Crores**
- **DST Inclusive Technology Business Incubator (DST i-TBI): Rs. 2.58 Crores**
- **IHUB Sharda supported by iHUB Divyasampark IIT Roorkee: Rs. 1.37 Crores**
- **Nationally recognised incubation ecosystem, trusted & funded by Government of india.**
- **100+ startups incubated. All have reached revenue generation stage.**

SCHOLARSHIPS 2026-27



7818
STUDENTS
studying with **SCHOLARSHIP** and **FREESHIP** worth
Rs. 44.79 Crores
in 2025-26.

TYPES OF SCHOLARSHIPS

- Merit Scholarship
- State Board Toppers Scholarship
- Jain Students Scholarship
- Sibling Scholarship
- R&D/Bravery/Social Service Scholarship
- Cultural & Co-curricular Scholarship
- JKPMSSS Scholarship
- Sports Scholarship
- Mission Shakti Scholarship
- Innovation Ideas Scholarship
- Wards of Sharda University Staff Scholarship
- SUAT Scholarship
- Defense Scholarship
- CUET Scholarship
- SGI/Alumni Scholarship

Master of Business Administration (MBA) - Merit based Scholarships

MAT Percentile	or	CAT/XAT Percentile	or	Graduation%	Scholarship%		
					Gold	Silver	Bronze
98 and above		90 and above		95 and above	100	100	100
90 - 97.99		85 - 89.99		90 - 94.99	60	50	40
85 - 89.99		80 - 84.99		80 - 89.99	40	30	20
80 - 84.99		75 - 79.99		70 - 79.99	20	10	10
75 - 79.99		60 - 74.99		65 - 69.99	10	5	5

BBA/B.Com. - Merit Based Scholarships

% Marks in #SSE or Equivalent Examination (overall)*	Scholarship %		
	Gold	Silver	Bronze
95 and above	100	100	100
90 - 94.99	60	50	40
85 - 89.99	40	30	20
80 - 84.99	20	10	10
75 - 79.99	10	5	5

CUET Percentile Scholarship

Average of CUET Percentile Score	Scholarship %
95 and above	100
85 - 94.99	50
80 - 84.99	20
70 - 79.99	10

**5% tuition fee waiver for first academic year as scholarship for students who have chosen Sharda University as their university preference in CUET (Common University Entrance Test). Documentary proof needed.*
**5% tuition fee waiver will be given based on the JEE/CLAT/NEET/CAT/MAT scorecard.*

TRAINING & PLACEMENT

Sharda University has a dedicated Training & Placement (T&P) Department that plays a pivotal role in bridging the gap between academia & industry. Sharda University has a well laid-out systematic process of dovetailing our student career aspirations with corporate expectations.

It focuses on preparing students for their future careers by:

- **Training Programmes:** Skill Development | Industry Exposure | Mock Interviews
- **Placement Activities:** Internships | Campus Recruitment
- **Career Counselling**
- **Soft Skills** and Personality Development
- **Strong Alumni Network of 34,000+ students** who support current students by providing guidance and mentoring
- **Extensive Recruiter Network:**
  - Total No. of Recruiters: **600+**
  - Total No. of MNC's: **150+**
  - CMM level-5 companies: **50+**
  - Fortune 500 companies: **55+**



RISING STARS OF SHARDA



Uwais Ali | BBA
2 Cr AL MAKTOUM



Mina Alia | MBA
1.25 Cr XFORIA



Adeel M. Khan | MBA
80 LPA AVANTIKA



Mandeep Kaur | BBA
50 LPA Scotiabank



Faizul Gani Dar | MBA
45 LPA NTT DATA



William Swamy | MBA
17.75 LPA square yards



Danish Khan | BBA
11.4 LPA



Savisk Singh | MBA
11 LPA Career Plan B



Kanika Gupta | B.Com.
9 LPA AS Enterprise



Krishna | BBA
8.58 LPA Jaro Education



Sonal Sandilya | BBA
8 LPA CODING NINJAS



Bapreet Kaur | B.Com.
7 LPA LIDO

Harsh Gupta, MBA
Roshni Kumari, MBA
12 LPA AcquX

Hadia Noor Ahmad, MBA
Mahak, MBA
Palki Mittal, MBA
11 LPA Career Plan B

Prashant Kumar Singh, MBA
10.8 LPA EXPERT BUDDY

Sunit Sahu
MBA
10.4 LPA LG Electronics

Shaurya Jain
MBA Integrated
10.2 LPA Regalo Kitchens

Aryan Shangloo, MBA
Neha Hudda, MBA
Shivani Jha, MBA
10 LPA LABSITY

Areeba, MBA
Arnav Jain, MBA
9 LPA cvent

Rohan Handa, BBA
Harsh Vardhan, BBA
7 LPA TECH SHARKS

Harshit, BBA
Piyush, BBA
Shaurya, BBA

Ayusha, BBA
Neha, BBA
Akhyani, B.Com.

Jayanita
7 LPA JAYANITA SATISFACTION THROUGH EXCELLENCE

Devensh Bhandari, BBA
Arjun Singh, BBA
Ishveen Kour, BBA
Dikshya Bhatta, BBA

Levy, B.Com.
Annika Suresh, B.Com.
Tushar Garg, B.Com.

ACCA Affiliate Students
ACCA

RISING STARS OF SHARDA



Vivek Singh | MBA

Mahindra Logistics



Akshya Pandey | MBA

Medanta



N. Gangmei | MBA

Ernst & Young



Sanjana | BBA

Sobeys



Glory Gill | MBA

Deloitte.



Tanya Singh | MBA

Deloitte.



Diksha Parkash | MBA

KPMG



Irfan Ahmad Malik | BBA

38th Rank in JKSSB
JE (Civil) Exam



Shivam Malik | MBA
Sharda University Alumni
Social Media Influencer
(17 Million Followers)



Shudhanshu | MBA
Technopreneur, Founder &
CEO, Voltrack by Navstream
Innovation VOLTRACK



Umang Sethi | MBA
Content Creator (YouTube & Insta)
with the fame of Participating
in (Entertainers Content League)



Dikshya Bhatta | BBA
Analyst, UK Property Accountant,
UK Property Tax
Specialists, Nepal UK Property Accountants



Atmadeep Das | MBA
Head of Innovation Ringover
& Co-founder ReChord
AI & Acciolbis, Paris
ringover



Shashikant Singh | MBA
Managing Director
Srigee DLM Ltd
Group Turnover: 80Cr



Rishi Bhatia | MBA
Deputy Manager F & A at
DLF



Kabir Choudhary | BBA
Founder & Head of
Growth Master



Siddharth Mishra
BBA & MBA Integrated
Country Sales Manager- India,
Australia/Newzeland at AAR



Prachi Sinha | B.Com.
Consultant at
McKinsey & Company UK

REGIONAL REACH-SHARDA
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SHARDA UNIVERSITY
Beyond Boundaries
GREATER NOIDA

SHARDA HOSPITAL

SHARDA UNIVERSITY
AGRA

SHARDA TECH

SHARDA WORLD SCHOOL | elc

SHARDA UNIVERSITY

SHARDA CORPORATION

ShardaCare
HEALTHCITY
Healthier World Together

SHARDA WORLD SCHOOL
Elevating Futures

HINDUSTAN CAMPUS

UGEnterprises

RSPL
Building Dreams

SHARDA WELFARE FOUNDATION

SHARDA UNIVERSITY
Beyond Boundaries

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