

# **Programme Structure**

Sharda School of Design, Architecture & Planning (Department of Art & Design)

Masters in Design Programme Code: SDM0214

(Specialization in Fashion Design)
Batch: 2024-2026



# School of Design, Architecture & Planning Programme / Branch/Specialization: M.Des (Fashion Design)

Semester/Term.: I Session: 2024-26

S. No.	Subject Code	Subjects	L	Т	P	Credits	Type of courses			
JURY SU	JURY SUBJECT S									
1	JMF101	Fashion Design Studio-I	0	4	8	8	CC			
2	JMF102	Fundamental of Design & illustration	0	4	4	6	CC			
3	JMC104	Digital Design & Presentation	0	2	2	3	SEC			
4	JMC103	Research Methodology I (RBL-I)	0	2	2	3	DSE			
5	CCU306	Community Connect	0	2	0	2	AEC			
THEORY SUBJECTS										
1	TMC101	History of Art & Design I	2	0	0	2	DSE			
		Total				24				

\*CC: Core Course, AECC: Ability Enhancement Compulsory Courses, SEC: Skill Enhancement Courses, DSE: Discipline Specific Courses





### SHARDA UNIVERSITY

# School of Design, Architecture & Planning Programme / Branch/Specialization: M.Des (Fashion Design)

S. No.	Subject Code	Subjects	L	Т	P	Credits	Type of courses			
JURY SU	JURY SUBJECTS									
1	JMF201	Fashion Design studio-II	0	4	8	8	CC			
2	JMF202	Digital design & presentation -II	0	2	2	3	SEC			
3	JMF203	sustainable society	0	2	4	4	CC			
4	JMC201	Research Methodology II (RBL-II)	0	2	2	3	DSE			
5	ONB 100	OPE/ MOOC	0	0	2	2	OE			
THEOR	THEORY SUBJECTS									
1	MDC 111	History of art & design II	2	0	0	2	Co-requisite			
		Total				22				

\*CC: Core Course, AECC: Ability Enhancement Compulsory Courses, SEC: Skill Enhancement Courses, DSE: Discipline Specific Courses



### **SHARDA UNIVERSITY**

### School of Design, Architecture & Planning

**Programme / Branch/Specialization: M.Des (Fashion** 

Design)

Semester/Term.: III Session: 2024-26

S.No	Subject Code			Т	P	Credits	Types of courses	
Jury	Subjects							
1	JMF303	Fashion Styling & Image Design	0	2	2	3	DSE	
2	JMF302	Fashion Forecasting	0	2	2	3	SEC	
3	JMF301	Fashion Design studio-III	0	4	8	8	CC	
4	JMC303	Dissertation (RBL-III)	0	2	4	4	CC	
5	JMC302	Field Study	-	-	-	-		
6	OPE 279	OPE/MOOC	0	0	2	2	OE	
THE	THEORY SUBJECTS							
1	MDC203	Professional Practice	2	0	0	2	SEC	
		Total				22		

<sup>\*</sup>CC: Core Course, AECC: Ability Enhancement Compulsory Courses, SEC: Skill Enhancement Courses, DSE: Discipline Specific Courses



#### **SHARDA UNIVERSITY**

### School of Design, Architecture & Planning

Programme / Branch/Specialization: M.Des (Fashion Design)

Semester/Term.: IV Session: 2024-26

S. No.	Subject Code	Subjects	L	Т	P	Credits	Type of courses	
JURY	JURY SUBJECTS							
1	JMF 402	*Fashion Design Thesis (RBL-IV)	0	4	16	12	CC	
		Total				12		

\*CC: Core Course, AECC: Ability Enhancement Compulsory Courses, SEC: Skill Enhancement Courses, DSE: Discipline Specific Courses





## COURES MODULE SEMESTER-I





Scho	ool: SSDAP	Batch: 2024-26	www.sharda.ac.in
Prog	gramme:	Current Academic Year: 2024-25	
	esign		
Brai	nch: FD	Semester: 1 <sup>st</sup>	
1	Course Code	JMF101	
2	Course Title	Fashion Design Studio-I	
3	Credits	8	
4	Contact Hours (L-T-P)	0-4-8	
	Course Status	Compulsory	
5	Course Objective	Students should be able to  1. To familiarize students with terminologies used in fashion design  2. Analysing the influence of culture and society on fashion and style through time  3. To give knowledge of the source, manufacturing & processing and properties of fibers, Yarns & Fabrics  4. To impart knowledge in the areas of new research and concepts or problems in relation to environment.	
7	Course Description	This course addresses the basics elements of the fashion design process, from concept through 2-D development towards a final 3-D realization. Assignments introduce the design processes of trend and inspiration research, storyboarding compiling, colour story, fashion sketching, flats and design innovation.  Students are also introduced to professional standard sewing techniques and apparel construction. Through assignments, the techniques are applied to produce finished garments.	
8	Outline syllabus		CO Achievement
	Unit 1	Introduction	
	A	Introduction to fashion design and its related terminologies	CO1
	В	Elements of fashion design and fashion cycle	CO1,CO2
	С	Study of current fashion icons in industry	CO1,CO2





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Unit 2	<b>Aesthetics of Fashion Movement</b>	
A	Origin Of Costume	CO2,CO3
В	Types of Early costumes	CO2,CO3
С	Factors influencing Costume Development	CO2,CO3
Unit 3	Introduction To Textiles fibres yarn & fabrics, Basic Terminology& their Uses	
A	Fibre& Yarn	CO4
В	Fabric construction	CO4
С	Finishes	CO1,CO4,CO5
Unit 4	Basic garment Construction Techniques(Woven/Knitted fabric)	
A	Tools and terminology used for garment Construction.	CO5
В	Parts of Sewing Machine and its working	CO5,CO6
С	Types of machine Stitches and their uses.	CO5,CO6
Unit 5	Basic surface development details	
A	Tucks, Pleats, gather and ruffles	CO5,CO6
В	Different types of seams	CO6
С	Fasteners and finishing techniques of garments	CO1,CO5,CO6
	Jury/Practical/Viva	
Mode of examination	CA & End Term Jury	
Weightage	CA CA (VIVA) ETE	
Distribution	30% 30% 40%	
Text book/s*	<ul> <li>The Non-Designers Design Book by Robin Williams</li> <li>Design Basic Index by Jim Krause</li> <li>Fashion Sketchbook by Bina Abling</li> </ul>	
Other References	Theory of Colours	





	Book by Johann Wolfgang von Goethe	www.sharua.ac.iii
	Interaction of color Book by Josef Albers	





Sch	ool: SSDAP	Batch: 2024-26	sharda.ac.in
Pro	gramme: M.Design	Current Academic Year: 2024-25	
Bra	nch: Fashion	Semester: I	
Des	ign		
1	Course Code	JMF102	
2	Course Title	Fundamentals of Design & Illustration	
3	Credits	6	
4	Contact Hours (L-T-P)	0-4-4	
	Course Status	Compulsory/Elective	
5	Course Objective	The Programme intends to introduce the followings:  1. Elements of Design & Priniples of design 2. Design Overview and Visual Thinking, Colour theory and composition 3. Develop physical and visual skills related to the drawing process 4. Basics of Fashion illustration	
7	Course Description	The course aims at introducing the basic elements and principles of design and their application. It also focuses on comprehending the difference between various materials significant for visualizing and reproducing visual forms. It teaches upon Drawing Fashion Illustration skills.	
8	Outline syllabus	,	CO Achievement

Unit 1	2D Composition - 3D Form Generation	
A	Syllabus Induction Creating Shapes from Elements : Line & Dots	CO1
В	Converting 2D shapes into 3D space	CO2
С	Shapes & Emotion	CO2,
Unit 2	Principles of Design	
A	Introduction to the Basic Principles of Design	CO3





Additive a  Elements  Lines & D  Movement	nt, Space and Tim		CO6 CO3			
Elements Lines & D  Movemen	of Design Dots  It, Space and Tim	ne				
Lines & D	Oots nt, Space and Tim	ne	CO3			
Movemen	nt, Space and Tim	ne	CO3			
		ne				
Color The	Porv & Textures		CO3			
	ory & Textures	Color Theory & Textures				
Material	Material Exploration					
Different	CO6					
Types of t	CO4,CO5					
Form and	CO4					
Fashion I						
Drawing l	CO4					
Draping F	CO6,CO5					
Rendering	g Fashion Illustra	tion	CO4			
Jury						
CA	CA (VIVA)	ЕТЕ				
30%	30%	40%				
• Do						
	Different Types of the Form and Fashion I Drawing I Draping F Rendering Jury CA 30% TI by Deby	Different types of material Types of techniques in diff Form and Product Develop  Fashion Illustration & Di Drawing Fashion Croquis  Draping Fashion Illustration Rendering Fashion Illustration Jury  CA CA (VIVA)  30%  The Non-Designer by Robin Williams  Design Basic Inde by Jim Krause	Different types of materials and its properties  Types of techniques in different forms  Form and Product Development  Fashion Illustration & Drawings  Drawing Fashion Croquis 111 ½ heads  Draping Fashion Illustration  Rendering Fashion Illustration  Jury  CA CA (VIVA) ETE  30% 30% 40%  The Non-Designers Design Book by Robin Williams  Design Basic Index			





Other References		
	■ Theory of Colours	
	Book by Johann Wolfgang von Goethe	
	Interaction of color	
	Book by Josef Albers	





Scho	ool: SSDAP	Batch: 2024-26	narda.ac.in
1	gramme: Design	Current Academic Year: 2024-25	
Brai	nch: FD/ID	Semester: I	
1	Course Code	JMC104	
2	Course Title	Digital Design & Presentation-I	
3	Credits	3	
4	Contact Hours (L-T-P)	0-2-2	
	Course Status	Compulsory	
5	Course Objective	<ol> <li>The objective of the course is to digitally design &amp; present an in-depth, innovative &amp; creative collection by using multiple design software &amp; techniques such as Photoshop.</li> <li>Student refines his/ her skills to observe and stylize visual imagery and develop a range of patterns</li> <li>Working with various colourways schemes and using repeat methods effectively.</li> <li>Students will submit the whole process of pattern creation in the form of a digital presentation along with hard copies of class assignments. ,</li> </ol>	
7	Course Description	The course is an introduction to Adobe Illustratot, an essential digital tool for design. The students will be experientially learning through live demonstrations & industry aligned exercises.	
8	Outline syllabus		CO Achievemen t





Unit 1	Introducti	on		
A	Introduction	on to the course s	syllabus	CO1, CO2,
В	Introduction	on to the software	e	CO1
С	Use of cold	our & layer tools	5	CO1
Unit 2	, , , ,			
A				CO2
В	Working w	ith drawing tool	ls	CO2
С	Working w	ith modify tool	& effects menu	CO2
Unit 3	Paint, Typ	oe , Draw		
A		ool, mesh tool, sl lives paint selec	hape builder tool, live paint ction tool	CO3
В	Working w	ith Type tool &	Effects menu	CO4
С	Working w	ith other drawin	ng tools	CO2
Unit 4	Developin	g Story Boards		
A	Developme	ent of Story Boa	rds	CO4
В	Catalogs Developments			CO4
С	Creating gr	Creating graphics		CO5
Unit 5	Line Art S	ketches		
A	Creating fl	at sketches		CO5
В	Application	n of graphics on	product line arts	CO6
С	Making pri	int ready files		CO1,CO2,C O6
Mode of examination	CA & End	Term Jury		
Weightage	CA	CA (VIVA)	ETE	
Distribution	30%	30%	40%	
Text book/s*	<ol> <li>Fashion Designer's Handbook for Adobe Illustrator, Author- Centner, Marianne</li> <li>Digital fashion illustration with Photoshop and Illustrator, Author- Tallon, Kevin</li> </ol>			
Other References	2. http stra	os://help.adobe.com tor_reference.pdf	om/illustrator/user-guide.html m/archive/en/illustrator/cs6/illu ects on Coroflot & Behance	





School: SSDAP		Batch 2024-26	
	gramme : M design	Current Academic Year: 2024-25	
Bra	nch :FD/ID	Semester: I	
1	Course Code	TMC101	
2	Course Title	History of Art & Design	
3	Credits	2	
4	Contact Hours	2-0-0	
	(L-T-P)		
	Course Status	Compulsory	
5	Course Objective	<ol> <li>The students will be able to comprehend vast areas of art and analyse its significance in design.</li> <li>The students will develop an in-depth understanding of both theory and practice in their major art forms.</li> <li>It focuses on analysing different forms, styles, techniques and materials that have been experimented by master artist and further expanding their area of exploration.</li> <li>Encourage students to appreciate the effects on human cultural life of globalization and other agents of cultural change.</li> <li>To help in developing an ability to appreciate different forms of visual art and design.</li> </ol>	
7	Course Description	The course enables in developing a critical thinking ability and analysing skills. It further aids in developing an eye to observe and appreciate various forms of art and design by carefully studying their materials, techniques and manifestations.	
8	Outline syllabus		CO Achievement
	Unit 1	Introduction and revival	CO 1, CO 2,
	A	Introduction to Pre-renaissance	CO5, CO6
	В	Renaissance in Italy – Leonardo & Michelangelo	
	С	Study of different phases of Renaissance	
	Unit 2	Impressionism & Post Impressionism	CO 2, CO 3,
	A	Characteristics of Impressionism and Post Impressionism	CO5, CO6





				www.sharda.ac.in
В	Differen	nce between	Impressionism and Post	
	Impress			
C	Art styl	Art styles and applications		
Unit 3	The F	The Fauvism and Cubism		
A	Characteristics of Fauvism & Cubism			CO5, CO6
В	Similar Cubism		ference between Fauvism &	
С	Influence	ce and relation		
Unit 4	Moder	n Art –II		CO 3, CO5,
A	Influence	ces of moder	n Art	CO6
В	Rise an	d impact of r	nodern Art	
С	Features of Modern Art			
Unit 5	Modernism and Bauhaus			CO 1, CO 3,
A	DADA Movement and its impact			CO5, CO6
В	Surrealism – Features and role in development			
С	Bauhaus – Introduction			
Mode of examination	Theory			
Weightage	CA	MTE	ETE	
Distribution	25%	25%	50%	
Text book/s*	Janson'	Janson's History of Art		
Other References	Understanding Art By Louis Fischer			





School: SSDAP		Batch : 2024-26			
Prog	gramme: M.Design	Current Academic Year: 2024-25			
Brai	nch: FD/ID	Semester: I			
1	Course Code	JMC103			
2	Course Title	Research Methodology I (RBL-I)			
3	Credits	3			
4	Contact Hours (L-P-S)	0-2-2			
	Course Status	Compulsory	Compulsory		
5	Course Objective	After successful completion of this course, student should be able to:  define the necessity of appropriate research understand with the methods of conducting research know the technical writing			
7	Course Description	The aim of this course is to prepare the students to do research in the field of architecture. They are familiarized with academic writing standards and ethical aspects of academic research.			
8	Outline syllabus		CO Mapping		
	Unit 1	Fundamentals of Research	CO1		
	A	Basics of Research			
	В	Objectives, and characteristics of research  Research Identification methods			
	С				





Unit 2	Types of Research	CO1,CO2,CO6
A	Descriptive vs. Analytical Research	
В	Applied vs. Fundamental Research	
С	Review of projects of design complexity, involving themes, subthemes and architectural expression	
Unit 3	Problem Identification and framing	CO2,CO5
A	Identification of areas of research in aspect of architectural applications	
В	Process of writing problem areas	
С	Hypothesis identification and framing process	
Unit 4	Literature Review	CO3,CO4
A	Need and process of literature review	
В	Style of referencing and bibliography	
С	Literature review writing	
Unit 5	Citation methods and rules	CO4,CO6
A	Foot note, text note, end note	
В	Bibliography	
С	Citation rules: MLA, APA, Chicago, Blue Book, OSCOLA	
Mode of examination	Jury (Rubrics Method)	





Weightage Distribution	CA	CA (VIVA)	ЕТЕ	
	30%	30%	40%	
Text book/s*		i, C. R., "Research chniques", New Aş	Methodology – Methods ge International.	
Other Reference	W Knight,	Knight, A. and Ruddock, L., "Advanced Research Methods in Built Environment", John Wiley & Sons.		
		Ross, R., "Research: An Introduction", Barnes and Noble Books.		
		ode, V. V., "Roques and Trends",	esearch Methodology – APH Publishing.	





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SCHOOL: SSDAP		Batch: 2024-26		
Progra	amme: M.Design	Current Academic Year: 2024-25		
Branc	h: FD/ID	Semester: I		
1	Course Code	CCU306		
2	Course Title	Community Connect		
3	Credits	2		
3.01	(L-T-P)	0-2-0		
4	Course Status	Compulsory		
5	Course Objectives	<ol> <li>The objective of assigning the project related to community work is to expose our students to different social and infrastructural issues faced by the people in different sections of society in rural areas.</li> <li>This type of project work will help the students to develop better understanding of problems of people living in a less privileged position in the society, may be socially, medically, economically, in the built fabric or otherwise.</li> <li>This type of live project work will help our students to connect their class-room learning with practical issues/problems in the rural setup.</li> </ol>		
7	Theme	Major Sub-themes for research:  a. Impact of government projects in community b. Social issues through surveys c. Environment issues through primary and secondary surveys d. Economic issues, through census and primary surveys. e. Technology-adaption f. Infrastructure Issues.		
8.1	Guidelines for Faculty Members	It will be a group assignment.  There should be not more than 8 students in each group.  The faculty guide will guide the students and approve the project title and help the student in preparing the questionnaire and final report.  The questionnaire should be well design and it will carry at least 20 questions (Including demographic questions).  The faculty will guide the student to prepare the PPT.  The topic of the research should be related to social, economical, infrastructural or environmental issues concerning the common man in a rural setup.		

8.2	Role of CCC- Coordinator	The Final output shall be a report of 2,400 to 3,000 words with relevant charts, tables and photographs.  The student shall <b>submit the report</b> to CCC-Coordinator signed by the faculty guide by 30 October.  The students have to send the hard copy of the <b>report and PPT</b> , and then only they will be allowed for ETE.  UG- B. DES, Semester 1  The CCC Coordinator will supervise the whole process and assign			
		students assignment.  1. The coordinator will teach, guide, access & evaluate students work allocated to them.			
8.3	Layout of the Report	a. Introduction b. Literature review(optional) c. Objective of the research d. Research Methodology e. Data Collection f. Finding and discussion g. Conclusion and recommendation h. References  Note: Research report should base on primary data.			
8.4	Guideline for Report Writing	<ul> <li>Title Page: The following elements must be included:</li> <li>Title of the article;</li> <li>Name(s) and initial(s) of author(s), preferably with first names spelled out;</li> <li>Affiliation(s) of author(s);</li> <li>Name of the faculty guide and Co-guide</li> <li>Abstract: Each article is to be preceded by a succinct abstract, of up to 300 words, that highlights the objectives, methods, results, and conclusions of the paper.</li> <li>Text: Manuscripts should be submitted in Word.</li> <li>Use a normal, plain font (e.g., 12-point Times Roman) for text.</li> <li>Use italics for emphasis.</li> <li>Use the automatic page numbering function to number the pages.</li> </ul>			





_	1	1	www.aigi.us.ac.ni			
			Save your file in docx format (Word 2007 or higher) or doc format (older Word versions)			
			Reference list:			
			The list of references should only include works that are cited in the text and that have been published or accepted for publication.			
			The entries in the list should be in alphabetical order.  Journal article			
			Hamburger, C.: Quasimonotonicity, regularity and duality for nonlinear systems of partial differential equations. Ann. Mat. Pura Appl. 169, 321 354 (1995)			
			Article by DOI			
			Sajti, C.L., Georgio, S., Khodorkovsky, V., Marine, W.: New nanohybrid materials for biophotonics. Appl. Phys. A (2007).			
			doi:10.1007/s00339-007-4137-z			
			Book Geddes, K.O., Czapor, S.R., Labahn, G.: Algorithms for Computer Algebra. Kluwer, Boston (1992)			
			Book chapter			
			Broy, M.: Software engineering — from auxiliary to key technologies. In: Broy, M., Denert, E. (eds.) Software Pioneers, pp. 10–13. Springer,			
			Heidelberg (2002)			
			Online document			
			Cartwright, J.: Big stars have weather too. IOP Publishing PhysicsWeb. http://physicsweb.org/articles/news/11/6/16/1 (2007). Accessed 26 June 2007			
			Always use the standard abbreviation of a journal's name according to the ISSN List of Title Word Abbreviations, see			
			www.issn.org/2-22661-LTWA-online.php			
			For authors using End Note, Springer provides an output style that			
			supports the formatting of in-text citations and reference list.			
			End Note style (zip, 2 kB)			
			Tables: All tables are to be numbered using Arabic numerals.			
			Figure Numbering: All figures are to be numbered using Arabic			
			numerals.			
	8.5	Format:	The report should be Spiral/ hardbound			
			The Design of the Cover page to report will be given by the Coordinator-			
			CCC			
			Cover page			
			Acknowledgement			
			Content			
			Project report			





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		Appendices
8.6	<b>Important</b>	Students should prepare questionnaire and get it approved by concern
	<b>Dates:</b>	faculty member and submit the final questionnaire within to
		CCC- Coordinator.
		Students will complete their survey work within and submit the
		same to concern faculty member. (Each group should complete 40
		questionnaires)
		The student should show the 1st draft of the report to concern faculty
		member within 30 <sup>th</sup> October and submit the same to concern faculty
		member.
		Faculty members should give required inputs, so that students can
		improve their project work and make the final report submission on
		The students should submit the hard copy and soft copy of the report to
		CCC-Coordinator signed by the faculty guide within
		The students should submit the soft copy of the PPT to CCC-
		Coordinator signed by the faculty guide within
		The final presentation will be organised on
0.7	DOD	
8.7	ETE	The students will be evaluated by panel of faculty members on the
		basis of their presentation on Nov .

Mode of examination				
Weightage Distribution	CA	CA (VIVA)	ЕТЕ	
	25%	25%	50%	





## COURSE SYLLABUS SEMESTER -II





School: SSDAP		Batch : 2024-26	
Pr	ogramme:	Current Academic Year: 2024-25	
	Design		HADDA
	anch: Fashion	Semester: II	NIVERSITY
De	esign	NAAC	yand Boundaries
1	Course Code	JMF201 www.sharda.ac.in	
2	Course Title	Fashion Design studio-II	
3	Credits	8	
4	Contact Hours (L-T-P)	0-4-8	
	Course Status	Compulsory	
5	Course Objective	The objective of the subject is to develop Understanding of design process to create a range of ensembles and further to execute the same with construction.	
7	Course Description	This course will introduce the students with the Design Processes required to build upon a collection of garments, prototyping the same in the real life.	
8	Outline syllabus		CO Achievement
	Unit 1	Introduction	
	A	Concept development through Brain Storming	CO1
	В	Concept of Inspiration	CO1
	C	Developing Personal Creativity and Style	CO1
	Unit 2	Design Thinking and Conceptualisation	
	A	Trend Forecasting	CO2
	В	Conceptualisation and development of Story Boards	CO2
	С	Design Developments and Drawing Technical Specifications	CO2
	Unit 3	Apparel Development	
	A	Understanding the advanced pattern making and draping techniques used	CO3
	В	Variations of different construction technique	CO3
	С	Developing intricate patterns details in garment collection developed through Design Process	CO3
	Unit 4	Construction	
	A	Understanding the basic construction details used in fashion Industry	CO4
	В	Learning the variations of construction techniques to be used and developing the same	CO4
	С	Implementation of concept in clothing and fashion designing	CO4
	Unit 5	Range Development	
	A	Sketching and Rendering the Design Collection presented through different boards and illustration	CO5. And 6
	В	Accessorising and Stylisation of final garments	CO5 & 6
	C	Photography and Catalog Development	CO5 & 6





Mode of examination	Jury/Practical/Viva	
Weight age Distribution	CA CA (VIVA)	ETE 400/
Text book/s*	30%   30%   Fashion Sketching by Bina Abling	40%
Other References	Fashion Illustration; Flat Drawing by M     New fashion figure templates by Irelan     Fashion illustration Techniques: DUM Moddez	d, Patrick John





Sc	hool: SSDAP	Batch: 2024-26	
	ogramme: M. sign	Current Academic Year: 2024-25	
	anch:	Semester: II	
	shion Design Course Code	JMF202	
2	Course Title		
3	Credits	Digital design & presentation-II  4	
4	Contact	0-2-2	
	Hours		
	(L-T-P)		
	Course Status	Compulsory	
5	Course	This course is in continuation to Introduction to Digital design &	
	Objective	presentation; the students will learn to create graphic designs using Adobe	
	J	Illustrator vectorization tools.	
7	Course	In this course students will have the possibility to know everything they	
	Description	need from Adobe Illustrator to make visual impact presentations and	
		vector graphics. The course will be conducted using guided tutorials, and	
		illustrative presentations.	
8	Outline syllabus		СО
	•		Achievement
	Unit 1	Getting started with Adobe Photoshop	CO1
		*	
	A	Interded to a five ten of Dittered Classic Description for 1965 and 1975	
		Introduction of Vector & Bitmap, file formats, Resolution for different devices	
	В		1
	-	Photoshop Palettes – Layer, Channels & Paths	
	С		-
	-	Introduction of Photoshop selection Tools (Marquee, Magic Wand, Quick	
		Selection tool, Pen Tool)	
	Unit 2	Graphics & Prints for Fashion, Lifestyle & Interior Products -1	CO2





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A	Photo Montage & Collages	
В	Graphics for T-shirt (Placements), Products , Accessories, Fabrics & Interiors	
С	Compositions for Magazine/ Advertisements	
Unit 3	Graphics & Prints for Fashion, Lifestyle & Interior Products- 3	CO3, CO6
A	From Pencil to digital Format (Scanning, Tracing sketched work)	
В	Repeats and Pattern (geometrical & seamless)	
С	Colourways & Colour Separation for Prints (manual printing/ digitally printing)	
Unit 4	Graphics & Prints for Fashion, Lifestyle & Interior Products - 4	CO4, CO6
A	Refining Scanned/ Clicked Fashion Illustration , Figures , Accessories, Furniture and other Objects	
В	Rendering Fashion Illustration, Figures, Accessories, Furniture and other Objects with Painting Techniques	
С	Rendering Fashion Illustration, Figures, Accessories, Furniture and other Objects with Masking Techniques	
Unit 5	Portfolio development	CO5, CO6
A	Lay outing for Portfolio (e-portfolio, e-book)	
В	Lay outing for Portfolio (print)	
С	Portfolio Evaluation	
		1





Mode of examination	Jury			
Weightage Distribution	CA	CA (VIVA)	ЕТЕ	
	30%	30%	40%	
Text book/s*	1. Tallon, K. (2008). Digital Fashion Illustration: With Photoshop and Illustrator. Anova Books.			
Other References	0. Hume, R. (2020). Fashion and Textile Design with Photoshop and Illustrator: Professional Creative Practice. Bloomsbury Publishing.			





Sch	ool: SSDAP	Batch : 2024-26	www.sharda.ac.in
Prog Desi	gramme: M. ign	Current Academic Year: 2024-25	
Bra Desi	nch: Fashion ign	Semester: II	
1	Course Code	JMF203	
2	Course Title	Sustainable Society	
3	Credits	4	
4	Contact Hours (L-T-P)	0-2-4	
	Course Type	Compulsory	
5	Course Objective	<ol> <li>To address the merging trend of developing healthier and small clothing by defining effective ways to utilise energy and water upon and material choices.</li> <li>It considers the growing popularity of sustainability and its implication on the built environment.</li> <li>To expose the students to the danger of the practises involving ruthless exploitation of natural and man-made resources.</li> <li>To teach the integrated design approach to the students to achieve sustainability in design.</li> </ol>	
7	Course Description	This course aims to address related to Sustainability processes, Understand the norms and measures outli Agencies. Design process of all product to make it so	ned by Green
8	Outline syllabı		CO Mapping
	Unit 1	Introduction to Sustainability	CO1, CO4
	A	Need to be Sustainable.	
	В	History of the concept of sustainability	]
	С	Philosophy of sustainability.	
	Unit 2	Sustainable Design	CO2, CO3
	A	Interdisciplinary overview of sustainable design in various design fields	
	В	Significance of natural textile materials to support the environment.	
	С	Textile Agencies working on sustainability.	
	Unit 3	3Rs : Reduce, Reuse, Recycle	CO3
	A	Biodegradability	





			Massable	www.sharda.ac.in
В	Textiles Wa	ste Managem	ent	
С	Material Bo	Material Board on Sustainability.		
Unit 4	Efficient us Fashion ind		es and solutions in	CO3,CO4
A				
	organic fibre	es, natural dy	es, etc.	
В	Sustainable	Fashion.		
С	Human Beha environment	_	cts to improve sustainable	
Unit 5	Classroom	project on S	ustainable Design	CO5, CO6
A	Material cha	ıllenge and re	search on solution	
В	Conceptuali			
С	Presentation	and Docume	entation	
Mode of examination	Jury			
Weightage Distribution	CA	CA (VIVA)	ETE	
	30%	30%	40%	
Text book/s*	Fletcher K. (2008) "Sustainable Fashion and Textiles: Design journeys "Laurence King Publishing; Reprint edition  Hawken P, Fletcher K. & Grose L. (2012)  "Fashionand Sustainability: Design for Change" Laurence King Publishing; Reprint edition			
Other References	1.Muthu S.S.(2018) "Textiles and clothing sustainability- Sustainable fashion and consumption". springer publications 2. Muthu S.S. (2014) Assessing the environment al impact of Textiles and the Clothing Supply chain 3. Muthu S.S. & Gardetti M.A.(2016) 'Handbook of sustainable luxury textiles and fashion"; Springer			





School: SSDAP		Batch : 2024-26	
	gramme:	Current Academic Year: 2024-25	
	Design	C W	
	nch: Common	Semester: II	
1	Course Code	MDC 111	
2	Course Title	History of Art & Design-II	
3	Credits	2	
4	Contact Hours (L-T-P)	2-0-0	
	Course Type	Compulsory	
5	Course Objective	<ol> <li>To know about the vast area of modern and contendesign scenario.</li> <li>The students will develop an in-depth understanding theory and practice.</li> <li>To develop an appreciation of Art.</li> <li>To study and understand the influence of various development of art.</li> </ol>	ng of both
7	Course Description	The course is intended comprises of the evolution of modern to contemporary era.	,
8	Outline syllabu		CO Mapping
	Unit 1	Abstract Expressionism	CO1,CO2
	A	Birth of Abstract Art (Wassily Kandinsky)	
	В	Characteristics and contribution in development	
	С	Elements and idea development in Abstract Art and its application	
	Unit 2	Baroque and Rococo	CO1,CO2
	A	Characteristicsof Baroque Art and its applications	
	В	Characteristicsof Rococo Art and its applications	
	С	Similarities and Difference between Baroque Art and Rococo Art	
	Unit 3	Art Nouveau	CO1,CO2,CO3,CO 6
	A	Concept and Design	





	1			www.sharda.ac.in
В	Characterist	icsof Art Nou	iveau	
С	Art Nouveau its applications			
Unit 4 Contemporary Art I		CO1,CO2,CO3		
A	A Minimal Art, Pop Art, Op and Kinetic Art			
В	Assemblage	and applicati	ons, Installation	
С	Land Art and	d Conceptual	Art	
Unit 5 Contemporary Art II		CO5,CO4,CO6		
A	Surrealism,	Surrealism, Feminism, Neo-Expressionism and		
	Graffiti.			
В	New Media	Art introduct	ion and application	
C Experimental Art introduction and application		ction and application		
Mode of	Theory			
examination	·			
Weightage	CA	MTE	ETE	
Distribution	25%	25%	50%	
Text book/s*	Janson's History of Art			
Other	Understandi	ng Art By Lo	uis Fischer	
References				





		W. W.	ww.sharda.ac.in		
Sch	ool: SSDAP	Batch: 2024-26			
	<b>gramme:</b> Design	Current Academic Year: 2024-25			
Bra	nch: General	Semester: II			
1	<b>Course Code</b>	JMC201			
2	Course Title	Research Methodology- II (RBL-II)			
3	Credits	4			
4	Contact Hours (L-P-S)	Hours 0-2-2			
	Course Status	Compulsory			
5	Course Objective	After successful completion of this course, student should be able to:  define the necessity of appropriate research understand with the methods of conducting research know the technical writing			
7	Course Description	The course aims to establish the understanding of research exploration of research language, methods and tools and	_		
8	Outline syllabus	•	CO Mapping		
	Unit 1	Research Methods and Process	CO1		
	A	Sampling: Concepts of Statistical Population, Sample, Sampling Frame, Sampling Error, Sample Size, Non Response. Characteristics of a good sample. Probability Sample – Simple Random Sample, Systematic Sample, Stratified Random Sample & Multi-stage sampling. Determining size of the sample – Practical considerations in sampling and sample size.			
	В	Data Collection Methods and processes			
	С	Data analysis methods	1		
	Unit 2	Application of Statistical Tools in research	CO1,CO2		



			w	ww.sharda.ac.in	
A	(frequency tables, bar char Bivariate analysis – Cross	rts, pie charts, p tabulations and	ercentages), Chi-square test		
В	Understanding of deviatio				
С	Qualitative data analysis a	and qualitative d	ata analysis		
Unit 3	Research Ethics and Pla	Research Ethics and Plagiarism			
A	Interpretation of Data and Paper Writing -,			-	
В	Layout of a Research Paper subject	Layout of a Research Paper, Journals in Concern of the subject			
С	1 -		•		
Unit 4	Formulation of Hypothesis			CO3,CO4	
A	Sources of hypothesis				
В	Characteristics and role of				
С	Tests of Hypothesis				
Unit 5	Technical Report Writing			CO4,CO5,CO6	
A	Research report writing				
В	Lay outing of research paper or proposal				
С	Style Manuals	Style Manuals			
Mode of	Jury				
examination					
	CA	CA (VIVA)	ETE		
_	B C Unit 3 A B C Unit 4 A B C Unit 5 A B C	(frequency tables, bar cha Bivariate analysis – Cross including testing hypothes  B Understanding of deviation  C Qualitative data analysis at Unit 3 Research Ethics and Plate  A Interpretation of Data and B Layout of a Research Paper subject  C Impact factor of Journals, Ethical issues related to pure Plagiarism  Unit 4 Formulation of Hypothetes A Sources of hypothesis  B Characteristics and role of C Tests of Hypothesis  Unit 5 Technical Report Writing  A Research report writing  B Lay outing of research papers.	(frequency tables, bar charts, pie charts, p Bivariate analysis – Cross tabulations and including testing hypothesis of association  B Understanding of deviations and errors  C Qualitative data analysis and qualitative d  Unit 3 Research Ethics and Plagiarism  A Interpretation of Data and Paper Writing –  B Layout of a Research Paper, Journals in C subject  C Impact factor of Journals, When and when Ethical issues related to publishing, Plagia Plagiarism  Unit 4 Formulation of Hypothesis  A Sources of hypothesis  B Characteristics and role of hypothesis  C Tests of Hypothesis  Unit 5 Technical Report Writing  A Research report writing  B Lay outing of research paper or proposal  C Style Manuals	A Data Analysis: Data Preparation – Univariate analysis (frequency tables, bar charts, pie charts, percentages), Bivariate analysis – Cross tabulations and Chi-square test including testing hypothesis of association  B Understanding of deviations and errors  C Qualitative data analysis and qualitative data analysis  Unit 3 Research Ethics and Plagiarism  A Interpretation of Data and Paper Writing –,  B Layout of a Research Paper, Journals in Concern of the subject  C Impact factor of Journals, When and where to publish? Ethical issues related to publishing, Plagiarism and Self-Plagiarism  Unit 4 Formulation of Hypothesis  A Sources of hypothesis  C Tests of Hypothesis  C Tests of Hypothesis  Unit 5 Technical Report Writing  A Research report writing  B Lay outing of research paper or proposal  C Style Manuals	





Text book/s*	■ Kothari, C. R., "Research Methodology – Methods and Techniques", New Age International.
Other References	<ul> <li>Ross, R., "Research: An Introduction", Barnes and Noble Books.</li> <li>Khanzode, V. V., "Research Methodology – Techniques and Trends", APH Publishing.</li> <li>Knight, A. and Ruddock, L., "Advanced Research Methods in Built Environment", John Wiley &amp; Sons.</li> </ul>





## COURSE SYLLABUS SEMESTER III





Scł	nool: SSDAP	Batch: 2024-26	
Pro	ogramme: M.Design	Current Academic Year- 2025-26	
Bra	anch: Fashion Design	Semester: 03	
1	Course Code	JMF301	
2	Course Title	Fashion Design studio III	
3	Credits	8	
4	Contact Hours (L-T-P)	0-4-8	
	Course Status	Compulsory/Elective	
5	Course Objective	Students learn to sketch and render the contemporary fashion figure in order to create a fashion design collection. The course concentrates on proportion, fabric rendering, design details, garment silhouettes, and presentation techniques	
7	Course Description		
8	Outline syllabus		CO Achievement
	Unit 1	Introduction	CO 1
	A	Study of specialized clothing designs	
	В	Study of current trends and aligned with specialized clothing need	
	С	Analyzing and study of great designers and brands working in specialized clothing segment	
	Unit 2	Conceptualization and Design	CO 2
	A	Design Brief include target customer profile & development of Inspiration board	
	В	Story Boards (inspiration, trends, colour, material samples, concept swatches)	
		/	
	С	Collection plan with budget	
	C Unit 3		CO 3
		Collection plan with budget  Design Development Flat Sketching	CO 3
	Unit 3	Collection plan with budget  Design Development	CO 3





Unit 4	Developm	ent of Design c	CO 4		
A	Pattern Ma	Pattern Making for selected design			
В	Draping of	final design on	dummy		
С	Alteration	of pattern accor	ding to requirement		
Unit 5	Garment	construction		CO5,CO6	
A	Constructi	Construction of garment			
В	Finishing of	Finishing of garment construction			
С	Photoshoo	Photoshoot of collection			
Mode of	Jury/Practi	cal/Viva			
examination					
Weightage	CA	CA (VIVA)	ETE		
Distribution	30%	30%	40%		
Text book/s*	-	•			
Other References					





Sch	ool: SSDAP	Batch : 2024-26	sharda.ac.in
Pro	gramme: M.Design	Current Academic Year: 2025-26	
Bra	nch: Fashion	Semester: III	
Des	ign		
1	Course Code	JMF303	
2	Course Title	Fashion Styling and Image Design	
3	Credits	4	
4	Contact Hours (L-T-P)	0-2-2	
	Course Status	Compulsory	
5	Course Objective	The students will learn the intricacies of personal styling, clientele aspirations, social engagements and application to varied professional spaces. With national and international exposure to events, industry consultants, fashion trend mapping students are encouraged to develop an understanding of art and aesthetics, communication culture, society and politics.  There's also an emphasis on proposing new ways of social engagement to encourage Innovative mind set.	
7	Course Description	This course will introduce the students with various techniques of Image Design, Styling and future careers for the same	
8	Outline syllabus		CO Achievement
	Unit 1	Introduction- Fundamentals of Art, Design , Styling and Image Consulting	
	A	Introduction to Fashion Styling	CO1
	В	Exploring Visual Culture, Express Media Culture, Experimental Material Culture and Fundamentals of Design	CO1
	С	Image Consulting and Design	CO1
	Unit 2	Fashion Culture & Historical Studies	
	A	Study of Subcultures	CO1
	В	Study of Iconic Designers	CO2





С	Study of Fa	ashion Capitals		CO2	
Unit 3	Story Telli	Story Telling Developing Mood Boards			
A	Developing				
В	Design Co	ncepts and Creat	tivity	CO2	
С	Research b	ased on Market	Study	CO2	
Unit 4	Image Des	ign			
A	Image & Id	lentity		CO3	
В	Photograph	ıy & Post Produ	ction	CO3	
С	Creating pr	rojetcs		CO1, CO3	
Unit 5	Profession	Professional Practice			
A	Developing	g Digital Portfol	io	CO5	
В	Understand	ling Platforms to	showcase works	CO6	
С	The Busine	ess Ethics		CO4	
Mode of examination					
Weight age	CA	CA (VIVA)	ETE		
Distribution	30%	30%	40%		
Text book/s*	Style Wise	Style Wise: By Shannon Burns-Tran, Jenny B. Davis			
Other References	1.Basic Fas McAssey	I.Basic Fashion Design : Clare Buckley, Jacqueline			





Sch	ool : SSDAP	Batch: 2024-26	www.sharda.ac.in
	gramme: M.Des	Current Academic Year: 2025-26	
	shion)	Current Academic Tear, 2023-20	
_	nch: Fashion	Semester: III	
Des			
1	Course Code	JMF302	
2	Course Title	Fashion Forecasting	
3	Credits	4	
4	Contact Hours (L-T-P)	0-2-2	
	Course Status	Compulsory	
5	Course Objective	The course gives them the ability to pick the right fashion concept to work on by establishing links between politics, economics, technology, art, music.	
7	Course Description	The course begins with studying basic fashion forecasting & research methodologies and applying the learning to Contemporary fashion & key fashion concepts that are aligned with fashion future.  The course will use journaling & trend board creation as research & presentation tools. The course assignments will be research focused and should include extensive reading & continuous trend mapping on fashion curve.	
8	Outline syllabus		CO Achievement
	Unit 1	Introduction & Zeitgeist	
	A	Fashion forecasting: What, Why, Who & How; Types of Fashion forecasts: Long, short, seasonal	CO1
	В	Target Market segmentation: Identify target customer & segmentation defining Demographics, Geographic & Psychographics	CO1, CO2
	С	Observing the Zeitgeist of the current times: Nystrom's Framework for	CO1, CO2
	Unit 2	Fashion forecasting tools: Consumer & Fashion scan	
	A	Identify Social & economic trends focusing on culture, global economics, politics influences	CO3, CO4
	В	Identify environmental, science & technological influences	CO3, CO4





				www.sharda.ac.in	
С		ging fashion & l les & styles	ifestyle trends focusing on		
Unit 3		•	umer behaviour	CO 3	
A		Predict dominating ideas that may influence future			
В	Predict fut	ure consumer be	chaviour- write a report		
С		mes & moods o mer behaviour	f future trends aligned		
Unit 4	Fashion A trends	Fashion Analysis 2: Edit & Interpret fashion trends  Colour- formulate ideas, develop stories aligned to the themes  Textiles & materials- source & analyse			
A					
В	Textiles &				
С	Looks & d				
Unit 5	Develop F	ashion forecast	S	CO 5, CO 6	
A	Develop th	eme, colour & 1	naterial forecast		
В	Develop L	ooks & design d	letail forecasts		
С	Compile &	Compile & present the final edits			
Mode of examination	CA & End				
Weightage	CA	CA (VIVA)	ETE		
Distribution	30%	30%	40%		
Other References					





Sch	nool: SSDAP	Batch: 2024-26	www.sharda.ac.in	
	ogramme: Design	Current Academic Year: 2025-26		
Branch: Semester: III Common				
1	1 Course Code JMC303			
2	Course Title	Dissertation (RBL-III)		
3	Credits	4		
4	Contact Hours (L-T-P)	0-2-4		
	Course Type	Compulsory		
5	Course Objective	The need of this supplementary subject is to make the research work lingering about the Practices, technolog of the interior designers practicing India and abroad.		
		To stimulate art appreciation and development	nt of aesthetic sense.	
		To introduce vernacular art and craft forms.		
		To introduce a sense of exploration, research	and documentation.	
7	Course Description	Students have the flexibility to choose from a wide rebe historic or contemporary.  The Topics to be taken will be from the following Fi		
		Particular Art / Craft form belonging to a spe	cific region / period.	
		School of thought in India/ abroad.		
		The effect of artwork in the Design of any res	al Project.	
		Any Art Movement and its effects on design	of then era.	
8	Outline syllab	us	CO Mapping	
-	Unit 1	INTRODUCTION	CO1, CO2	
	A	Foundations of Dissertation: Meaning, Objectives, Motivation, Utility	,	
	В	Need of the Dissertation		
	С	Characteristics of scientific method for		
		dissertation—Understanding the language of		
		dissertation research – Concept, Construct,		
		Definition, Variable. Research Process		



				www.sharda.ac.in	
Unit 2		IDENTIFICA IS GENERA		CO1, CO3	
A	Problem Idea	ntification &	Formulation and Issues		
В	Study identif	ication or Hy	pothesis		
С	-	<u>-</u>	g – Logic & Importance		
Unit 3	APPROVAL	OF THE DI	SSERTATION TOPIC	CO2,CO3,CO4,CO5	
A	Identification	n of the area o	of study.	,	
В	Studying and dissertation s		on of various aspects of the		
С	Collected da topic approve		or the sake of dissertation		
Unit 4	DATA ANA	LYSIS		CO2,CO3	
A		•	vsis: Data Preparation – sertation report	CO4,CO5,CO6	
В	Application	of Statistic to	ols		
С	Interpretation Effective rep		is and conclusion through	1	
Unit 5	FRAMING T	ΓHE DISSER	TATION REPORT	CO3,CO4, CO5,CO6	
A	Framing the	Dissertation (	Chapters		
В	Identifying th	he chapters of	fstudy		
С	Style, Chicag	go Style etc. and bibliogra	of Report Writing – APA		
Mode of examination	Viva voce				
Weightage Distribution	CA	CA (VIVA)			
	30%	30%	40%		
Text book/s*	<ol> <li>Research Methodology – C.R.Kothari</li> <li>Business Research Methods – Donald Cooper &amp; Pamela Schindler, TMGH, 9th edition.</li> <li>Business Research Methods – Alan Bryman &amp; Emma Bell, Oxford University Press.</li> </ol>				
Other References					





School: S	SSDAP	Batch: 2024-26		
Programi	me: M.Design	Current Academic Year: 2025-26		
Branch: I Design	Interior	Semester: III		
1	Course Code	JMC302		
2	Course Title	Filed Study (FSIC)		
3	Credits	Audit Course		
4	Contact Hours (L-T-P)			
	Course Type	Compulsory		
5	Course Objective	To provide student the opportunity to get I too involved in projects with appropriate focus, in execution and presentation.		
6	Course Outcomes	After successful completion of this course, student should be able - CO1. Understand the need of industry and academic connect and its application vice-viz.  CO2.Learn a comprehensive understanding of developing design and whole design process involves in the industry.  CO3. Learn research methods, innovation, code compliance, sustainability, services & Estimation etc.  CO4. Understand the complexity and coordination between Concept & Final presentation.  CO5 Anticipation of ongoing methods in industry and its presentation in standard formats  CO 6 open new avenues of research in the relevant and related subjects		
7	Course Description	Students in this course advance their design skills to meet the challenge of a complex project. Selecting both client and project, students complete an in-depth precedent study, code and building analysis, user assessment, Programmeming, conceptualization and presentation.		
8	Outline syllab	pus	CO Mapping	
	Unit 1	Field study brief	CO 1	
	A	Identify an organisation to conduct the study and submission of acceptance letters received from the organisation.		





B Define the area, scope, objective and limitation of the study  C Identification area of study in the industry  Unit 2 On site study  A Identify the scope of learning, ongoing projects and various departments in the organisation.  B Describe the organisational hierarchy of the firm.  C Report the short-term and long-term challenges faced by the firm.  Unit 3 Study of design development process  A Describe the design development process in detail through a flowchart.  B Study the tool, methods and techniques used in design development.  C Identify the bottlenecks and constraints of the design development process.  Unit 4 Study of design/ product management techniques used to manage the design/ product development.  B Relate the management principles applied.  C Identify the challenges and solutions.  Unit 5 Report/ Case Study writing  A Examine the environmental and ethical effects of design/ product development process.			www.sharda.ac.in
Unit 2 On site study  A Identify the scope of learning, ongoing projects and various departments in the organisation.  B Describe the organisational hierarchy of the firm.  C Report the short-term and long-term challenges faced by the firm.  Unit 3 Study of design development process  A Describe the design development process in detail through a flowchart.  B Study the tool, methods and techniques used in design development.  C Identify the bottlenecks and constraints of the design development process.  Unit 4 Study of design/product management techniques  A Identify the key management techniques used to manage the design/ product development.  B Relate the management principles applied.  C Identify the challenges and solutions.  Unit 5 Report/ Case Study writing  A Examine the environmental and ethical effects of design/product development	В		
A Identify the scope of learning, ongoing projects and various departments in the organisation.  B Describe the organisational hierarchy of the firm.  C Report the short-term and long-term challenges faced by the firm.  Unit 3 Study of design development process  A Describe the design development process in detail through a flowchart.  B Study the tool, methods and techniques used in design development.  C Identify the bottlenecks and constraints of the design development process.  Unit 4 Study of design/ product management techniques used to manage the design/ product development.  B Relate the management principles applied.  C Identify the challenges and solutions.  Unit 5 Report/ Case Study writing  A Examine the environmental and ethical effects of design/ product development	С	Identification area of study in the industry	
projects and various departments in the organisation.  B Describe the organisational hierarchy of the firm.  C Report the short-term and long-term challenges faced by the firm.  Unit 3 Study of design development process  A Describe the design development process in detail through a flowchart.  B Study the tool, methods and techniques used in design development.  C Identify the bottlenecks and constraints of the design development process.  Unit 4 Study of design/ product management techniques used to manage the design/ product development.  B Relate the management principles applied.  C Identify the challenges and solutions.  Unit 5 Report/ Case Study writing  A Examine the environmental and ethical effects of design/ product development	Unit 2	On site study	CO2
firm.  C Report the short-term and long-term challenges faced by the firm.  Unit 3 Study of design development process  A Describe the design development process in detail through a flowchart.  B Study the tool, methods and techniques used in design development.  C Identify the bottlenecks and constraints of the design development process.  Unit 4 Study of design/ product management techniques used to manage the design/ product development.  B Relate the management principles applied.  C Identify the challenges and solutions.  Unit 5 Report/ Case Study writing  A Examine the environmental and ethical effects of design/ product development	A	projects and various departments in the	
CO3    Co3	В		
A Describe the design development process in detail through a flowchart.  B Study the tool, methods and techniques used in design development.  C Identify the bottlenecks and constraints of the design development process.  Unit 4 Study of design/ product management techniques  A Identify the key management techniques used to manage the design/ product development.  B Relate the management principles applied.  C Identify the challenges and solutions.  Unit 5 Report/ Case Study writing  A Examine the environmental and ethical effects of design/ product development	С	1	
detail through a flowchart.  B Study the tool, methods and techniques used in design development.  C Identify the bottlenecks and constraints of the design development process.  Unit 4 Study of design/ product management techniques  A Identify the key management techniques used to manage the design/ product development.  B Relate the management principles applied.  C Identify the challenges and solutions.  Unit 5 Report/ Case Study writing  A Examine the environmental and ethical effects of design/ product development	Unit 3	Study of design development process	CO3
in design development.  C Identify the bottlenecks and constraints of the design development process.  Unit 4 Study of design/ product management techniques  A Identify the key management techniques used to manage the design/ product development.  B Relate the management principles applied.  C Identify the challenges and solutions.  Unit 5 Report/ Case Study writing  A Examine the environmental and ethical effects of design/ product development	A		
design development process.  Unit 4 Study of design/ product management techniques  A Identify the key management techniques used to manage the design/ product development.  B Relate the management principles applied.  C Identify the challenges and solutions.  Unit 5 Report/ Case Study writing  A Examine the environmental and ethical effects of design/ product development	В		
The standard of the standard o	С		
used to manage the design/ product development.  B Relate the management principles applied.  C Identify the challenges and solutions.  Unit 5 Report/ Case Study writing  A Examine the environmental and ethical effects of design/ product development	Unit 4		CO 4
C Identify the challenges and solutions.  Unit 5 Report/ Case Study writing  A Examine the environmental and ethical effects of design/ product development	A	used to manage the design/ product	
Unit 5 Report/ Case Study writing  A Examine the environmental and ethical effects of design/ product development	В	Relate the management principles applied.	
A Examine the environmental and ethical effects of design/ product development	С	Identify the challenges and solutions.	
effects of design/ product development	Unit 5	1 0	CO5, CO 6
process and management.	A		





•				www.sharda.ac.in
В	Assemble the	findings as report.	/ case study.	
С	Review and au	nthentication of th	ne report.	
Mode of examination	Jury			
Weight age	CA	CA (VIVA)	ETE	
Distribution	-	-	100%	
Text book/s*			·	
Other References				





School: SSDAP		Batch 2024-26		
Pro	gramme: M. Design	Current Academic Year: 2025-26		
Branch: Fashion		Semester: 04		
Design				
1	Course Code	MDC203		
2	Course Title	Professional Practices		
3	Credits	2		
4	Contact Hours (L-T-P)	2-0-0		
	Course Status	Compulsory		
		<ul><li>To make student understand about global trading</li><li>To analyze how working and documentation is</li></ul>		
		done in export and imports		
		<ul> <li>Give the students an understanding of the value and criteria for quality control, Fashion Business, Visual merchandising consumer research in the apparel industry.</li> </ul>		
7	Course Description  This course is an introduction about global market scenario. Topics include global trading, documentation for import & export, foreign trade Policies & methods of payment. The course also promotes discussion on fashion business management and quality control in fashion industry. Through methods of consumer research and sales forecasting, students identify and analyze fashion market.			
8	Outline syllabus		CO Achievement	
	Unit 1	Global Trade Practices	CO1, CO5	
	A	Study of Export Market		
	В	Study Of Import Market		
	C	Sustainability in Global Trade Market.	1	
	Unit 2	Retail & Merchandising	CO1, CO2	
	A	Principals & practices of Retail marketing	, <del>-</del>	
	В	Visual Merchandising- Principles & Practices		





<u> </u>			www.sharda.ac.in	
C	Ergonomics study			
Unit 3	Quality Control In Fashion	CO6		
A	Areas of Quality Control			
В	Standards & Ethics in Textile			
C Application Methods & Documentation				
Unit 4	Registration or IPR	CO3		
A				
В	Registration For GST			
С	Documentation & Certification			
Unit 5 Taxation, Contracts & Licensing		sing	CO4, CO1	
A	Introduction to All kind of Tax		S	
В	GST & Income Tax			
С	Import Export licensing			
Mode of examination	Jury/Practical/Viva			
Weightage	CA CA (VIVA) E	ТЕ		
Distribution	30% 30% 40	)%		
Text book/s*				
Other References	The complete History of Costu Ancient Egypt to the present de The complete Costume History Indian Costumes- B.N Goswar Incredible Human Journey- Da America, Australia, Europe, As Secrets Of The Stone Age- The video			





## COURSE SYLLABUS SEMESTER IV



School: SSDAP		Batch : 2024-26		
Programme: M.Design		Current Academic Year: 2025-26		
Branch: Fashion Design		Semester: IV		
1	Course Code	JMF 402 (RBL-IV)		
2	Course Title	Fashion Design Thesis		
3	Credits	12		
4	Contact Hours (L-T-P)	0-4-16		
	Course Type	Compulsory		
5	Course Objective	To provides student the opportunity to propose and manage a faculty approved self-initiated thesis project with appropriate focus, inquiry, documentation, execution and presentation		
7	Course Description	Students in this course advance their design skills to meet the challenge of a complex project. Selecting both client and project, students complete an in-depth precedent study, code and building analysis, user assessment, Programmeming, conceptualization and presentation.		
8	Outline syllal	bus	CO Mapping	
	Unit 1	Thesis Brief	CO 1, CO2	
	A	a proposed title for the thesis		
	В	a short introduction to the topic		
	С	a thesis statement (or purpose statement or hypothesis depending on the nature of research being done) to be examined		
	Unit 2	Thesis Methodology	CO1, CO 3	
	A	a clearly articulated research question and a logically organized plan for answering it (introduction);		
	В	a carefully constructed argument in clearly-defined chapters		
	С	a summary of findings		
	Unit 3	Thesis Criteria	CO3	





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A		on of the historica				
		tent of the proble				
В	B awareness of the methodology and bibliography related to the disciplines  C knowledge of the retrospective research on the specific topic					
C						
TT *4 A		the specific topic		004	00.7	
Unit 4	Unit 4 Thesis Style			CO4,	CO 5	
A	A Thesis Format Requirements and Guidelines B formatting, documentation, bibliography, and typography					
В						
С	APA, SBL Han	APA, SBL Handbook of style			1	
Unit 5	Final presenta	Final presentations			CO4, CO 5, CO 6	
A	Introduction to	Introduction to the Problem;				
	Literature Review (overview of foundational theories, concepts, designs, examples);  B Methodology and Procedures		designs,			
В						
С	Anticipated Cor Hypotheses;Pre	Anticipated Conclusions or Hypotheses;Preliminary Bibliography				
Mode of examination	Jury					
Weightag	e CA	CA (VIVA)	ETE			
Distributi	on 30%	30%	40%			
Text book/s*						
Other Reference	es					